

MUTUAL IMAGES BETWEEN THAI AND JAPANESE STUDENTS

— A Preliminary Report —*

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I. The Objectives and Methods of the Survey

The purpose of this survey is to examine, compare and contrast the reciprocal perceptions of Thai and Japanese students concerning Japan, Southeast Asia, and its development, in addition to providing suggestions for increasing mutual understanding between these groups in the future.

This paper is essentially an outline of the findings of a survey concerning the following five areas: 1) Japanese students' images of Southeast Asia and Thai students' images of Japan, 2) the concept of "affluence", 3) the concept of an "anti-Japanese movement", 4) the concept of Japanese foreign aid to the Southeast Asian

countries, 5) the future role of Japan in the ASEAN region.

The questionnaire was administered to a purposively selected sample of 449 Thai university/college students and 726 Japanese university students. The names of universities/colleges where the questionnaire survey was conducted are listed in Table 1.

These universities/colleges were selected on the basis of their access to the researchers as well as for the following considerations: 1) universities/colleges located both in capital cities and local areas, including two of the more prominent universities in the case of Thailand (Chulalongkorn and Thammasat); 2) students majors; mainly social sciences, but also including natural sciences and engineering.

Table 1. Number of Respondents

Country	University/College	Person	Code
Thailand	Chulalongkorn University	99	CHULA
	Thammasat University	94	THAMMA
	Srinakharinwirot University	91	SRINA
	Chiang Mai University	23	CHIANG
	King Mongkut's Inst. of Technology	48	KMIT
	Pibulsongkram Teachers College	47	PIBUL
	Samut Prakan Technical College	47	SAMUT
(Period of Survey: July-August, 1985)	TOTAL	449	
Japan	Chuo Univ. (Faculty of Law)	64	CHUO
	Housei Univ. (Faculty of Law)	347	HOUSEI
	Sophia Univ. (Faculty of Economics)	41	SOPH. ECO
	—do— (Faculty of Foreign Languages)	87	SOPHIA
	Hiroshima Univ. (Faculty of Eng.)	28	HU. ENG
	—do— (Faculty of Integ. Arts & Sci.)	65	HU. SOGO
—do— (Faculty of Economics)	94	HU. ECO	
(Period of Survey: May-June, 1985)	TOTAL	726	

Questionnaires were distributed in the classrooms of each university/college by the class professor. Generally, the researchers themselves did not appear in front of the respondents, except at the Faculty of Integrated Arts and Sciences and the Faculty of Economics at Hiroshima University. Thus, effects caused by the

presence of the researchers could be partially eliminated. However, some problems may have arisen since instructions on how to answer the questionnaire may not have been uniformly understood among the various classes.

The Japanese language was used for the Japanese students, and the Thai language was used for the Thai students (see Appendix 1). The Thai questionnaire was translated from the English version, and is virtually identical to the Japanese questionnaire.

The Thai data, with the exception of several open-end questions, was sent back to Japan on a magnetic tape. The authors used this data to analyse the questionnaires.

The main characteristics of the respondents are as follows (see Table 2):

1. Most of the respondents were in their late teens or early twenties.
2. More than half of the respondents in Thailand were female, while female respondents accounted for less than 20 per cent of the total Japanese respondents.
3. Approximately 20 per cent and 25 per cent of Japanese and Thai respondents respectively had been abroad. However, there was a significant difference among universities/colleges, and between capital cities and local areas. For example, in the case of Sophia University in Tokyo, nearly half of the respondents had been abroad, while this figure for the Hiroshima University students was less than 10 per cent. This pattern also appeared uniformly in Thailand except for locally situated Chiang Mai University, which had a very high (39.1%) rate.
4. Concerning travel experiences in the Asian region, approximately 70 per cent of the Thai respondents who had been abroad traveled in Asia, comprising roughly 20 per cent of all the Thai respondents. On the other hand, of the Japanese respondents, only approximately 40 per cent of the students who had been abroad traveled in Asia, equivalent to approximately 10 per cent of the total Japanese respondents.
5. More than 35 per cent of all Japanese respondents had more than one Asian friend or acquaintance, while 30 per cent of all Thai students had more

than one Japanese friend or acquaintance.

6. Both Thai and Japanese respondents were classified into two groups in terms of the number of correct answers to the question concerning the names of countries, capitals and prime ministers/presidents of the six ASEAN countries (Thailand was replaced by Japan in the case of Thai respondents) in order to reveal their level of acquaintanceship with the region. While there were 18 possible answers, respondents who gave less than 9 correct answers were classified as [ASEAN (1)], and those who gave more than 10 correct answers were classified as [ASEAN (2)]. Of all the Thai and Japanese respondents 29.6 and 25.5 per cent respectively were classified as [ASEAN (2)].

7. To process the survey results, two more indicators were added, especially with respect to the Japanese respondents. Favorableness towards Southeast Asia is coded [SCORE], and the level of knowledge concerning Southeast Asia is coded [KWLG] for short.*

In this preliminary report, the results of the survey are analysed mainly by using the eight characteristics or indicators described above.

* Favorableness towards Southeast Asia [SCORE] is calculated as follows: 1) There are 36 pairs of concepts which describe a student's image of Southeast Asia, namely Q6(A-M), Q10 (A-F) and Q12 (A-Q). 2) The concepts are divided into a 1 to 5 point scale, and, in general, smaller scores reflect a favorableness towards Southeast Asia. 3) The authors selected 20 items from 36 concepts which best revealed the level of favorableness of each respondent. Scalling was converted as follows: 5 for a scale (1) answer, 4 for a scale (2), 3 for a scale (3), 2 for a scale (4), and 1 for a scale (5) answer. These points were summed up for the 20 items. 4) Thus, the points of [SCORE] are distributed from 20 as lowest (unless a respondent did not answer these questions) to 100 as highest. 5) [SCORE] is divided into three categories: 0 to 54 points = [SCORE(1)]; 55 to 64 points=[SCORE(2)] and; 65 to 100 points =[SCORE(3)].

