

**Does Community-based Health Insurance Have
Potential Impacts on Direct and Indirect Outcomes?
Evidence from Rural Villages, Savannakhet Province,
Lao People's Democratic Republic**

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Abstract

Background: As labor-intensive agriculture is a common way of life for rural people, especially in developing countries, good health is often a key input of agriculture production. In addition, selling livestock is a form of coping responses of rural people when facing financial burden. If the community-based health insurance (CBHI) scheme achieves its key function in financial protection and better health promotion, it is assumed to lead to improved outcomes of agriculture production.

Objective: To evaluate potential impacts of the CBHI scheme on rice production and livestock holdings among rural households in Savannakhet Province, Lao People's Democratic Republic (PDR).

Method: We employed the technique of inverse probability of treatment weight (IPTW) to correct for imbalances in pre-intervention covariates between treated and untreated samples.

Results: Findings from this study suggests that the CBHI scheme significantly increases rice production per capita and the number of cow holdings among enrolled households, which both are likely to lead to poverty reduction in the long run.

Key words: Community-based health insurance; Inverse probability of treatment weight; Rural Lao PDR.

1 Introduction

By reason of irregular occupation and income level, informally employed individuals are often not counted in any payroll-based health insurance schemes and continue to suffer from the high cost of seeking health care. Over two decades, the community-based health insurance (CBHI) scheme has been implemented as an attempt to provide financial protection and health equity for those people in developing countries (Mathauer et al., 2017). The scheme enrollment is on a voluntary basis, and the pooling of health risk and prepayment typically occur at the community level. Under the risk-pooling system, individuals financial burdens are spread across all scheme members making health care more affordable for the poor. Therefore, beneficiaries are protected against catastrophic costs of illness while ensuring their right to equal access to health services based on their needs.

To ensure that the specific health insurance scheme leads to development outcomes, the impacts of the action for people in the informal sector is evaluated by extensive literature. For instance, Spann (2012) concluded in a systematic review on the impact of health insurance in Africa and Asia that the intervention significantly improved financial protection and enhanced service utilization, but weak evidences on social inclusion, quality of care, and community empowerment were found. Further, a report reviewed by Acharya et al. (2012) on the impact of health insurance schemes for the informal sector in low- and middle-income countries found contradictory results of no strong evidence on utilization, financial protection, and health status. It is noticed that most of the previous studies primarily examined the impacts of specific health insurance on immediate outcomes of financial protection and health service utilization (Jutting, 2004; Nguyen et al., 2011; Alkenbrack & Lindelow, 2015; Raza et al., 2016). However, existing evidence of such immediate benefits from developing countries are rather divergent and inconsistent.

Beyond the direct effects, the potential benefits of health insurance might be found on indirect outcomes resulting from less out-of-pocket expenditures (OOPs), fast recovery of illness, or improved health status. In developing countries, people living in rural areas often depend on labor-intensive agriculture for subsistence and livelihoods, inevitably health status and agriculture production are correlated in multiple ways. Good health is an asset for agriculture production as they can work more (Asenso-Okyere et al., 2011), whereas poor health reduces the capacity to work of the sick individual and the level of output, accordingly (Antle & Pingali, 1994). Moreover, when rural dwellers encounter ill-health, which leads to higher OOPs and income loss, the common coping responses in the absence of sufficient cash savings are selling livestock, assets, or borrowing to finance health care treatment (Sauerborn et al., 1996; Yilma et al., 2014).

There are few studies that examine these hypotheses empirically. Parmar et al. (2011) evaluated whether the CBHI scheme protects household assets in rural Burkina Faso. The assets are defined by the monetary value of goods and livestock owned by the households. Parmar et al. (2011) found that the scheme participation leads to increasing household assets. Another interesting study is the work of Yilma et al. (2015) that assessed the impact of the CBHI scheme on household consumption, income, indebtedness, and livestock holdings in Ethiopia. The findings showed that the CBHI scheme reduced reliance on coping response, especially borrowing, but no evidence on livestock holdings was found. Due to the limited works on the indirect benefits of the CBHI scheme, more empirical evidence is needed, in particular, impacts on agriculture production.

The impacts of the CBHI scheme on the indirect outcomes of informal-sector households in rural villages of Lao People's Democratic Republic (PDR) is an appropriate case in point to test the hypotheses. Like many other developing countries, in order to promote health equity for self-employed people, the government of Lao PDR has focused on the implementation of

the CBHI scheme since 2002. As the majority of the targeted population resides in remote villages and mainly depends upon labor-intensive rice production for income earning and subsistence, we hypothesize that the CBHI scheme increases rice yield and the number of livestock holdings of rural households. Thus, the objectives of this study are to investigate the impacts of the CBHI scheme on the rice production and livestock holdings among rural households in Savannakhet Province, Lao PDR. Based on subsample analysis, two additional research questions are examined:

1. Do the impacts vary in the presence and absence of CBHI ex-members?
2. Are the impacts divergent in the presence and absence of households engaged in the village fund?

The rest of this paper is structured as follows. The next section is the overview of the CBHI scheme in Lao PDR. Section three describes the methodology including sample selection and the econometric model. Section four discusses the results and main findings. The conclusion is located in Section five.

2 CBHI scheme in Lao PDR

In Lao PDR, health risk is expected to be an increasing threat to the poor in particularly remote areas (World Health Organization, 2012), where the majority of the population remains dependent on agricultural activities for subsistence and the infrastructure is inadequate. Therefore, the government is concerned with strengthening the health system health financing schemes in particular to ensure health equity for all groups in the population.

To improve the health system, the government launched four health financing schemes targeting specific groups in the population, including

State Authority Social Security (SASS) for government workers, Social Security Organization (SSO) for salaried private and state-owned enterprise employees, Health Equity Funds (HEFs) for the extreme poor, and Community-Based Health Insurance (CBHI) for non-poor workers in the informal sector (Ahmed et al., 2013). Among the four schemes, only the CBHI scheme is based on voluntary membership and decentralized implementation.

As of 2014, only 27.2% of the population was covered by any scheme of the health financing system. Moreover, the decomposed coverage by a scheme is rather heterogeneous. While the coverage of the SASS and HEF schemes, which targets nearly 26.5% of the Lao population, achieved approximately 85% of the target, that of the HEFs and CBHI schemes made little progress, with only 6.4% of the targeted group enrolled. In particular, the CBHI scheme, which targets approximately two-thirds of the Lao population, achieved only 3.7% of the target by 2014 (National Health Bureau, 2014). In other words, the CBHI scheme has the largest target but lowest achievement. Therefore, this study intentionally evaluates the CBHI scheme for three main reasons: 1. the scheme is voluntary, 2. the targeted population is mainly the poor in rural areas with limited infrastructure and geographic constraints, and 3. the scheme has made extremely slow progress towards the given target.

In 2002, the Ministry of Health (MOH) introduced the CBHI scheme as a pilot project in two districts with technical assistance from the WHO and financial support from the United Nations Human Security Fund. As of September 2015, the scheme was available in 50 of the 148 districts in 17 of the 18 provinces, which is equivalent to 2,271 of the 8,507 villages. The total number of beneficiaries is reported at 33,795 households (179,534 people). Currently, the benefit package of the CBHI scheme covers outpatient and inpatient services, including primary health care, specialist services, diagnostic tests, and prescribed pharmaceuticals that are available in hospitals. The household is the unit of enrollment, and the premiums vary depending

on urban or rural residence and the number of household members. The premium rates have not been updated since 2005 (World Bank, 2010). The window period of service access is three months upon enrollment. With the gatekeeping system, CBHI members have to first seek services at contracting facilities, such as dispensaries and district hospitals, and only referral patients are sent to provincial or regional hospitals (Annear et al., 2011). Since 2012, 50% of the schemes revenue has come from premium collection, and the other 50% has come from government subsidization (Lao Government, 2012).

3 Methodology

3.1 Sample selection and data collection

This study collects data of rural households in Savannakhet Province, which is located in the center of Lao PDR. The province has the largest land area and population size. According to the Center National Health Insurance (NHI) Bureau report in 2015, Savannakhet Province had the largest and most fluctuating number of CBHI members of all the provinces. The household survey is carried out in two districts from September 13-27, 2016 and included 580 self-employed households randomly drawn from eight villages. Samples are recruited by a three-stage sampling technique according to the following reasons:

- There are 15 districts in Savannakhet Province. Since 2014, eight of the districts reported increasing numbers of CBHI-enrolled households, while the remaining districts have faced a decreasing number of CBHI members over time. Note that the province capital district needs to be removed from our selection because its infrastructure differs from that of the other districts. To ensure that the results account for the views of heterogeneous respondents, we intentionally select two representative districts with increasing and decreasing numbers of CBHI members. Accordingly, we choose Champhone and Xaibouly Districts, which have the largest coverage of CBHI among increasing and decreasing districts¹, for this study.
- As our focus is households in remote areas, to ensure that the experiment can plausibly be conducted in these areas, we purposely designate only type II villages with a homogeneous infrastructure surveillance of “1 1 0 1 1 1 0”². Finally, we identify three villages in Champhone District and six villages in Xaibouly District. However, one village in Xaibouly District is removed due to accessibility constraints.
- All informal-sector households³, which are the targets of the CBHI scheme, are eligible for this study. However, in practice, we purposely omit monks because interviews with them are implausible. The eligible population is stratified into three groups: CBHI active members, non-members, and ex-members. Member respondents are randomly drawn from a list of currently active CBHI members in each village, whereas ex-members are randomly selected from a list of those who dropped out before August 2016. Non-members are randomly selected from a list of households in each village excluding households that work in formal sectors (employed households), member households and dropout households. Finally, there are 580 stratified random samples, representing 46% of the eligible population. Our samples comprise 210

(36%), 72 (13%), and 298 (51%) active members, ex-members, and non-members, respectively.

The sample households are asked about demographic characteristics, asset endowment, income and expenditure sources, financial activities, CBHI scheme and health related information, social networks, and household shocks during the last 12 months preceding the survey visit. Investigators are employed and trained based on the content of the questionnaire. The questionnaire is pretested prior to the main survey.

As is customary, we visit the chief of each village a few days beforehand to inform the objectives and tentative procedure of the experiment. Once the list of random respondents is recruited, a day prior to the experiment the village chief announces the names of assigned household members to show up with the family book and CBHI member card (if his/her household was enrolled in the CBHI scheme) at the given location (usually at temples). For convenience, every 6 respondents are appointed one-hour intervals from 8 a.m. to 5 p.m.

To test the null hypothesis and answer two additional research questions, the samples are managed in the following categories:

- Full sample: we pool CBHI members, non-members, and ex-members (as untreated subjects) regardless if subjects simultaneously engaged in the village fund (hereinafter referred to as “VF subjects”)⁴.
- Subsample 1: To observe the results in the absence of the CBHI ex-members, subsample 1 is equivalent to the full sample minus the ex-members.
- Subsample 2: Similarly, subsample 2 equals the full sample subtracting the VF subjects.
- Subsample 3: This category is especially the focus of our efforts as both the ex-members and VF subjects are removed.

Table 1 shows the description and measurement of the treatments, potential covariates, and outcome variables employed in this study. To address the impact variation associated with household size, we observe both aggregate and per capita outcomes. Summary statistics of the full sample and subsamples of treated and untreated households are presented in Table 2. The mean different test shows that the comparison groups have consistently significant differences on certain pre-intervention characteristics, especially household head age and education, household size, toilet availability in the household, engagement in village party and women union, and average distance from the village to the district hospital. These differences in baseline characteristics would lead to difference in selected outcomes even in the absence of the CBHI scheme enrollment. In particular, the differences are significant for aggregate expenditures, expenditures on education, food, other goods, rice yield, number of cows and poultry holdings. However, the imbalance of baseline characteristics is solved by the IPTW technique as shown in Table 3.

Table 1: Variable description and measurements

| Variable | Type | Measurement |
|---------------------------------------|------------|---|
| Treatment | | |
| CBHI member | Dummy | 1 if households are currently the members of CBHI scheme, 0 otherwise |
| Potential covariates | | |
| Household head | | |
| Gender | Dummy | Gender of the household head. 1 if male, 0 otherwise |
| Age | Continuous | Age of household head in years |
| Household | | |
| Size | Continuous | Number of individuals living in the same household |
| Land | Continuous | Agricultural land holding size in square meters |
| Toilet | Dummy | Toilet availability in the household. 1 if have, 0 otherwise |
| Village party ^a | Dummy | Any member in the household is member of village party. 1 if yes, 0 otherwise |
| Women union | Dummy | Any member in the household is member of women union. 1 if yes, 0 otherwise |
| Village | | |
| Distance | Discrete | Average distance from the village to the district hospital in kilometers |
| Behavior | | |
| α | Continuous | The degree of respondents risk aversion towards probability prospect ^b |
| Outcomes variables^c | | |
| Income | Continuous | Total income in 1,000LAK |
| Income per capita | Continuous | Total income per capita in 1,000LAK |
| Expenditure | Continuous | Total expenditure in 1,000LAK |
| Expenditure per capita | Continuous | Total expenditure per capita in 1,000LAK |
| Health | Continuous | Health expenditure in 1,000LAK |
| Health per capita | Continuous | Health expenditure per capita in 1,000LAK |
| Education | Continuous | Education expenditure in 1,000LAK |
| Food | Continuous | Food expenditure in 1,000LAK |
| Food per capita | Continuous | Food expenditure per capita in 1,000LAK |
| Transportation | Continuous | Transportation expenditure in 1,000LAK |
| Transportation per capita | Continuous | Transportation expenditure per capita in 1,000LAK |
| Energy | Continuous | Energy expenditure in 1,000LAK (including electricity, gas, wood, charcoal, oil, etc.) |
| Energy per capita | Continuous | Energy expenditure per capita in 1,000LAK |
| Water | Continuous | Water expenditure in 1,000LAK |
| Water per capita | Continuous | Water expenditure per capita in 1,000LAK |
| Telephone | Continuous | Telephone expenditure in 1,000LAK |
| Telephone per capita | Continuous | Telephone expenditure per capita in 1,000LAK |
| Maintenance | Continuous | Maintenance expenditure in 1,000LAK (including money paid for fixing agricultural assets, houses, vehicles, etc.) |
| Maintenance per capita | Continuous | Maintenance expenditure per capita in 1,000LAK |
| Other expenditures | Continuous | Other expenditures in 1,000LAK (including investment, livestock purchasing, association fee, donations, rent, clothes, cosmetics, etc.) |
| Other expenditures per capita | Continuous | Other expenditures per capita in 1,000LAK |
| Hospitalization | Dummy | Any member in the household hospitalized. 1 if yes, 0 otherwise |
| Rice | Continuous | Paddy rice yield in kilograms |
| Rice per capita | Continuous | Paddy rice yield per capita in kilograms |
| Cow | Continuous | Number of cow owned |
| Poultry | Continuous | Number of poultry owned |

^a Village party and women union are the local government authorities.

^b Kahneman and Tversky (1979) suggested that individuals tend to overweigh low-probabilities which may favor of both lottery and insurance. The function would be linear if $\alpha = 1$, but S-shaped and inverted S-shaped if $\alpha > 1$ and $0 < \alpha < 1$, respectively. Inverted-S shape of probability weighting function favors risk-seeking and risk-averse preferences for small-probability and moderate- or high-probability prospects of losses, respectively (Tversky & Kahneman, 1992). As stated in the study of Gonzalez and Wu (1999), probabilities below 30% are treated as small-probabilities. We employed the risk elicitation method of Tanaka et al. (2010) to obtain the parameter. The details on methodology and results of the experiment are reported in a separate paper. The parameter represents the behavior variable of the respondents in which 88.45% of our respondents are household heads or spouses.

^c The various income and expenditure categories, hospitalization, and rice yield are data in the last 12 months preceding the survey.