Knowledge of Southeast Asia [KWLG] is calculated as follows: 1) There are two questions that ask about the names of Asian companies and products in Q11. and Q13., and both of them have two correct answers. 2) The writers scored +3 for each correct answer, -1 for a wrong answer, and 0 for no answer. These points were totaled. 3) [KWLG] is divided into three categories: the lowest to 4 points=[KWLG(1)]; 5 to 8 points=[KWLG(2)]; 9 to 12 points=[KWLG(3)].

Table 2. Attributes and Indicators of the Respondents

(Unit: %)

Category		Thailand	Japan
Major	Pol. Sci. & Law	2.2	50.6
	Economics	4.2	20.5
	Education	26.7	0.3
	Engineering	1.5	4.7
	Others*	0.4	22.3
	Unknown	64.8	1.7
Age	Under 20	59.9	52.5
	Over 21	31.8	45.2
Sex	Male	43.0	80.7
	Female	55.9	17.8
Go abroad	Yes	25.2	20.7
	No	74.8	79.3
Go Asia	Yes	18.7	8.3
	No	81.3	91.7
Have Asian (Jap.) friends	Yes	30.0	35.7
	None	70.0	64.3
ASEAN correct answers**	Less than 9	70.4	74.5
	More than 10	29.6	25.5

* Others of the Major include Faculties of Integrated Arts & Sciences, Foreign Languages, Humanities and others.

** The number of correct answers to the question concerning the names of countries, capitals and prime ministers/presidents of six ASEAN countries (Thailand was replaced by Japan in the case of the Thai respondents).

*** The sums in Age and Sex do not total 100 per cent, for there are some missing values.

II. Mutual Images of University Students

1. Comparison of Thai Students' Images of Japan and

Japanese Students' Images of Southeast Asia

To examine the mutual images of Thai and Japanese students, more than 30 pairs of concepts describing a variety of features of each group were presented in

the form of semantic differential questions. Each item consisted of a pair of disparate words with a 5-point scale between each pair of words (see Q6. A-M, Q10. A-F, and Q12. A-Q in Appendix 1).

Table 3 shows Japanese students' images of Southeast Asia and Thai students' images of Japan (see also the cross-tabulation tables in Appendix 2). It is apparent from this Table that more than 90 per cent of all Japanese respondents saw

Table 3. Mutual Images

(Unit: %)

Category	Thai Students' Images of Japan		Japanese Students' Images of Southeast Asia	
	1. advanced technology	(94.1)	rich in natural resources	(70.8)
	2. economically affluent	(92.5)	has a long history	(62.4)
	3. studious	(91.6)	has a bright future	(60.7)
	4. advanced country	(90.8)	warm	(54.2)
	5. enthusiastic about education	(87.5)	co-operative	(52.4)
A	6. has a bright future	(79.6)	kind	(50.4)
	7. open	(63.3)	similar to the Japanese	(50.4)
	8. creative	(63.0)	friendly	(46.1)
	9. quiet and tolerant	(60.4)	sincere	(43.3)
	10. democratic	(56.8)	friendly with Japan	(40.0)
	10. polite	(56.8)		
	1. poor in natural resources	(55.3)	economically not affluent	(93.2)
	2. not similar to Thais	(48.7)	backward technology	(92.4)
	3. unfriendly with USSR	(41.7)	developing country	(92.1)
	4. unreliable (as a country)	(36.2)	not democratic	(71.7)
B	5. talkative	(33.9)	politically corrupt	(55.8)
	6. insincere	(30.7)	unfriendly with USSR	(47.4)
	7. unreliable (as a person)	(30.2)	not enth. about education	(43.9)
	8. politically corrupt	(28.2)	close	(41.7)
	9. can not get on well with	(26.9)	imitative	(40.4)
	10. poor in food	(26.0)	poor in food	(36.7)

* The items described in the table are extracted from Q6. (A-M), Q10. (A-F) and Q12. (A-Q) in the following manner: 1) The percentage of each item which is classified as Category A is calculated by adding the percentages of scales 1 and 2 of each item; 2) These are arranged in order of higher percentage; 3) In the case of Category B, the percentage of each item is calculated by adding the percentages of scales 4 and 5 of each item.

Southeast Asia as "economically not affluent", having "backward technology", and "developing". Following these typical images of developing countries, more than half of the Japanese respondents considered Southeast Asia as "not democratic" and "politically corrupt". On the other hand, Japanese students had some positive images of the region, choosing responses such as "rich in natural resources", "has a long history", and also "has a bright future". It is noteworthy that 38.9 per cent of all Japanese respondents saw Southeast Asian people as "studious", while only 24.8 per cent saw Southeast Asian people as "lazy". This contrasts with the notion said to be held by the Japanese that "Southeast Asian people are lazy".

In contrast to Japanese students' images of Southeast Asia, more than 90 per cent of all Thai respondents had images of Japan as possessing "advanced technology", an "economically affluent" and "advanced country". They also thought that the Japanese were "enthusiastic about education", "studious", and "creative". They also saw Japan as "poor in natural resources", and the Japanese as "not similar to Thais". It is interesting that these Thai students' images of Japan sharply contrasted with Japanese students' images of Southeast Asia.

Table 4 shows these opposing images between Thai and Japanese students in detail. That is, as stated above, while more than 90 per cent of the Thai respondents thought that Japan had "advanced technology", and was "economically affluent" and an "advanced country", over 90 per cent of the Japanese respondents thought that Southeast Asia had "backward technology", was "not economically affluent" and was a "developing country". Similarly, while Japanese respondents had images of Southeast Asia as "not enthusiastic about education", "not democratic", or "imitative", Thai respondents had opposite images concerning these items. In addition, there were two interesting findings regarding Table 4. First, about half of the Japanese respondents thought that the Southeast Asian people were "similar to Japanese", but, on the contrary, nearly half of the Thai respondents thought that the Japanese were "not similar to Thais". Secondly, both Thai and Japanese students saw each other having a "bright future".