Table 2: Summary statistics

| | Full sample | | | | | Subsample 1 | | | | Subsample 2 | | | | Subsample 3 | | | | | | | |
|-------------------------------|-------------|-----------|---------|-----------|-----------------|-------------|---------|------|-----------|-------------|-----------------|----------|----------|-------------|---------|-----------|-----------------|-----------|----------|----------|-----|
| | Treated | | Control | | Mean difference | | Treated | | Control | | Mean difference | | Treated | | Control | | Mean difference | | | | |
| | n | Mean | n | Mean | Diff | S.E. | n | Mean | n | Mean | Diff | S.E. | n | Mean | n | Mean | Diff | S.E. | | | |
| Potential covariates | | | | | | | | | | | | | | | | | | | | | |
| Gender | 210 | 0.84 | 369 | 0.85 | -0.013 | 0.03 | 210 | 0.84 | 297 | 0.85 | -0.01 | 0.03 | 141 | 0.82 | 267 | 0.87 | -0.05 | 0.04 | * | | |
| Age | 210 | 51.4 | 369 | 49.42 | 1.98 | 1.16 | ** | 210 | 51.4 | 297 | 48.91 | 2.49 | 1.2 | ** | 141 | 50.9 | 267 | 50.48 | 0.42 | 1.43 | |
| Education | 210 | 5.06 | 369 | 4.13 | 0.93 | 0.33 | *** | 210 | 5.06 | 297 | 3.91 | 1.14 | 0.34 | *** | 141 | 5.55 | 267 | 4.16 | 1.39 | 0.4 | *** |
| Size | 210 | 6.37 | 370 | 5.67 | 0.7 | 0.18 | *** | 210 | 6.37 | 298 | 5.62 | 0.75 | 0.2 | *** | 141 | 6.2 | 268 | 5.69 | 0.51 | 0.22 | ** |
| Toilet | 210 | 0.86 | 370 | 0.71 | 0.16 | 0.04 | *** | 210 | 0.86 | 298 | 0.67 | 0.19 | 0.04 | *** | 141 | 0.92 | 268 | 0.72 | 0.21 | 0.04 | *** |
| Land | 210 | 17.87 | 370 | 17.77 | 0.01 | 1.90 | | 210 | 17.87 | 298 | 1.85 | -0.63 | 2.07 | | 141 | 18.1 | 268 | 17.46 | 0.63 | 2.48 | |
| Village party | 210 | 0.1 | 370 | 0.04 | 0.06 | 0.02 | *** | 210 | 0.1 | 298 | 0.04 | 0.06 | 0.02 | *** | 141 | 0.1 | 268 | 0.04 | 0.05 | 0.03 | ** |
| Women union | 210 | 0.3 | 370 | 0.21 | 0.09 | 0.04 | *** | 210 | 0.3 | 298 | 0.19 | 0.1 | 0.04 | *** | 141 | 0.32 | 268 | 0.20 | 0.12 | 0.04 | *** |
| Distance | 210 | 14.79 | 370 | 16.36 | -1.57 | 0.46 | *** | 210 | 14.79 | 298 | 16.75 | -1.97 | 0.48 | *** | 141 | 14.37 | 268 | 16.54 | -2.17 | 0.55 | *** |
| α | 210 | 0.74 | 370 | 0.69 | 0.05 | 0.03 | ** | 210 | 0.74 | 298 | 0.69 | 0.05 | 0.03 | ** | 141 | 0.71 | 268 | 0.69 | 0.03 | 0.03 | |
| Outcome variables | | | | | | | | | | | | | | | | | | | | | |
| Income | 210 | 16,573.91 | 370 | 14,511.02 | 2,062.89 | 1,939.84 | | 210 | 16,573.91 | 298 | 14,898.23 | 1,675.68 | 2,126.44 | | 141 | 16,343.73 | 268 | 14,133.89 | 2,209.84 | 2,136.43 | |
| Income per capita | 210 | 2,819.08 | 370 | 2,805.86 | 13.22 | 392.10 | | 210 | 2,819.08 | 298 | 2,903.63 | (84.55) | 428.45 | | 141 | 2,921.72 | 268 | 2,740.92 | 180.80 | 474.99 | |
| Expenditure | 210 | 7,264.51 | 370 | 5,660.55 | 1,603.96 | 642.99 | ** | 210 | 7,264.51 | 298 | 5,538.19 | 1,726.32 | 697.02 | *** | 141 | 7,003.81 | 268 | 5,140.14 | 1,863.66 | 528.11 | *** |
| Expenditure per capita | 210 | 1,253.74 | 370 | 1,082.22 | 171.52 | 119.49 | * | 210 | 1,253.74 | 298 | 1,065.98 | 187.76 | 127.53 | * | 141 | 1,265.16 | 268 | 992.22 | 272.94 | 116.72 | *** |
| Health | 210 | 413.27 | 370 | 390.88 | 22.39 | 68.92 | | 210 | 413.27 | 298 | 391.70 | 21.57 | 74.61 | | 141 | 302.75 | 268 | 360.21 | (57.46) | 82.95 | |
| Health per capita | 210 | 69.17 | 370 | 71.96 | (2.79) | 11.87 | | 210 | 69.17 | 298 | 73.79 | (4.61) | 12.97 | | 141 | 54.99 | 268 | 66.60 | (11.60) | 14.82 | |
| Education | 210 | 1,124.26 | 370 | 800.03 | 324.24 | 188.08 | ** | 210 | 1,124.26 | 298 | 722.78 | 401.48 | 184.57 | ** | 141 | 1,156.60 | 268 | 704.93 | 451.67 | 212.48 | ** |
| Food | 210 | 1,139.46 | 370 | 851.92 | 287.54 | 142.44 | ** | 210 | 1,139.46 | 298 | 795.55 | 343.91 | 150.83 | ** | 141 | 1,035.62 | 268 | 797.22 | 238.40 | 132.76 | ** |
| Food per capita | 210 | 194.41 | 370 | 158.18 | 36.23 | 23.49 | * | 210 | 194.41 | 298 | 150.70 | 43.71 | 24.54 | ** | 141 | 184.97 | 268 | 153.54 | 31.43 | 26.42 | |
| Transportation | 210 | 846.98 | 370 | 860.49 | (13.51) | 168.38 | | 210 | 846.98 | 298 | 875.21 | (28.23) | 185.49 | *** | 141 | 812.27 | 268 | 771.99 | 40.28 | 147.55 | |
| Transportation per capita | 210 | 146.57 | 370 | 172.36 | (25.79) | 33.86 | | 210 | 146.57 | 297 | 177.76 | (31.20) | 37.27 | ** | 141 | 146.58 | 268 | 156.13 | (9.55) | 35.94 | |
| Energy | 210 | 662.87 | 370 | 498.27 | 164.60 | 73.60 | ** | 210 | 662.87 | 298 | 497.68 | 165.20 | 81.42 | ** | 141 | 639.56 | 268 | 459.41 | 180.15 | 65.36 | *** |
| Energy per capita | 210 | 115.23 | 370 | 94.91 | 20.32 | 13.03 | * | 210 | 115.23 | 298 | 95.33 | 19.90 | 14.35 | * | 141 | 114.22 | 268 | 88.65 | 25.57 | 12.69 | ** |
| Water | 210 | 352.38 | 370 | 300.69 | 51.69 | 44.69 | | 210 | 352.38 | 298 | 294.91 | 57.47 | 48.22 | | 141 | 343.00 | 268 | 276.81 | 66.19 | 36.57 | ** |
| Water per capita | 210 | 60.05 | 370 | 57.32 | 2.73 | 8.09 | | 210 | 60.05 | 298 | 56.67 | 3.38 | 8.65 | | 141 | 59.55 | 268 | 55.11 | 4.44 | 7.66 | |
| Telephone | 210 | 452.33 | 370 | 385.24 | 67.10 | 45.36 | * | 210 | 452.33 | 297 | 373.17 | 79.17 | 47.33 | ** | 141 | 422.06 | 268 | 367.27 | 54.79 | 45.96 | |
| Telephone per capita | 210 | 76.79 | 370 | 74.75 | 2.03 | 9.09 | | 210 | 76.79 | 297 | 73.40 | 3.39 | 9.22 | | 141 | 75.05 | 268 | 71.01 | 4.04 | 9.63 | |
| Maintenance | 210 | 353.62 | 370 | 320.48 | 33.14 | 186.14 | | 210 | 353.62 | 298 | 347.82 | 5.80 | 207.15 | | 141 | 330.14 | 268 | 174.22 | 155.92 | 39.71 | *** |
| Maintenance per capita | 210 | 58.43 | 370 | 57.23 | 1.20 | 30.71 | | 210 | 58.43 | 298 | 62.42 | (4.00) | 34.16 | | 141 | 57.90 | 268 | 32.14 | 25.76 | 7.56 | *** |
| Other expenditures | 210 | 1,919.32 | 370 | 1,256.99 | 662.34 | 201.05 | *** | 210 | 1,919.32 | 297 | 1,244.80 | 674.53 | 220.07 | *** | 141 | 1,961.82 | 268 | 1,228.08 | 733.73 | 263.96 | *** |
| Other expenditures per capita | 210 | 348.09 | 370 | 247.73 | 100.36 | 44.85 | ** | 210 | 348.09 | 297 | 246.81 | 101.29 | 48.76 | ** | 141 | 372.43 | 268 | 235.16 | 137.27 | 59.49 | ** |
| Hospitalization | 210 | 0.28 | 370 | 0.23 | 0.05 | 0.04 | | 210 | 0.28 | 298 | 0.23 | 0.05 | 0.04 | | 141 | 0.26 | 268 | 0.20 | 0.06 | 0.04 | * |
| Rice | 210 | 4,004.20 | 370 | 3,036.34 | 967.85 | 242.46 | *** | 210 | 4,004.20 | 298 | 2,970.02 | 1,034.18 | 262.45 | *** | 141 | 3,572.32 | 268 | 3,033.41 | 538.91 | 233.60 | ** |
| Rice per capita | 210 | 667.87 | 370 | 572.09 | 95.79 | 40.51 | *** | 210 | 667.87 | 298 | 569.87 | 98.01 | 43.76 | ** | 141 | 646.95 | 268 | 559.63 | 87.31 | 46.13 | ** |
| Cow | 210 | 4.11 | 370 | 2.76 | 1.35 | 0.36 | *** | 210 | 4.11 | 298 | 2.78 | 1.33 | 0.38 | *** | 141 | 5.02 | 268 | 2.78 | 2.24 | 0.45 | *** |
| Poultry | 210 | 15.43 | 370 | 11.97 | 3.46 | 1.23 | *** | 210 | 15.43 | 298 | 11.19 | 4.25 | 1.27 | *** | 141 | 15.29 | 268 | 12.23 | 3.06 | 1.54 | ** |

3.2 Estimation model

For the cross-sectional observational study, the marginal causal effect of intervention can be evaluated by three main approaches including instrumental variables (IV), regression discontinuity designs (RDD), and propensity score method (White & Raitzer, 2017). Among the three approaches, propensity score method is gaining widespread use in the non-experiment evaluation literature due to data unavailability (Pirracchio et al., 2012). The propensity score is the probability of treatment assignment conditional on observed baseline covariates (Rosenbaum & Rubin, 1983). There are four techniques that the propensity score is used, the most common technique is to match treated and untreated individuals on the propensity score, so-called propensity score matching (PSM) (Haukoos & Lewis, 2015). The more recent technique is called inverse probability of treatment weight (IPTW), which subjects are weighted based on the estimated propensity score. The basic idea of this technique is similar to sampling weight so that samples are representative of a specific population (Morgan & Todd, 2008). Joffe et al. (2004) illustrated how weighting by the inverse probability of treatment can construct an artificial population in which baseline covariates are not systematically correlated with treatment assignment. One advantage of the IPTW technique is that we can directly check and ensure the balance of the baseline covariates between treated and untreated groups (Linden & Adams, 2012). Unlike PSM, IPTW maximizes data available. Austin (2010) showed empirical evidence that IPTW outperforms the other three propensity score techniques. Additionally, Austin (2013) suggested that the IPTW technique performs better precision than the PSM technique. In spite of the rapidly increasing application of IPTW in recent years, especially in the field of health economics (Vaughan et al., 2015; Maeda et al., 2016; Nielsen et al., 2017), it is still scarce in the health insurance setting.