Table 4. Disparate Images Between Thai and Japanese Students

(Unit: %)

Items	Thai Students	Japanese Students
advanced technology	94.1	1.0
backward technology	4.9	92.4
economically affluent	92.5	1.4
economically not affluent	4.0	93.2
advanced country	90.8	1.3
developing country	5.0	92.1
enthusiastic about education	87.5	21.7
not enthusiastic about education	4.3	43.9
democratic	56.8	6.9
not democratic	9.4	71.7
studious	91.6	38.9
lazy	3.2	24.8
open	63.3	19.4
close	14.0	41.7
creative	63.0	20.4
imitative	24.9	40.4
has a bright future	79.6	60.7
has a dark future	8.9	15.1
politically sincere	31.7	11.7
politically corrupt	28.2	55.8
rich in natural resources	16.0	70.8
poor in natural resources	55.3	12.4
similar to Thais/Japanese	18.2	50.4
not similar to Thais/Japanese	48.7	25.1

* The percentage of each item is calculated by adding the percentages of scales 1 and 2 or scales 4 and 5 of Q6. (A-M), Q10. (A-F) and Q12. (A-Q).

There is another noteworthy feature concerning Table 3. That is, in the case of Thai students, as many as 60 to 90 per cent of the respondents selected favor-

able words towards Japan, while only 40 to 70 per cent of the Japanese respondents selected favorable words towards Southeast Asia. Conversely, while Thai students gave relatively weak support (20–50%) to unfavorable words towards Japan, Japanese students seemed to pay much attention (40–90%) to these unfavorable words towards Southeast Asia. According to these facts, it can be summarized that while Thai students view Japan and the Japanese people in a relatively favorable light, Japanese students do not yet recognize Southeast Asia and its people in such a favorable way.

The above-mentioned tendency can be illustrated by the questions concerning choices of favorable and unfavorable countries, as well as countries for study abroad (see Table 5). According to Table 5, Thai students considered Japan

Table 5. Favorable and Unfavorable Countries and Countries for Study Abroad (Top Six Countries)

(Unit: %)

Category	Thai Students		Japanese Students	
Favorable Countries	United States	(52.1)	United States	(43.7)
	Japan	(48.1)	China	(38.3)
	Switzerland	(31.6)	Australia	(30.0)
	United Kingdom	(29.0)	Germany, Fed. Rep.	(21.3)
	France	(13.8)	United Kingdom	(20.7)
	China	(11.4)	France	(15.4)
Unfavorable Countries	Viet Nam	(49.7)	USSR	(57.4)
	Lao PDR	(26.9)	South Africa	(26.4)
	Kampuchea, Dem.	(26.7)	United States	(24.9)
	USSR	(25.6)	Iran, Islamic Rep.	(18.0)
	India	(20.9)	Korea, Dem. Rep.	(15.7)
	Japan	(12.5)	Korea, Rep. of	(11.2)
Countries for Study Abroad	United States	(79.5)	United States	(73.4)
	United Kingdom	(61.2)	United Kingdom	(51.4)
	Japan	(48.6)	Germany, Fed. Rep.	(26.4)
	France	(17.8)	France	(23.7)
	Australia	(16.9)	China	(21.2)
	Switzerland	(9.6)	Australia	(20.2)

* Students chose three countries for each category.

second only to the United States as a favorable country, as well as a preferred country for study abroad. However, for Japanese students, most Asian countries were not taken into consideration as either favorable or unfavorable, except for China and both North and South Korea.

2. *Features of Japanese Students' Images of Southeast Asia*

According to a breakdown of the survey results by university in Japan there were no fundamental differences in the images of Southeast Asia, but the respondents from the Faculty of Engineering of Hiroshima University showed slightly different reactions compared with other students (see also cross-tabulation tables of Appendix 2). That is, to the respondents of the Faculty of Engineering, the items which described Southeast Asian people as "similar to Japanese" received as much as 78.6 per cent support. Similarly, this group rated the Southeast Asian people as "enthusiastic about education" more than did the other respondents.

The results indicated some differentiation between the two sexes. Namely, more females characterized the Southeast Asian people using affective expressions such as "warm", "kind", "friendly", "peaceful", and "can get on well with". On the other hand, items like "rich in natural resources" and "has a bright future" were not strongly recognized by females.

Concerning the different degrees of contacts with foreign countries and people, experience of going abroad and familiarity with Asian people, the students who had more contact with foreign countries or Asian people tended to think that the Southeast Asian people were "kind" and "warm", but, "not similar to the Japanese" and "unfriendly with Japan". This group also had images of Southeast Asia as not so "rich in natural resources", not so "poor in food", and its people not so "not enthusiastic about education" and not so "imitative".

On the other hand, there was not as great a difference concerning to the degree of knowledge of Southeast Asia, but the respondents who had more knowledge of

the region supported the idea that Southeast Asia was "rich in natural resources" slightly more than did the other groups. This reaction contrasts the one shown by the group having more contact with foreign countries and Asian people. The respondents with more knowledge of the region had images of Southeast Asia as not so "democratic", and "politically corrupt". Hence, it may be said that this group appeared to pay considerable attention to political matters.

3. *Features of Thai Students' Images of Japan*

Slightly different reactions could be seen in the Thai students' images of Japan between the universities in the capital city and those in local areas, and also between the universities specializing in vocational education and universities specializing in general education. That is, compared with Chulalongkorn University and Thammasat University, universities like Pibulsongkram Teachers College, Samut Prakan Technical College, Chiang Mai University and Srinakharinwirot University did not characterize Japan as having "advanced technology", being "economically affluent" and an "advanced country". These reactions had a relationship with their evaluations of "affluence", which will be discussed later. The causes of this difference between the two groups of universities are not clear but the differences between urban and local areas, as well as differences among the various social strata of the students might have caused these different attitudes about Japan.

Among Thai respondents, females tended to have more favorable images of Japan and the Japanese, a tendency similar to that of their Japanese counterparts. The students who had contact with foreign countries or Japanese people tended to have the image of Japan as an "advanced country" and "economically affluent". However, especially those who had at least one Japanese friend or acquaintance tended to have the image of Japan as not so "democratic", and the Japanese people as not so "creative" and also not so "polite".

Lastly, it is of interest that, in the case of Thai respondents, the more contact

with foreign countries, the higher the tendency to believe that Japan is "poor in natural resources" and "poor in food". However, in the case of the Japanese respondents, the more contact with foreign countries, the greater was the tendency to have a favorable image of Southeast Asia.