As a matter of fact, the CBHI scheme in Lao PDR was established for

particularly self-employed households of which the screening of the beneficiaries is on a voluntary basis. Due to the self-selection bias associated with non-experimental data, to compare the outcomes between treated households (CBHI households) and untreated households (non-CBHI households) will result in biased estimates of the schemes effect. Therefore, in the absence of experimental data, we employ the IPTW technique to evaluate the impact of the CBHI scheme on hospitalization, income, various expenditure categories, rice yield, and livestock holdings of CBHI households in rural Lao PDR. Following Joffe et al. (2004), the IPTW technique follows four steps to estimate the average treatment on the treated (ATT) as follows:

- 1 To examine whether the impact of the CBHI scheme is prone to be confounded, we regress single potential covariates on the treatment dummy as the following equation (Linden & Adams, 2012):

$$X = \beta_0 + \beta_1 T \tag{1}$$

where X is each covariate. T is treatment. β_1 is not significantly different from zero if X is considered balanced between treated and untreated groups.

- 2 Then, these potential covariates are used to estimate the propensity score. Let the probability that a household would enroll in the CBHI scheme given the observed baseline covariates as $p(x) \equiv Pr(T = 1 | \mathbf{X})$, the score can be estimated as follows:

$$\text{logit} \{Pr(T = 1 | \mathbf{X})\} = \mathbf{X}\beta \tag{2}$$

\mathbf{X} is a vector of the observed baseline covariates.

As our interest is the impact of the CBHI scheme on the CBHI households, based on the estimated propensity score, $\hat{p}(x)$, the inverse prob-

ability of treatment weight for ATT estimation is defined as follows (Austin & Stuart, 2015):

$$w_i = T_i + (1 - T_i) \frac{\hat{p}(x)_i}{(1 - \hat{p}(x)_i)} \quad (3)$$

where w_i is the weight of household i . Note that, for treated households ($T_i = 1$), $w_i = 1$ and untreated households ($T_i = 0$), $w_i = \frac{\hat{p}(x)_i}{(1 - \hat{p}(x)_i)}$. This weight sets the treated households as the reference population.

- 3 We repeat the first step over with weight to construct an artificial population in which single potential covariates are independent of the treatment assignment.
- 4 Finally, ATT is estimated using the weighting technique (Lunceford & Davidian, 2004; Austin & Stuart, 2017).

$$ATT_{IPTW} = \frac{1}{N_1} \sum_{i=1}^{N_1} w_i Y_i - \frac{1}{N_0} \sum_{i=1}^{N_0} w_i Y_i \quad (4)$$

where Y_i is the outcome of household i . N_1 and N_0 are the number of CBHI households and non-CBHI households, respectively.

4 Empirical analysis

4.1 Estimation results

To estimate ATT that is not confounded, we need to eliminate the covariate imbalances as summarized in Table 2 by propensity score weighting. Table 3 shows the results of step 1 and step 3 as mentioned in the estimation model section. The four left-hand-side columns right after the covariates column are unweighted estimates and the four right-hand-side columns are estimates weighted by the propensity score between treated

and untreated households. As shown, the unweighted estimates report the statistically significant imbalances of many baseline covariates. The CBHI households are more likely to have a more educated household head, larger household members, more toilets at home, more engaged in the village party and women union, and CBHI households tend to live in the villages that are relatively closer to the district hospital. However, once the weight is used, the imbalances are all removed. We now ensure that the ATT estimates are less confounding by the selected covariates.

Table 3: Covariate weighting

| Covariates | Unweighted | | | | Weighted | | | |
|---------------|-----------------------|------------------------|-----------------------|-----------------------|----------------------|----------------------|----------------------|----------------------|
| | Full sample (579) | Subsample 1 (507) | Subsample 2 (408) | Subsample 3 (365) | Full sample (579) | Subsample 1 (507) | Subsample 2 (408) | Subsample 3 (365) |
| Gender | -0.0979 (0.238) | -0.105 (0.249) | -0.405 (0.283) | -0.419 (0.295) | -0.0114 (0.261) | -0.0231 (0.282) | 0.0502 (0.320) | 0.133 (0.348) |
| Age | 1.982 * (1.158) | 2.492 ** (1.197) | 0.418 (1.431) | 0.686 (1.466) | -0.192 (1.216) | -0.382 (1.322) | -0.463 (1.500) | -0.746 (1.586) |
| Education | 0.927 *** (0.333) | 1.145 *** (0.342) | 1.388 *** (0.398) | 1.638 *** (0.405) | -0.126 (0.406) | -0.19 (0.488) | -0.313 (0.508) | -0.453 (0.642) |
| Size | 0.704 *** (0.184) | 0.754 *** (0.195) | 0.512 ** (0.221) | 0.523 ** (0.231) | 0.0251 (0.215) | 0.0333 (0.236) | -0.021 (0.261) | -0.0354 (0.293) |
| Land | 96.108 (1,904.94) | -635.833 (2,067.75) | 628.894 (2,479.48) | -96.206 (2,637.02) | 840.8 (1,945) | 1,234 (2,067) | 487 (3,238) | 1,263 (3,094) |
| Toilet | 0.958 *** (0.230) | 1.133 *** (0.235) | 1.543 *** (0.342) | 1.675 *** (0.345) | 0.0183 (0.241) | 0.0382 (0.253) | -0.00326 (0.355) | -0.00236 (0.367) |
| Village party | 0.0595 *** (0.021) | 0.0631 *** (0.022) | 0.0545 ** (0.025) | 0.0548 ** (0.027) | 0.00985 (0.033) | 0.0269 (0.032) | 0.0148 (0.038) | 0.0327 (0.035) |
| Women union | 0.0871 ** (0.037) | 0.101 *** (0.038) | 0.118 *** (0.044) | 0.137 *** (0.045) | -0.00923 (0.045) | -0.00993 (0.050) | -0.0187 (0.057) | -0.0243 (0.064) |
| α | 0.0528 * (0.029) | 0.0536 * (0.030) | 0.0256 (0.033) | 0.0117 (0.035) | -0.0091 (0.034) | -0.0131 (0.039) | -0.021 (0.040) | -0.0286 (0.046) |
| Distance | -1.571 *** (0.463) | -1.966 *** (0.479) | -2.172 *** (0.547) | -2.56 *** (0.564) | 0.0592 (0.400) | 0.171 (0.419) | 0.0347 (0.426) | 0.102 (0.437) |

Robust standard errors in parentheses

*** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

The estimates of ATT for the full sample and subsamples are reported in Table 4⁵. Subsample 3 is particularly the center of our interest because both CBHI ex-members and VF subjects are excluded. As a sensitivity analysis, we report the estimates from four models with different covariate combinations. The same models are applied across the four categories of samples to allow the ATT estimates to be compared.