III. Issues of the Southeast Asia-Japan Relationship and Expectations Concerning Japan

1. The Concept of "Affluence"

a. Evaluation of "Affluence"

Responses of the Japanese students to the question of whether or not Southeast Asia (Thailand, in the case of the Thai students' questionnaires) is "affluent" are shown in Table 6. According to the Table, although the majority (more than 80 per cent) of both Thai and Japanese respondents admitted that Southeast Asia (Thailand) was not "affluent", more Thai respondents responded that their country was "affluent" than did the Japanese respondents.

Among the Japanese respondents, more female students, and those who had experience in Asian countries tended to characterize Southeast Asia as "affluent".

In the case of Thai respondents, although there were some exceptions, the students of the more prominent universities, such as Chulalongkorn University and Thammasat University, declined to characterize their country as "affluent". On the other hand, more students of technical colleges, teacher training colleges or colleges in local areas evaluated their country as "affluent". These two groups of universities showed different responses not only on this question of "affluence" but also on other issues seen in the following sections.

There were no major differences between the two sexes, or according to different degrees of contact with foreign countries, but those who gave more correct answers to the names of the ASEAN countries rated their own country's affluence as low.

About 40 per cent of Japanese respondents agreed that "bases for development are now ready", but, at the same time, as much as 53.6 per cent of the respondents thought that "many problems are still left to be solved" in Japanese society.

Table 6. Do You Think that Southeast Asia (Thailand) Is "Affluent"?

(Unit: %)

Items	Thai Students	Japanese Students
Yes, I think so.	11.3	3.7
No, I don't think so.	81.4	87.1
Do not know	7.3	9.2

Table 7. How Do You Evaluate the Present Social Condition of Your Country? (Single-choice)

(Unit: %)

Items	Thai Students	Japanese Students
Still underdeveloped	20.1	1.7
Bases for development are now ready	6.0	37.8
Succeeded fairly well	6.0	3.4
No need for further development	0.3	2.7
Many problems are still left to be solved	65.2	53.6
Do not have any idea, or others	2.3	1.0

Table 8. What Is "Affluence" for You? (Single-choice)

(Unit: %)

Items	Thai Students	Japanese Students
Materially satisfied	3.5	2.4
Mentally satisfied	19.1	11.2
Both materially and mentally satisfied	72.3	76.2
Culturally diverse	2.0	6.3
Others, and do not know	3.1	3.9

Although the socio-economic conditions of Thailand and Japan are different, the Thai respondents also recognized that "many problems are still left to be solved" in their society (Table 7).

Thai and Japanese students seemed to share a similar view on the matter of "affluence". That is, although the majority of the respondents thought "affluence" was the condition of being "both materially and mentally satisfied", but both Thai and Japanese students emphasized mental rather than material affluence (Table 8).

b. *The Obstacles to "Affluence"*

The responses to the question concerning the obstacles preventing Southeast Asian countries from being affluent are shown in Table 9. Thai and Japanese responses cannot be compared immediately, for the means of summation differ. However, two reasons were given by nearly 60 per cent of all the respondents: "lack of funds" and "lack of knowledge and technology". Following these two reasons, "political disorder" and "lack of self-reliance" were given by more than 40 per cent of all respondents, and about 30 per cent of them pointed out "economic invasion by superpowers". On the other hand, as much as 62.5 per cent of the Japanese respondents pointed out "political disorder" as the main obstacle for the Southeast Asian countries to become "affluent". It is interesting that, compared with Thai students, the Japanese respondents put emphasis on "economic invasion by superpowers" but not on "lack of funds" and "lack of self-reliance".

As to the causes of Japanese affluence, both Thai and Japanese respondents pointed out "Japanese people's industriousness" and "Japanese technology and skills" as the two main contributors to Japanese "affluence" (see Table 10). However, there were some differences in perception between Thai and Japanese students. For example, while Thai respondents felt that "activities of Japanese general trading companies" and "Japanese foreign policy" played an important role in making Japan an "affluent" society, Japanese students did not pay much attention to these items. On the other hand, a number of Japanese students thought

Table 9. What Do You Think Is the Obstacle to Make Southeast Asian Countries (Thailand) "Affluent"?

(Unit: %)

Items	Thai Students	Japanese Students
Lack of funds	58.8	31.4
Political disorder	44.5	62.5
Lack of knowledge and technology	57.9	43.0
Economic invasion by superpowers	30.7	43.0
Lack of self-reliance	41.4	13.4
Others	12.5	3.2
Do not know	0.9	0.3

* This was a multiple-choice question for Thai students, and a two-choice question for Japanese students.

Table 10. What Do You Think is the Cause of Japanese "Affluence"?

(Unit: %)

Items	Thai Students	Japanese Students
Japan subordinates the third world	1.6	9.4
Japanese people's industriousness	69.5	30.9
Japanese technology and skills	51.4	33.1
Activities of Japanese general trading companies	28.5	7.5
Interdependency among the developed countries	7.1	7.9
Japanese foreign policy	29.0	2.4
Others, and do not know	6.4	8.7

* This was a multiple-choice question for Thai students, and a single-choice question for Japanese students.

that Japan was "affluent" because "Japan subordinates the third world", but few Thai students answered accordingly.

2. *Concept of an "Anti-Japanese Movement"*

Japanese respondents were asked whether or not they knew of an "anti-Japanese movement", and Thai respondents were asked whether or not there was

an "anti-Japanese movement or feeling" in Thailand (see Table 11). More than 70 per cent of the Japanese respondents knew of an "anti-Japanese movement" in Southeast Asia, and more than 70 per cent of the Thai respondents agreed that there was an "anti-Japanese movement or feeling" in Thailand. These facts reveal that the fundamental problems of the Thai-Japan relationship since the early 1970s have not yet been solved.

Concerning the Japanese respondents, students of the Faculty of Engineering of Hiroshima University were not as familiar with this topic compared to the students majoring in social sciences. The students who recognize this topic have the following characteristics: 1) those who gave more correct answers to the question of the names of the ASEAN countries, 2) those who had more than one Asian friend or acquaintance, 3) those who had traveled in Asian countries, and 4) those who had more knowledge about Southeast Asia.

On the other hand, concerning Thai respondents, only roughly 50 per cent of the students of Samut Prakan Technical College and Chiang Mai University acknowledged an "anti-Japanese movement or feeling" in Thailand, percentages lower than at the other schools. More females as well as those who did not have any Japanese friend or acquaintance tended to confirm that there was an "anti-Japanese movement or feeling" in Thailand.

Concerning the forms or appearances of an anti-Japanese movement, about 80 per cent of the Thai respondents clearly described it as "boycott of Japanese goods". In addition, more than 60 per cent of the Japanese respondents also saw an "anti-Japanese movement" as "criticism of the Japanese government" (Table 12).

Thai and Japanese respondents appeared to have somewhat different ideas about the causes of an "anti-Japanese movement". As for the Japanese respondents, about 70 per cent of them listed two major causes of an "anti-Japanese movement", namely, "activities of Japanese companies" and "too many Japanese goods". Following these two causes, "local problems such as inflation, unemployment or inequality" (52.1%) and "behavior of the Japanese in Southeast Asia"

**Table 11. Do You Know an "Anti-Japanese Movement" in Southeast Asia? (For Japanese Students)
Do You Think that There is an "Anti-Japanese Movement or Feeling" in Your Country? (For Thai Students)**

(Unit: %)

Items	Thai Students	Japanese Students
Yes, I know. (Yes, there is.)	71.2	74.2
No, I don't know. (No, there isn't.)	22.4	16.3
Do not know.	6.4	9.5

Table 12. What, Do You Think, Is an "Anti-Japanese Movement"? (Multiple-choice)

(Unit: %)

Items	Thai Students	Japanese Students
Boycott of Japanese goods	80.2	80.2
Criticism of the Japanese government	13.8	62.0
Criticism of the local government	9.8	10.7
Asking of social equality	8.9	11.0
Others	6.2	2.8
Do not know	3.1	7.6

Table 13. What, Do You Think, Is the Cause of an "Anti-Japanese Movement"? (Multiple-choice)

(Unit: %)

Items	Thai Students	Japanese Students
Activities of Japanese companies	25.4	70.1
Too many Japanese goods	65.9	71.1
Behavior of the Japanese in the region	5.6	33.6
Anti-government movement of the host country	6.7	12.0
Local problems such as inflation, unemployment or inequality	39.2	52.1
Others	10.2	5.2
Do not know	1.6	4.3

(33.6%) were also mentioned as important causes (Table 13).

On the other hand, for Thai respondents, "too many Japanese goods" (65.9%) was the most conspicuous cause of an "anti-Japanese movement or feeling". Compared with the Japanese students, causes such as "activities of Japanese companies" (25.4%), and "behavior of the Japanese" (5.6%) were not recognized as important causes of an "anti-Japanese movement or feeling" for Thai students. It can be said, however, that the Japanese students listed the causes of an "anti-Japanese movement" not only in Thailand but also of the Southeast Asia as a whole.

From these Thai and Japanese students' responses, it may be possible to maintain that Thai students understand an "anti-Japanese movement" as a protest against "too many Japanese goods" in Thailand, which is further frustrated by "local problems such as inflation, unemployment or inequality". On the other hand, Japanese students think that an "anti-Japanese movement" has occurred in Southeast Asia because of the so-called overpresence of Japan as a whole in the region.

3. *Concept of Japanese Aid.*

The Asian region has been the most important target area of Japanese foreign aid, and the ASEAN member countries alone receive about one third of the total Japanese official development aid. When the question was asked to both Thai and Japanese respondents as to whether or not Japan should increase her economic assistance to the Southeast Asian countries (Thailand in the case of the Thai respondents), nearly 80 per cent of both Thai and Japanese respondents agreed either that "Japan should give more economic assistance" or that "the present level is good enough". There were very few respondents who thought Japanese economic assistance should be reduced (see Table 14).

Concerning the effectiveness or usefulness of Japanese economic assistance for the recipient countries, more than 90 per cent of all Thai respondents thought it

was very helpful or helpful to a certain extent (see Table 15). It was rather the Japanese students who expressed some uncertainty, for more than 20 per cent of all Japanese students pointed out that Japanese economic and technical assistance was "nothing helpful" or "not so helpful" for the recipient countries.

While about 40 per cent of the Thai respondents knew of some specific Japanese aid projects, only slightly more than 10 per cent of the Japanese respondents knew many details concerning Japanese aid (Table 16). However, among the Japanese respondents, those who had more than one Asian friend, those who gave more correct answers, and those who had traveled to Asian countries showed more interest in the effect of Japanese foreign aid. Specifically, 25 per cent of those who had traveled to Asian countries knew some of the Japanese aid projects, and this figure was significantly higher than in the other groups.

Concerning the areas of Japanese foreign assistance, the priority area for Thai students was the "industrial sector" (59.2%), which was followed by "human resources development by technical assistance" (43.0%), "educational and cultural sector" (22.7%), "socio-economic infrastructure" (21.6%), and "agricultural sector" (20.9%) (Table 17). On the other hand, Japanese students listed "human resources development by technical assistance" (51.4%) as the key area of Japanese

Table 14. Do You Think that Japan Should Increase Her Economic Assistance to Southeast Asian Countries (Thailand) in the Future? (Single-choice)

(Unit: %)

Items	Thai Students	Japanese Students
Japan should give more economic assistance to the Southeast Asian countries (Thailand)	66.1	60.0
The present level is good enough	13.8	18.5
Japan should decrease her economic assistance	6.8	7.5
Japan should stop giving her economic assistance	3.6	1.9
Others	5.1	5.2
Do not know	4.6	6.8

Table 15. Do You Think that Japanese Economic and Technical Assistance to Southeast Asian Countries (Thailand) Is Helpful for Southeast Asian Countries (Thailand)? (Single-choice)

(Unit: %)

Items	Thai Students	Japanese Students
It is helpful very much	45.9	16.3
It is helpful to a certain extent	44.5	53.9
It is not so helpful	5.7	22.6
It is nothing helpful	1.6	1.5
Others	1.6	2.2
Do not know	0.7	3.5

Table 16. Do You Know Some of the Japanese Aid Projects?

(Unit: %)

Items	Thai Students	Japanese Students
Yes, I know some.	40.3	13.7
No, I don't know.	59.7	61.5
Do not know	—	24.8

* The item, "do not know", was not included in the Thai questionnaire.