Table 4: ATT estimates based on the IPTW method

| | Full sample (579) | | | | Subsample 1 (507) ^a | | | | Subsample 2 (408) | | | | Subsample 3 (365) | | | |
|-------------------------------|----------------------------|----------------------------|----------------------------|----------------------------|--------------------------------|---------------------------|---------------------------|---------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
| | (1) | (2) | (3) | (4) | (1) | (2) | (3) | (4) | (1) | (2) | (3) | (4) | (1) | (2) | (3) | (4) |
| Income | 520.7 (1,820) | 560.0 (1,823) | 1,056 (1,697) | 1,357 (1,702) | -710.9 (2,243) | -712.2 (2,275) | 297.1 (1,934) | 530.1 (1,983) | -1,127 (2,493) | -895.4 (2,473) | 571.6 (1,961) | 204.4 (2,250) | -2,577 (3,171) | -2,417 (3,253) | 294.3 (2,131) | -295.7 (2,613) |
| Income per capita | -45.35 (366.7) | -31.44 (371.0) | 113.9 (319.1) | 126.9 (335.7) | -282.1 (469.8) | -276.4 (481.1) | -6.884 (363.7) | -24.02 (400.9) | -323.7 (558.9) | -278.2 (558.2) | 70.86 (414.2) | -39.62 (494.6) | -629.5 (731.3) | -620.2 (751.4) | 16.74 (452.4) | -160.4 (585.8) |
| Expenditure | 959.4* (542.8) | 907.3 (558.1) | 908.5 (591.0) | 1,018* (539.4) | 1,114* (588.0) | 979.9 (629.1) | 879.0 (675.5) | 1,077* (589.4) | 777.5 (595.3) | 710.5 (585.9) | 965.3* (582.3) | 914.6 (585.9) | 1,128* (630.9) | 1,051* (632.7) | 1,170** (596.2) | 1,140* (610.8) |
| Expenditure per capita | 153.5 (101.1) | 147.1 (103.1) | 163.0 (106.4) | 170.6* (99.93) | 180.8* (108.8) | 160.7 (114.7) | 165.0 (117.3) | 181.6* (107.5) | 139.5 (127.9) | 129.3 (125.5) | 186.9 (123.1) | 172.4 (124.9) | 201.8 (135.3) | 181.1 (135.1) | 226.8* (123.5) | 209.0 (129.9) |
| Health | -3.744 (71.38) | -22.73 (76.10) | -18.27 (74.54) | -23.64 (76.36) | -12.02 (83.05) | -37.91 (90.62) | -32.96 (87.14) | -48.70 (91.63) | -88.97 (82.38) | -115.0 (92.62) | -110.5 (90.48) | -120.3 (95.04) | -110.8 (100.5) | -143.1 (114.3) | -148.5 (112.8) | -169.3 (122.6) |
| Health per capita | -0.950 (11.67) | -3.753 (12.41) | -2.797 (12.14) | -4.212 (12.49) | -2.962 (13.73) | -6.869 (14.91) | -5.917 (14.29) | -9.015 (15.12) | -11.59 (14.27) | -16.33 (15.78) | -15.57 (15.55) | -17.20 (16.31) | -14.90 (17.18) | -20.78 (19.33) | -21.78 (19.13) | -25.26 (20.78) |
| Education | 146.6 (202.8) | 156.7 (202.6) | 180.0 (204.2) | 157.5 (201.5) | 219.6 (206.3) | 219.3 (206.3) | 240.9 (206.5) | 167.3 (216.5) | 206.2 (252.3) | 191.9 (253.0) | 266.2 (250.2) | 247.1 (239.7) | 339.6 (242.0) | 329.5 (239.7) | 380.5 (233.2) | 308.9 (242.0) |
| Food | 101.8 (160.0) | 107.4 (164.4) | 102.7 (187.5) | 115.8 (164.4) | 200.5 (172.3) | 201.6 (180.4) | 146.5 (228.8) | 221.7 (178.1) | 18.22 (165.7) | 16.39 (164.7) | 115.7 (157.0) | 67.07 (164.5) | 178.5 (158.2) | 194.4 (155.4) | 232.3 (156.2) | 223.6 (155.6) |
| Food per capita | 18.25 (25.82) | 20.06 (26.07) | 22.68 (27.66) | 22.02 (26.24) | 32.07 (26.71) | 32.44 (27.54) | 29.03 (31.62) | 36.76 (27.44) | -3.755 (34.05) | 0.448 (31.20) | 14.98 (31.44) | 6.287 (32.97) | 22.44 (31.81) | 24.73 (30.99) | 31.82 (31.86) | 29.71 (32.18) |
| Transportation | -20.82 (119.5) | -45.38 (129.6) | -56.27 (133.3) | -9.852 (114.7) | -16.10 (143.7) | -63.82 (162.8) | -87.38 (164.8) | -6.396 (135.0) | -52.07 (149.1) | -82.92 (155.9) | -55.41 (130.9) | -41.79 (137.9) | -47.24 (195.1) | -72.27 (204.2) | -53.86 (151.2) | -31.26 (165.1) |
| Transportation per capita | -11.60 (23.54) | -16.63 (25.82) | -14.18 (23.87) | -9.158 (22.42) | -12.97 (29.21) | -22.75 (33.36) | -19.37 (28.75) | -10.41 (26.80) | -18.92 (34.37) | -25.02 (36.13) | -14.01 (26.99) | -16.43 (31.54) | -22.78 (45.98) | -29.18 (48.55) | -15.64 (31.06) | -18.81 (38.67) |
| Energy | 114.3 (74.47) | 95.86 (80.43) | 84.66 (91.65) | 107.1 (77.29) | 85.63 (88.70) | 58.78 (99.52) | 41.52 (118.4) | 78.23 (93.87) | 118.1 (74.97) | 112.1 (75.74) | 71.67 (108.8) | 110.5 (77.81) | 102.0 (81.63) | 94.53 (83.58) | 50.83 (125.0) | 98.64 (82.76) |
| Energy per capita | 20.64 (12.73) | 17.73 (13.57) | 19.13 (13.60) | 20.37 (12.80) | 16.06 (14.84) | 11.79 (16.43) | 13.70 (16.20) | 15.89 (15.01) | 19.96 (14.89) | 18.47 (15.16) | 17.75 (15.68) | 19.93 (14.55) | 16.37 (17.15) | 14.00 (17.65) | 15.23 (17.11) | 17.15 (15.88) |
| Water | 25.57 (37.64) | 25.57 (38.22) | 33.05 (41.54) | 35.05 (37.50) | 44.36 (38.15) | 43.22 (41.38) | 51.10 (44.85) | 56.21 (38.54) | 16.31 (39.17) | 6.263 (38.89) | 55.19 (38.55) | 34.62 (38.49) | 43.69 (39.09) | 41.08 (39.58) | 85.57** (39.09) | 70.00* (38.68) |
| Water per capita | 4.083 (6.443) | 3.685 (6.599) | 5.663 (6.959) | 6.065 (6.382) | 6.157 (6.646) | 5.866 (7.202) | 7.388 (7.696) | 8.624 (6.692) | -0.470 (7.551) | -2.563 (7.560) | 5.731 (7.538) | 2.872 (7.471) | 4.061 (7.646) | 3.069 (7.880) | 10.67 (7.784) | 9.050 (7.578) |
| Telephone | 47.24 (46.28) | 44.38 (46.28) | 50.40 (45.95) | 52.49 (45.65) | 67.62 (50.38) | 59.89 (50.44) | 61.39 (49.99) | 69.85 (48.87) | 2.718 (48.70) | -1.198 (48.98) | 21.58 (46.86) | 14.16 (46.83) | 28.09 (53.76) | 24.83 (54.27) | 35.38 (49.72) | 32.72 (49.51) |
| Telephone per capita | 5.099 (8.204) | 5.016 (8.135) | 6.249 (7.975) | 6.165 (8.046) | 7.984 (8.729) | 7.187 (8.579) | 7.700 (8.393) | 8.804 (8.340) | -0.485 (9.343) | -0.952 (9.338) | 3.010 (8.797) | 1.767 (8.918) | 4.133 (9.942) | 3.539 (9.798) | 5.638 (8.931) | 5.389 (9.049) |
| Maintenance | 53.06 (111.0) | 37.53 (123.6) | 11.51 (141.9) | 53.41 (108.2) | 54.69 (119.6) | 17.46 (148.4) | -18.58 (175.2) | 38.09 (123.2) | 119.7** (49.53) | 113.7** (49.67) | 118.7** (49.29) | 110.1** (49.36) | 136.8*** (51.10) | 129.2** (52.21) | 117.2** (51.93) | 108.6** (52.22) |
| Maintenance per capita | 8.099 (17.32) | 5.706 (19.48) | 1.508 (22.64) | 8.107 (16.77) | 8.022 (18.85) | 2.119 (23.80) | -4.012 (28.35) | 5.182 (19.43) | 22.12** (9.028) | 20.85** (8.965) | 21.62** (8.779) | 20.15** (8.939) | 25.39*** (9.192) | 23.68** (9.259) | 21.50** (9.042) | 20.14** (9.343) |
| Other expenditures | 494.4** (240.5) | 507.3** (221.3) | 518.8** (225.3) | 528.7** (231.5) | 468.1* (273.9) | 480.7* (251.7) | 474.2* (247.6) | 498.8* (258.6) | 437.3 (333.7) | 469.3 (306.5) | 482.3 (307.1) | 493.3 (318.2) | 457.1 (351.0) | 452.5 (351.9) | 470.4 (317.9) | 497.8 (332.1) |
| Other expenditures per capita | 95.87* (52.84) | 100.3** (49.11) | 104.9** (49.51) | 102.7** (51.23) | 92.76 (58.92) | 97.73* (54.29) | 99.62* (52.77) | 99.32* (56.03) | 101.5 (76.01) | 107.6 (70.84) | 114.9 (70.48) | 113.2 (73.31) | 103.4 (79.39) | 102.0 (78.90) | 112.4 (71.85) | 112.3 (75.80) |
| Hospitalization | 0.0449 (0.0404) | 0.0454 (0.0398) | 0.0294 (0.0410) | 0.0392 (0.0404) | 0.0467 (0.0433) | 0.0435 (0.0428) | 0.0366 (0.0432) | 0.0513 (0.0422) | 0.0575 (0.0489) | 0.0647 (0.0469) | 0.0547 (0.0478) | 0.0625 (0.0473) | 0.0248 (0.0546) | 0.0359 (0.0517) | 0.0317 (0.0508) | 0.0403 (0.0506) |
| Rice | 654.6** (285.5) | 640.0** (285.4) | 645.7** (279.6) | 677.8** (282.6) | 686.3** (304.7) | 660.5** (303.1) | 654.0** (290.6) | 714.5** (298.0) | 228.7 (274.3) | 161.3 (269.0) | 214.2 (261.2) | 282.3 (261.0) | 278.6 (306.1) | 212.8 (296.8) | 263.9 (272.6) | 365.8 (275.5) |
| Rice per capita | 109.7*** (41.56) | 107.6*** (41.59) | 110.8*** (41.21) | 110.3*** (41.51) | 112.8** (44.32) | 110.2** (44.12) | 109.8** (42.89) | 112.2** (44.03) | 93.28* (50.02) | 77.21 (48.29) | 89.02* (48.20) | 95.14* (48.59) | 100.2* (54.00) | 82.42 (51.95) | 93.04* (50.16) | 103.8** (51.46) |
| Cow | 1.098*** (0.404) | 1.095*** (0.399) | 0.987** (0.420) | 1.124*** (0.412) | 1.143*** (0.443) | 1.078** (0.446) | 0.853* (0.478) | 1.090** (0.469) | 1.968*** (0.502) | 1.996*** (0.501) | 1.819*** (0.523) | 2.015*** (0.504) | 1.976*** (0.540) | 1.937*** (0.548) | 1.625*** (0.571) | 1.968*** (0.547) |
| Poultry | 1.882 (1.405) | 2.010 (1.383) | 1.732 (1.395) | 1.919 (1.395) | 2.640* (1.474) | 2.565* (1.449) | 2.420* (1.449) | 2.585* (1.456) | 1.001 (1.795) | 1.176 (1.755) | 0.909 (1.770) | 0.999 (1.767) | 1.818 (1.924) | 2.076 (1.851) | 1.777 (1.838) | 1.827 (1.864) |