Table 17. What Areas Do You Think Should These Projects or Aid Be Geared to in the Future?

(Unit: %)

Items	Thai Students	Japanese Students
Industrial sector	59.2	8.3
Agricultural sector	20.9	11.1
Educational and cultural sector	22.7	19.6
Socio-economic infrastructure	21.6	7.1
Human resources development by technical assistance	43.0	51.4
Others	2.2	0.8
Do not know	2.0	1.7

* This was a multiple-choice question for Thai students, and a single-choice question for Japanese students.

foreign assistance, followed by the "educational and cultural sector" (19.6%). In contrast with Thai students, Japanese students did not pay much attention to the "industrial sector" (8.3%).

4. *The Future Role of Japan in the ASEAN Region*

Both Thai and Japanese respondents thought that Japan would be able to contribute to the ASEAN countries in the field of "economic and technical assistance" (Table 18). Besides "economic and technical assistance", Thai students pointed out "promotion of trade and private investment" as the second most important field in which Japan could help ASEAN countries. However, few Japanese respondents supported "promotion of trade and private investment", whereas "promotion of democracy in the ASEAN region" was taken more seriously.

It can be said that Thai students' attitudes toward Japan are rather complex, and sometimes contradictory. For example, "too many Japanese goods" was cited as the major cause of the "anti-Japanese movement", but, at the same time, there were expectations for Japan to promote trade and private investment in the ASEAN region. On the other hand, compared with Thai students, Japanese students seemed less interested in profit-making economic activities by the Japanese people. Finally, it was noteworthy that "cultural exchange" received relatively smaller support from Thai and Japanese students than had been expected.

Relating to the future role of Japan in the region, two more questions were asked specifically to the Japanese students: one question about the Japanese role in international society, and the other concerning their way of life in the future (see Table 19 and 20).

To the question about the Japanese role in the future, three important choices were rated equally for Japanese students, namely, "to carry out Japanese foreign policy on behalf of the third world" (26.4%), "to become a leader of the Asia-Pacific region" (25.2%) and "to promote development of developing countries" (23.1%). Furthermore, to the question about their way of life in the future, more

than half of the respondents selected the answer, "to have a world-wide view and mind" (55.0%), which was followed by two less popular responses, "to have a good command of a foreign language and promote international exchange" (15.5%) and "to work on a grass-roots level across the world" (11.2%).

Looking at these two questions in relation to favorableness toward Southeast Asia [SCORE] and knowledge about Southeast Asia [KWLG], as the favorableness of the respondents increased, the responses "to become a leader of the Asia-Pacific region" and "to promote development of developing countries" decreased. On the other hand, the answer "to carry out Japanese foreign policy on behalf of the third world" increased significantly from 19.2% to 34.1%.

Similarly, when favorableness of the respondents increased, the answer "to have a good command of a foreign language" decreased from 21.2% to 10.2%, with the response "to work on a grass-roots level across the world" increased from 6.7% to 16.3%. From these responses, it might be concluded that the students who showed more favorableness to Southeast Asia identified themselves with the people of the third world. They sought to carry out Japanese foreign policy on behalf of the third world, rather than to lead Asian countries from the standpoint of a developed country. They were also less incline to promote a mere international exchange on the basis of the present unequal international relationships, but preferred to work on a grass-roots level.

Concerning knowledge about Southeast Asia, there were no significant differences regarding the question of the Japanese role in international society. However, when knowledge about Southeast Asia increased, the answer "to have a world-wide view and mind" increased from 48.9% to 59.9%, which appeared to indicate that these students preferred to observe the situation rather than to commit themselves on the matter, maintaining a certain distance between themselves and the people in the developing countries.

Table 18. In What Areas, Do You Think, Can Japan Contribute to ASEAN Countries?

(Unit: %)

Items	Thai Students	Japanese Students
Economic and technical assistance	74.2	58.4
Promotion of trade and private investment	43.2	10.4
Promotion of democracy in ASEAN	8.0	13.9
Cultural exchange	10.5	11.8
Others	3.3	3.2
Do not know	2.7	2.2

* This was a multiple-choice question for Thai students, and a single-choice question for Japanese students.

Table 19. What, Do You Think, Is the Role of Japan in International Society? (Single-choice)

(Unit: %)

Items	Whole	SCORE (1)	SCORE (3)	KWLG (1)	KWLG (3)
To become a leader of the Asia-Pacific region	25.2	28.1	23.5	28.6	24.7
To become an economic super-power and to lead world economy	11.3	13.2	9.7	10.3	12.7
To build up military strength to prevent the threat of war	0.1	0.0	0.0	0.0	0.0
To carry out Japanese foreign policy on behalf of the third world	26.4	19.2	34.1	23.4	26.6
To promote development of developing countries	23.1	25.1	19.8	23.4	22.5
Others	8.6	6.0	11.5	6.3	9.7
Do not know	5.2	8.4	1.4	8.0	3.7

* SCORE (1): students who show less favorableness toward Southeast Asia.
 SCORE (3): students who show more favorableness toward Southeast Asia.
 KWLG (1): students who have less knowledge concerning Southeast Asia.
 KWLG (3): students who have more knowledge concerning Southeast Asia.

Table 20. How Do You Behave in the Present Internationalized Society? (Single-choice)

(Unit: %)

Items	Whole	SCORE (1)	SCORE (3)	KWLG (1)	KWLG (3)
To have a good command of a foreign language and promote international exchange	15.5	21.2	10.2	14.9	13.1
To have a world-wide view and mind	55.0	51.5	54.9	48.9	59.9
To follow Japanese traditional culture	9.5	10.9	11.2	13.8	8.6
To work on a grass-roots level across the world	11.2	6.7	16.3	12.6	10.5
Others	4.1	4.8	4.7	2.9	4.9
Do not know	4.7	4.8	2.8	6.9	3.0

- * SCORE (1): students who show less favorableness toward Southeast Asia.
 SCORE (3): students who show more favorableness toward Southeast Asia.
 KWLG (1): students who have less knowledge concerning Southeast Asia.
 KWLG (3): students who have more knowledge concerning Southeast Asia.