Robust standard errors in parentheses
*** p<0.01, ** p<0.05, * p<0.1

^a Subsample 1: Full sample - Ex-members
Subsample 2: Full sample - Subjects engaged in village fund

Subsample 3: Full sample - Ex-members -Subjects engaged in village fund

For direct outcomes, we find no evidence of the CBHI scheme impact on health expenditures and hospitalization. The estimates show consistent signs as expected but fail to reject the null hypothesis. Such findings are consistent regardless of the presence of the VF subjects but no ex-members in subsample 1, including ex-members but no VF subjects in subsample 2, and the absence of both CBHI ex-members and VF subjects in subsample 3.

For indirect outcomes, however, the results show positive impacts of the scheme on rice production per capita in the full sample and all subsamples. Although the significance level fades away in model 2 of subsample 2 and 3, which VF subjects are not included, it might be caused by fewer baseline covariates controlled. To be more precise, the rice yields per capita increase on average over 80 kg per year. The effect is slightly magnified and the significance level increases significantly when VF subjects are pooled in the samples. As the fact that rice production is the function of not only labor supply but also capital.

Further, we also find strong and robust evidence that the scheme significantly increases the number of cow holdings. The impacts are rather similar irrespective of whether CBHI ex-members are present or not. The CBHI households own almost two cows more than non-CBHI households. More interestingly, the effect is stronger in the absence of VF subjects than the presence of VF subjects in the samples. The findings support our hypotheses that the CBHI scheme leads to an increase in agriculture production and livestock holdings of CBHI enrolled households in rural Lao PDR.

4.2 Robustness confirmation

To reinforce our findings, the robustness of the IPTW estimates is checked with an alternative measurement method, coarsened exact matching (CEM), which is a causal inference without balancing check (Iacus, 2012).

The ATT estimates based on the CEM method is presented in Appendix B. The findings show a consistent sign and significance level, only the degree of effects slightly varies. Overall, the estimates by the CEM method provides supporting evidence for the robustness perspective.

5 Conclusion

In this paper, we evaluate the impact of the CBHI scheme on household welfare, focusing on indirect impacts on rice production and livestock holdings. We use household surveys in rural villages of Savannakhet Province, Lao PDR, to test the null hypothesis. Based on the fact that the CBHI is a voluntary-based scheme, self-selection bias may exist. To this end, we employ the technique of inverse probability of treatment weight (IPTW) to mitigate for imbalances in pre-intervention covariates between treated and untreated samples. Our analysis suggests that the CBHI scheme has neither direct impacts on health expenditure nor hospitalization. In contrast, we find that there are substantial indirect impacts of participation in the CBHI scheme on rice yield per capita and cow holdings. Such findings possibly reflect the fast recovery of illness, improved health status of household members, or lower incidence of catastrophic healthcare expenditure among CBHI households.

The empirical evidences in this study suggests the potential benefits of the CBHI scheme on agricultural production and livestock holdings, which both are likely to lead to poverty reduction in the long-run. Further, the lack of significant evidence on direct benefits of the scheme might be a reason explained why the current CBHI scheme has received less popularity from informally employed households. To encourage more enrollment, it is important to understand the preferences of potential enrollees towards the hypothetical CBHI scheme. In addition, supply-side improvement, such as quality of service and geographic access, is also critical to scale-up the scheme.

There are some limitations to this study. First, to observe the direct impacts we fail to capture the frequency of health care seeking and the frequency of hospitalization. Second, we use quantity instead of a monetary value of livestock holdings in analysis.

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Notes

¹However, CBHI coverage in Champhone and Xaibouly Districts accounted for only 0.21% and 0.1% of the province population in 2015, respectively.

²Lao Statistics Bureau classifies villages into three types: Village type I indicates an urban village with road access, electricity, water supply, regular market, and administrative office; Village type II is a rural village with road access; and Village type III is a rural village without road access. “1 1 0 1 1 1 0” condition indicates road access (yes), electricity (yes), health care facility (no), clean water (yes), village drug kits (yes), primary school (yes), and regular market (no).

³Household is defined as a group of people in a housing unit living together as a family and sharing the same kitchen.

⁴The village fund program is available in all eight selected villages of our study, the program targets the similar group of population with the CBHI scheme. The unit of enrollment is household. However, the program is implemented by different organizations.

⁵See Appendix A for covariate balancing of the selected models.

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Appendix A: Covariate balancing for ATT estimation