IV. SUMMARY

Mutual images between Thai and Japanese students can be summarized as follows:

1. Japanese respondents have images of countries in Southeast Asia such as being "economically not affluent", "developing countries", and having "backward technology".

2. At the same time, however, they recognize some positive human traits of the Southeast Asian people, describing them as "warm", "kind" and "similar to Japanese", and feel a certain familiarity with them.

3. On the other hand, Thai respondents view Japan as having "advanced technology", being "economically affluent", or an "advanced country". At the same time, they feel that Japanese people are "not similar to Thais". In general, Thai and Japanese respondents have contradictory images of each other.

4. Among the Japanese respondents, it seems that students who major in social

sciences and those who major in engineering have slightly different images of Southeast Asia.

5. Concerning the Thai respondents, there are significant differences between the urban and local areas, and between the more prominent universities and vocational-type universities.

6. Changes of images and ideas on Southeast Asia can be seen according to different degrees of contact with foreign countries, or level of knowledge of Southeast Asia. It may be instructive to classify the students into several categories by using these indicators.

7. Thai respondents evaluate their country's affluence more positively than do the Japanese respondents.

8. The Thai students acknowledge an "anti-Japanese movement or feeling", and some cite "too many Japanese goods" in their country. Most Japanese students are aware of this problem, and they perceive this as a criticism of the Japanese overpresence in the region.

9. Both Thai and Japanese respondents support Japanese foreign assistance. However, there is some perception gap between Thai and Japanese students regarding sector priorities.

10. Both Thai and Japanese students agree that Japan can contribute to the Southeast Asian region, especially in the field of economic and technical assistance. However, in addition to Japanese foreign aid, Thai students expect Japan to promote trade and investment, whereas few Japanese students recognize this kind of economic activity as beneficial to ASEAN countries.

In this survey, the authors are able to clarify a number of images Thai and Japanese students hold of each other. The tasks of the survey hereafter are as follows: 1) to further classify respondents into several types according to the above-mentioned characteristics, 2) to explore factors that affect the formation of students' ideas and images by clarifying the relationships among the various questions and answers, 3) to utilize the findings of this survey to improve mutual

understanding between the Southeast Asian people and the Japanese, and 4) given an opportunity to conduct a similar survey, to design a more accurate questionnaire survey based on the experience of this survey.

APPENDIX 1: Questionnaires for Thai and Japanese Students*

日本人の対東南アジア観に
関するアンケート

以下の質問の答えは、別紙のそれぞれの回答紙に番号で記入して下さい。ただし、記述式回答については、具体的に逐記入願います。

1. あなたは外国へ行ったことがありますか。

1. はい 2. いいえ

2. (上の質問で、「はい」と答えた人に対して)それはどこですか、渡航先の番号をすべて上げて下さい。

1. 北米 (ハワイ、グアム等を含む)
2. 中南米
3. ヨーロッパ
4. アジア
5. オーストラリア、ニュージーランド
6. アフリカ
7. 中近東
8. その他 ()

3. あなたが最も好感を持っている国はどこですか、3つ上げて下さい。

4. あなたが最も嫌いな国はどこですか、3つ上げて下さい。

5. あなたが将来留学してみたい国はどこですか、3つ上げて下さい。

6. 「東南アジア」という言葉を聞いた時、あなたはまず始めに何を思いますか。あなた自身の「東南アジア」についてのイメージを最もよく表わしていると思われる番号を記入して下さい。

(番号)	大きい	1	2	3	4	5	小さい
A.	民主的である	1	2	3	4	5	民主的でない
B.	先進国である	1	2	3	4	5	後進国である
C.	経済的に活潑	1	2	3	4	5	経済的に疲しい
D.	長い歴史をもつ	1	2	3	4	5	歴史が浅い
E.	教育熱心	1	2	3	4	5	教育に無頓着
F.	政治的に腐敗	1	2	3	4	5	政治的に清廉
G.	多民族性がある	1	2	3	4	5	単民族性がない
H.	開かれている	1	2	3	4	5	閉じている
I.	良い	1	2	3	4	5	悪い
J.	懐疑的	1	2	3	4	5	消極的
K.	折り合いやすい	1	2	3	4	5	折り合いにくい
L.	信頼できる	1	2	3	4	5	信頼できない
M.	平和愛好的	1	2	3	4	5	攻撃的・好戦的

7. 東南アジアに関する情報はいつも何から得ていますか。(複数回答可)

1. テレビ 5. 学校の課外
2. ラジオ 6. その他 ()
3. 雑誌/週刊誌
4. 音楽 7. なし

* See Appendix 2 for English translation.

8. 東南アジアに関するテレビ(ラジオ)報道を1週間にどのくらいの時間視聴していますか。

- 1. ほとんど視聴しない
- 2. 30分以内
- 3. 30分-1時間
- 4. 1時間-3時間
- 5. 3時間以上

9. 東南アジアに関する知識はいつ頃から入手するようになりましたか。

- 1. 小学生の頃
- 2. 中学生の頃
- 3. 高校生の頃
- 4. 大学生になってから

10. 東南アジアの現状について評価して下さい。

(例) 大まか 1-2-3-4-5 小さい

非	非
常	常
に	に
1-2-3-4-5	1-2-3-4-5

- A. 資源が豊か 1-2-3-4-5 資源が乏しい
- B. 食べ物豊富 1-2-3-4-5 食べ物不足
- C. 進んだ科学技術 1-2-3-4-5 遅れた科学技術
- D. アメリカと友好的 1-2-3-4-5 非友好的
- E. 日本と友好的 1-2-3-4-5 非友好的
- F. ソ連と友好的 1-2-3-4-5 非友好的

11. 次のうち、東南アジア系企業の名前と認めるもの番号を記入して下さい。(複数回答可)

- 1. アヤラ Co.
- 2. ロイフ Co.
- 3. オリベッチィ
- 4. ロイヤル・ダッチ・シェル
- 5. ジェネラル・モーターズ
- 6. サイラム・セメント Co.
- 7. わからない