| Covariates | (1) | | | | (2) | | | | (3) | | | | (4) | | | |
|--------------------|--------------------------|---------|----------------|---------|--------------------------|---------|----------------|---------|--------------------------|---------|----------------|---------|--------------------------|---------|----------------|---------|
| | Standardized differences | | Variance ratio | | Standardized differences | | Variance ratio | | Standardized differences | | Variance ratio | | Standardized differences | | Variance ratio | |
| | Raw | Matched | Raw | Matched | Raw | Matched | Raw | Matched | Raw | Matched | Raw | Matched | Raw | Matched | Raw | Matched |
| Full sample | | | | | | | | | | | | | | | | |
| Gender | -0.035 | -0.006 | 1.072 | 1.011 | | | | | | | | | | | | |
| Age | 0.150 | -0.015 | 0.799 | 0.823 | | | | | -0.035 | 0.003 | 1.072 | 0.994 | -0.035 | 0.000 | 1.072 | 1.000 |
| Education | 0.244 | -0.027 | 0.833 | 0.670 | 0.244 | -0.005 | 0.833 | 0.689 | 0.150 | 0.009 | 0.799 | 0.861 | 0.150 | -0.011 | 0.799 | 0.837 |
| Size | 0.322 | 0.009 | 1.274 | 1.139 | 0.322 | 0.008 | 1.274 | 1.133 | 0.322 | -0.010 | 1.274 | 1.112 | 0.322 | 0.011 | 1.274 | 1.154 |
| Land | 0.004 | 0.044 | 0.818 | 0.901 | | | | | | | | | | | | |
| Toilet | 0.388 | 0.009 | 0.573 | 0.981 | 0.388 | 0.012 | 0.573 | 0.976 | 0.388 | 0.007 | 0.573 | 0.986 | 0.388 | 0.010 | 0.573 | 0.979 |
| Distance | -0.309 | 0.018 | 0.477 | 0.683 | -0.309 | 0.017 | 0.477 | 0.667 | | | | | -0.309 | 0.022 | 0.477 | 0.689 |
| Village party | 0.233 | 0.032 | 2.313 | 1.093 | 0.233 | 0.053 | 2.313 | 1.161 | 0.233 | -0.008 | 2.313 | 0.978 | 0.233 | 0.018 | 2.313 | 1.049 |
| Women union | 0.200 | -0.023 | 1.263 | 0.980 | 0.200 | -0.029 | 1.263 | 0.975 | 0.200 | 0.011 | 1.263 | 1.010 | 0.200 | -0.012 | 1.263 | 0.989 |
| α | 0.162 | -0.023 | 1.099 | 0.970 | | | | | 0.162 | -0.009 | 1.099 | 0.980 | 0.162 | -0.010 | 1.099 | 0.988 |
| Subsample 1 | | | | | | | | | | | | | | | | |
| Gender | -0.038 | -0.008 | 1.077 | 1.015 | | | | | -0.038 | -0.010 | 1.077 | 1.019 | -0.038 | -0.011 | 1.077 | 1.020 |
| Age | 0.189 | -0.028 | 0.808 | 0.848 | | | | | 0.189 | 0.002 | 0.808 | 0.871 | 0.189 | -0.026 | 0.808 | 0.857 |
| Education | 0.303 | -0.036 | 0.859 | 0.631 | 0.303 | 0.006 | 0.859 | 0.663 | | | | | | | | |
| Size | 0.341 | 0.012 | 1.228 | 1.091 | 0.341 | 0.003 | 1.228 | 1.065 | 0.341 | -0.004 | 1.228 | 1.062 | 0.341 | 0.021 | 1.228 | 1.130 |
| Land | -0.029 | 0.061 | 0.712 | 0.899 | | | | | | | | | | | | |
| Toilet | 0.472 | 0.019 | 0.536 | 0.961 | 0.472 | 0.025 | 0.536 | 0.950 | 0.472 | 0.013 | 0.536 | 0.974 | 0.472 | 0.020 | 0.536 | 0.959 |
| Distance | -0.383 | 0.039 | 0.465 | 0.711 | -0.383 | 0.025 | 0.465 | 0.680 | | | | | -0.383 | 0.039 | 0.465 | 0.713 |
| Village party | 0.251 | 0.089 | 2.527 | 1.299 | 0.251 | 0.095 | 2.527 | 1.327 | 0.251 | 0.025 | 2.527 | 1.071 | 0.251 | 0.051 | 2.527 | 1.156 |
| Women union | 0.233 | -0.024 | 1.326 | 0.980 | 0.233 | -0.022 | 1.326 | 0.981 | 0.233 | 0.003 | 1.326 | 1.002 | 0.233 | -0.025 | 1.326 | 0.979 |
| α | 0.166 | -0.032 | 1.093 | 0.902 | | | | | 0.166 | 0.006 | 1.093 | 0.967 | 0.166 | -0.001 | 1.093 | 0.950 |
| Subsample 2 | | | | | | | | | | | | | | | | |
| Gender | -0.146 | 0.020 | 1.325 | 0.969 | | | | | -0.146 | 0.002 | 1.325 | 0.997 | -0.146 | 0.001 | 1.325 | 0.998 |
| Age | 0.031 | -0.048 | 0.815 | 0.871 | | | | | 0.031 | -0.004 | 0.815 | 0.911 | 0.031 | -0.035 | 0.815 | 0.878 |
| Education | 0.368 | -0.067 | 0.857 | 0.634 | 0.368 | -0.035 | 0.857 | 0.645 | | | | | | | | |
| Size | 0.235 | -0.008 | 1.084 | 0.986 | 0.235 | -0.002 | 1.084 | 1.016 | 0.235 | -0.016 | 1.084 | 0.937 | 0.235 | -0.001 | 1.084 | 0.999 |
| Land | 0.026 | 0.027 | 1.031 | 0.762 | | | | | | | | | | | | |
| Toilet | 0.555 | 0.004 | 0.354 | 0.987 | 0.555 | 0.011 | 0.354 | 0.966 | 0.555 | 0.002 | 0.354 | 0.995 | 0.555 | 0.014 | 0.354 | 0.958 |
| Distance | -0.440 | 0.008 | 0.425 | 0.801 | -0.440 | 0.012 | 0.425 | 0.809 | | | | | -0.440 | -0.002 | 0.425 | 0.802 |
| Village party | 0.211 | 0.050 | 2.091 | 1.154 | 0.211 | 0.045 | 2.091 | 1.135 | 0.211 | 0.002 | 2.091 | 1.006 | 0.211 | 0.015 | 2.091 | 1.043 |
| Women union | 0.268 | -0.040 | 1.351 | 0.971 | 0.268 | -0.035 | 1.351 | 0.974 | 0.268 | 0.014 | 1.351 | 1.011 | 0.268 | 0.002 | 1.351 | 1.001 |
| α | 0.089 | -0.058 | 0.922 | 0.799 | | | | | 0.089 | -0.004 | 0.922 | 0.863 | 0.089 | -0.013 | 0.922 | 0.836 |
| Subsample 3 | | | | | | | | | | | | | | | | |
| Gender | -0.151 | 0.054 | 1.338 | 0.919 | | | | | -0.151 | 0.016 | 1.338 | 0.975 | -0.151 | 0.018 | 1.338 | 0.971 |
| Age | 0.051 | -0.063 | 0.826 | 0.918 | | | | | 0.051 | -0.013 | 0.826 | 0.925 | 0.051 | -0.051 | 0.826 | 0.905 |
| Education | 0.438 | -0.087 | 0.886 | 0.570 | 0.438 | -0.037 | 0.886 | 0.599 | | | | | | | | |
| Size | 0.237 | -0.011 | 1.044 | 0.937 | 0.237 | 0.006 | 1.044 | 0.964 | 0.237 | -0.017 | 1.044 | 0.886 | 0.237 | 0.000 | 1.044 | 0.963 |
| Land | -0.004 | 0.053 | 0.938 | 0.828 | | | | | | | | | | | | |
| Toilet | 0.618 | 0.007 | 0.336 | 0.977 | 0.618 | 0.020 | 0.336 | 0.939 | 0.618 | 0.000 | 0.336 | 1.000 | 0.618 | 0.022 | 0.336 | 0.935 |
| Distance | -0.513 | 0.020 | 0.411 | 0.822 | -0.513 | 0.011 | 0.411 | 0.809 | | | | | -0.513 | 0.004 | 0.411 | 0.808 |
| Village party | 0.212 | 0.111 | 2.102 | 1.400 | 0.212 | 0.093 | 2.102 | 1.320 | 0.212 | 0.017 | 2.102 | 1.046 | 0.212 | 0.040 | 2.102 | 1.118 |
| Women union | 0.317 | -0.047 | 1.457 | 0.966 | 0.317 | -0.032 | 1.457 | 0.977 | 0.317 | 0.007 | 1.457 | 1.006 | 0.317 | -0.007 | 1.457 | 0.995 |
| α | 0.046 | -0.079 | 0.847 | 0.702 | | | | | 0.046 | 0.004 | 0.847 | 0.805 | 0.046 | -0.009 | 0.847 | 0.759 |

Appendix B: ATT estimates based on the CEM method

| | Full sample (579) | | | | Subsample 1 (507) ^a | | | | Subsample 2 (408) | | | | Subsample 3 (365) | | | |
|-------------------------------|-------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|
| | (1) | (2) | (3) | (4) | (1) | (2) | (3) | (4) | (1) | (2) | (3) | (4) | (1) | (2) | (3) | (4) |
| Income | -4.754 (4.039) | -1.558 (2.793) | 1.345 (2.033) | -0.782 (2.276) | -3.924 (6.021) | -5.144 (3.691) | -116.7 (2.160) | -116.7 (2.160) | -2.282 (4.321) | -1.953 (2.928) | 415.9 (2.316) | 415.9 (2.316) | -3.503 (4.589) | -2.228 (3.147) | 456.9 (2.392) | 456.9 (2.392) |
| Income per capita | -1.175 (949.7) | -568.6 (624.2) | 40.85 (409.8) | -329.2 (518.1) | -1.188 (1.507) | -1.185 (802.7) | -166.7 (429.6) | -166.7 (429.6) | -848.0 (1.061) | -480.9 (668.1) | -67.14 (520.1) | -67.14 (520.1) | -836.6 (1.075) | -559.2 (719.6) | -134.3 (537.5) | -134.3 (537.5) |
| Expenditure | 55.81 (884.2) | 716.3 (649.8) | 922.9 (721.5) | 871.6 (740.1) | 1.396 (875.6) | 408.6 (985.4) | 1.233 (780.3) | 1.233 (780.3) | 464.2 (804.7) | 567.5 (682.6) | 1.205* (647.6) | 1.205* (647.6) | 1.043 (900.7) | 808.1 (706.0) | 1.597** (623.6) | 1.597** (623.6) |
| Expenditure per capita | -39.33 (180.5) | 68.27 (130.2) | 121.6 (136.9) | 64.55 (155.5) | 210.1 (205.4) | 18.52 (185.3) | 188.6 (139.6) | 188.6 (139.6) | 107.8 (189.3) | 107.8 (143.5) | 201.3 (141.2) | 201.3 (141.2) | 149.8 (199.3) | 143.6 (147.8) | 228.5 (142.5) | 228.5 (142.5) |
| Health | -55.17 (98.80) | 13.86 (80.10) | -9.777 (81.36) | -15.84 (90.17) | -63.01 (85.91) | -4.242 (92.63) | 3.887 (85.26) | 3.887 (85.26) | -19.20 (85.83) | -109.4 (99.39) | -134.5 (89.57) | -134.5 (89.57) | -137.3 (124.4) | -131.8 (111.5) | -149.8 (112.3) | -149.8 (112.3) |
| Health per capita | -5.281 (17.04) | 1.822 (13.05) | -2.489 (13.75) | -2.998 (15.62) | -8.256 (15.63) | -1.332 (15.72) | -0.630 (14.38) | -0.630 (14.38) | -1.360 (16.07) | -15.43 (16.92) | -17.69 (15.56) | -17.69 (15.56) | -15.80 (21.05) | -19.43 (18.85) | -24.37 (19.33) | -24.37 (19.33) |
| Education | 151.5 (303.5) | 134.3 (226.9) | 125.0 (245.1) | -143.0 (435.5) | 439.0 (295.2) | 311.5 (229.7) | 321.3 (221.9) | 321.3 (221.9) | 262.0 (304.7) | 183.1 (273.7) | 398.2 (263.7) | 398.2 (263.7) | 623.9** (266.1) | 298.7 (265.3) | 469.0* (246.2) | 469.0* (246.2) |
| Food | -11.82 (204.8) | 93.23 (182.2) | 150.4 (195.5) | 279.7* (165.4) | 226.6 (147.9) | 218.9 (158.5) | 96.68 (293.4) | 96.68 (293.4) | 59.59 (200.4) | 99.92 (153.8) | 234.5 (155.2) | 234.5 (155.2) | 155.9 (171.8) | 198.5 (153.5) | 239.2 (165.8) | 239.2 (165.8) |
| Food per capita | 1.294 (33.64) | 11.70 (30.44) | 25.35 (30.14) | 36.25 (30.06) | 28.68 (28.33) | 24.87 (28.53) | 19.75 (38.69) | 19.75 (38.69) | -10.32 (40.80) | 13.77 (29.89) | 33.08 (29.79) | 33.08 (29.79) | 11.16 (33.78) | 26.66 (30.56) | 24.11 (36.77) | 24.11 (36.77) |
| Transportation | -316.2 (295.6) | -51.06 (175.2) | -122.6 (171.9) | -79.20 (155.7) | -241.8 (423.4) | -179.6 (277.2) | -113.5 (184.8) | -113.5 (184.8) | -444.7 (312.1) | -189.7 (197.4) | -91.67 (161.9) | -91.67 (161.9) | -187.5 (279.1) | -179.1 (212.4) | -15.19 (156.0) | -15.19 (156.0) |
| Transportation per capita | -87.52 (68.25) | -29.60 (39.89) | -37.71 (34.83) | -33.97 (35.70) | -82.27 (106.2) | -54.15 (57.79) | -36.87 (37.17) | -36.87 (37.17) | -118.0 (77.92) | -42.47 (43.00) | -30.07 (38.47) | -30.07 (38.47) | -50.47 (66.64) | -44.42 (47.10) | -23.31 (39.17) | -23.31 (39.17) |
| Energy | -33.72 (114.9) | 115.2 (78.03) | 87.91 (94.55) | 88.55 (90.50) | 66.42 (145.3) | 22.33 (111.6) | 122.3 (89.46) | 122.3 (89.46) | -82.20 (116.8) | -9.260 (163.5) | 45.06 (126.1) | 45.06 (126.1) | -2.665 (162.8) | -15.67 (165.6) | 200.2*** (74.50) | 200.2*** (74.50) |
| Energy per capita | -14.26 (23.09) | 14.04 (15.97) | 13.99 (16.38) | 8.255 (17.06) | 1.680 (34.01) | -1.652 (21.45) | 18.59 (16.26) | 18.59 (16.26) | -23.78 (24.10) | 6.108 (21.47) | 11.61 (18.41) | 11.61 (18.41) | 2.032 (26.87) | 4.410 (22.12) | 27.43* (16.13) | 27.43* (16.13) |
| Water | -30.00 (58.14) | -4.609 (42.51) | 16.42 (48.86) | -3.145 (48.00) | 50.03 (51.67) | 1.291 (63.44) | 32.74 (51.60) | 32.74 (51.60) | 28.28 (48.20) | 30.06 (39.40) | 33.38 (39.76) | 33.38 (39.76) | 51.89 (46.24) | 57.36 (40.55) | 74.16* (41.17) | 74.16* (41.17) |
| Water per capita | -8.235 (10.53) | -1.567 (7.426) | -1.721 (8.640) | -7.456 (8.595) | 4.630 (10.41) | -2.783 (11.03) | 1.707 (9.135) | 1.707 (9.135) | -4.185 (9.926) | -0.619 (8.462) | 0.835 (8.466) | 0.835 (8.466) | 1.853 (9.412) | 4.040 (8.822) | 7.231 (8.712) | 7.231 (8.712) |
| Telephone | -36.18 (52.94) | 32.03 (47.91) | 34.67 (52.48) | 8.779 (51.54) | 43.57 (50.68) | -11.83 (55.48) | 59.84 (52.67) | 59.84 (52.67) | -32.97 (67.35) | 19.62 (48.34) | 21.94 (54.85) | 21.94 (54.85) | 18.59 (51.10) | 29.42 (50.56) | 53.53 (49.00) | 53.53 (49.00) |
| Telephone per capita | -10.36 (10.82) | -1.309 (9.694) | 2.734 (9.715) | -4.464 (10.17) | 4.489 (10.97) | -8.890 (11.38) | 6.283 (9.372) | 6.283 (9.372) | -14.82 (15.35) | 2.407 (9.400) | 3.061 (10.33) | 3.061 (10.33) | -0.154 (9.644) | 4.022 (9.580) | 4.224 (9.906) | 4.224 (9.906) |
| Maintenance | -161.1 (228.0) | 57.22 (126.6) | -28.43 (197.0) | 85.99 (125.3) | 106.5** (51.37) | -132.8 (293.1) | -46.06 (207.5) | -46.06 (207.5) | 95.68 (62.80) | 117.6** (49.30) | 127.9** (53.79) | 127.9** (53.79) | 157.1*** (56.86) | 116.3** (51.37) | 98.06* (54.71) | 98.06* (54.71) |
| Maintenance per capita | -25.66 (38.25) | 7.066 (19.76) | -6.574 (31.98) | 11.61 (19.07) | 19.59* (10.58) | -23.44 (48.23) | -8.087 (33.75) | -8.087 (33.75) | 12.68 (13.35) | 21.49** (8.775) | 22.14** (9.345) | 22.14** (9.345) | 25.30** (10.67) | 21.30** (9.054) | 16.73 (10.33) | 16.73 (10.33) |
| Other expenditures | 545.4** (249.4) | 321.9 (330.2) | 668.5*** (205.0) | 648.0*** (232.6) | 763.1** (303.4) | 176.5 (409.4) | 752.8*** (213.5) | 752.8*** (213.5) | 597.7** (288.8) | 425.5 (372.8) | 569.9* (322.0) | 569.9* (322.0) | 363.0 (583.7) | 434.3 (394.2) | 627.9* (329.1) | 627.9* (329.1) |
| Other expenditures per capita | 106.9* (64.54) | 54.63 (72.50) | 127.0** (51.35) | 119.2** (58.74) | 162.1** (74.38) | 38.56 (85.94) | 141.8*** (50.85) | 141.8*** (50.85) | 102.0 (64.19) | 119.4 (84.89) | 119.4 (76.73) | 119.4 (76.73) | 74.15 (127.8) | 89.26 (88.81) | 121.1 (78.33) | 121.1 (78.33) |
| Hospitalization | 0.0399 (0.0536) | 0.0490 (0.0435) | 0.00251 (0.0454) | 0.00943 (0.0513) | 0.0393 (0.0675) | 0.0559 (0.0496) | 0.0676 (0.0441) | 0.0676 (0.0441) | 0.0656 (0.0579) | 0.0746 (0.0479) | 0.0440 (0.0506) | 0.0440 (0.0506) | 0.0231 (0.0602) | 0.0476 (0.0503) | 0.0690 (0.0516) | 0.0690 (0.0516) |
| Rice | 618.5** (309.6) | 677.5** (292.1) | 744.9** (294.4) | 785.6** (329.6) | 755.3** (375.5) | 666.3** (315.4) | 614.2** (274.7) | 614.2** (274.7) | 548.2 (341.1) | 173.7 (295.1) | 369.5 (300.1) | 369.5 (300.1) | 556.5* (333.4) | 219.1 (304.3) | 489.6* (294.4) | 489.6* (294.4) |
| Rice per capita | 96.18* (56.04) | 94.97** (46.03) | 106.6** (49.33) | 98.12* (54.45) | 123.6* (66.75) | 108.9** (51.64) | 101.1** (48.91) | 101.1** (48.91) | 120.2* (64.14) | 75.22 (52.13) | 98.31* (53.43) | 98.31* (53.43) | 108.7* (65.36) | 75.28 (54.28) | 101.0* (58.06) | 101.0* (58.06) |
| Cow | 1.357*** (0.478) | 1.047** (0.470) | 1.314*** (0.446) | 1.056** (0.445) | 1.449*** (0.500) | 1.102** (0.512) | 1.090** (0.444) | 1.090** (0.444) | 2.330*** (0.603) | 1.883*** (0.632) | 1.895*** (0.611) | 1.895*** (0.611) | 2.739*** (0.559) | 1.681** (0.658) | 1.854*** (0.544) | 1.854*** (0.544) |
| Poultry | 1.325 (1.790) | 2.136 (1.432) | 1.734 (1.500) | 2.992* (1.603) | -0.146 (2.208) | 1.686 (1.738) | 1.960 (1.564) | 1.960 (1.564) | -0.582 (2.127) | 0.420 (1.881) | 0.893 (1.924) | 0.893 (1.924) | 0.906 (2.402) | 1.219 (1.867) | 2.143 (1.870) | 2.143 (1.870) |

Robust standard errors in parentheses

^a Subsample 1: Full sample - Ex-members

Subsample 3: Full sample - Ex-members -Subjects engaged in village fund

*** p<0.01, ** p<0.05, * p<0.1

Subsample 2: Full sample - Subjects engaged in village fund