12. 東南アジアの人びとについて、あなたはまず始めに何を思いますか。

(例) 大まか 1-2-3-4-5 小さい

非	非
常	常
に	に
1-2-3-4-5	1-2-3-4-5

- A. 物許かて寛容 1-2-3-4-5 寛ろしく厳格
- B. 信頼できる 1-2-3-4-5 信頼できない
- C. 折り合いやすい 1-2-3-4-5 折り合いにくい
- D. 積極的 1-2-3-4-5 消極的
- E. 良い 1-2-3-4-5 悪い
- F. 無口 1-2-3-4-5 おしゃべり
- G. 誠実 1-2-3-4-5 不誠実
- H. 懐み深い 1-2-3-4-5 懐柄
- I. 親切 1-2-3-4-5 不親切
- J. すぐれている 1-2-3-4-5 劣っている
- K. 独創的 1-2-3-4-5 模倣的
- L. 勤勉 1-2-3-4-5 怠惰
- M. あなたかい 1-2-3-4-5 つめたい
- N. 日本人と似ている 1-2-3-4-5 似ていない
- O. 団結心が強い 1-2-3-4-5 弱い
- P. 礼儀正しい 1-2-3-4-5 礼儀正しくない
- Q. 友好的 1-2-3-4-5 攻撃的

13. 次のうち、日本に輸入されている東南アジア製商品、産品の番号を記入して下さい。(複数回答可)

- 1. 自動車 5. バナナ
- 2. 小麦 6. オレンジ
- 3. 煮なし猪肉 7. 米
- 4. 骨つき猪肉 8. わからない

20. 日本はこれからも東南アジアに対して経済協力を積極的に進めるべきだと思いますか。

1. 積極的に進めるべきだ
2. 現在程度でよい
3. なるべく少くなくすべきだ
4. やめるべきだ
5. その他()
6. わからない

21. あなたは日本の経済・技術協力の、相手国に対する貢献度についてどのように思っていますか。

1. 大いに役立っている
2. 多少役立っている
3. あまり役立っていない
4. 全く役立っていない
5. その他()
6. わからない

22. 東南アジアに対する日本の援助の具体例を知っていますか。

1. 知っている
 2. 知らない
 3. わからない
- (①と答えた人は、できれば、その国名、内容、プロジェクト名を書いて下さい)

23. 日本は今後どのような分野に援助すべきだと思いますか、次のうちから一つだけ選んでその番号を書いて下さい。

1. 工業部門
2. 農林部門
3. 教育、文化部門
4. 道路、ダム等の社会経済基盤
5. 技術協力等の人的資源開発
6. その他()
7. わからない

24. ASEAN 諸国の首脳名と現在の首相(大統領)の名前を書いて下さい。

14. あなたは自分をアジア人だと思いますか。

1. はい
2. いいえ
3. わからない

15. 東南アジアの国は「豊か」だと思いますか。

1. 豊かだと思う
2. 豊かだと思わない
3. わからない

16. 東南アジアの国が「豊か」になるにあたっていま何が障害になっているか、重要と思うものから順に二つ選んで下さい。

1. 資金不足
2. 政治的混乱
3. 知識、技術の不足
4. 大國の経済侵略
5. 自助努力の不足
6. その他()
7. わからない

17. あなたは東南アジアでおこっている「反日運動」を知っていますか。

1. 知っている
2. 知らない
3. わからない

18. 「反日運動」とはなんですか。(複数回答可)

1. 日本商品不買
2. 日貨排斥
3. 日本政府非難
4. 現地政府非難
5. 社会不平等是正要求
6. その他()
7. わからない

19. その「運動」が起こっている原因はなんだと思いますか。

(複数回答可)

1. 日系企業の出産
2. 日本商品の氾濫
3. 現地日本人の行動
4. 現地における反政府運動
5. インフレ、失業、不平等などの国内問題
6. その他()
7. わからない

25. あなたは今の日本の社会経済状態についてどのような評価をしますか、次のうちから一つ選んでその番号を記入して下さい。

1. まだ遅れている
2. 既にかなりの段階に達している
3. 発展しすぎている
4. これ以上発展しなくてよい
5. 長そ振れだけまだ問題が多い
6. わからない

26. あなたにとって「豊かさ」とは何ですか、次のうちから一つだけ選んでその番号を書いて下さい。

1. 物質的に恵まれること
2. 精神的に恵まれること
3. 物質的、精神的両方に恵まれること
4. 文化的に多様であること
5. その他()
6. わからない

27. あなたは日本の経済的豊かさはなによりによって支えられていると思いますか、一つだけ選んでその番号を書いて下さい。

1. 第三世界を従属させているから
2. 日本人が勤勉であるから
3. 日本人の技術能力が高いから
4. 日本の総合商社が大いに活躍しているから
5. 先進国間の相互依存が高まったから
6. 日本の対外交渉力が強いから
7. その他()
8. わからない

28. 日本がASEANで貢献すべき分野はなんだと思いますか、一つだけ選んで下さい。

1. 経済・技術協力
2. 貿易・民間投資の振興
3. 民主化の推進
4. 文化交流
5. その他()
6. わからない

29. 国際社会における日本の役割はなんだと思いますか、次のうちから一つだけ選んでその番号を書いて下さい。

1. アジア太平洋地域のリーダーになる
2. 経済大国となって世界経済をリードする
3. 軍備を増強し脅威に対抗する
4. 第三世界の側に立った外交の推進
5. 発展途上国の開発を推進する
6. その他()
7. わからない

30. 国際化していく現代社会において、今後あなたはどういう生き方をしたいと思いますか、一つ選んでその番号を書いて下さい。

1. 外国を自由に巡歴し、国際交流の推進役になる
2. 地球の視野を狭い、精神的にも外に心を閉く
3. 日本の伝統・文化に根ざした行動をする
4. 国境を越えて草の根レベルで活躍する
5. その他()
6. わからない

31. あなたはアジアの友人、知人を何人持っていますか。(ただし日本人は含めぬ)

1. 1人もいない
2. 1-3人
3. 4-6人
4. 7-10人
5. 11人以上()人

32. 最後に、東南アジアにおける事件や出来事でも印象に残っているものは何ですか、具体的に書いて下さい。

御協力ありがとうございます。

No. _____

日本人の対東南アジア観に関するアンケート調査<回答用紙>

 大学 _____ 学部 _____ 学年 _____ 年齢 _____ 性別 _____ 1. 男 2. 女

1.

2. 9

3.

4.

5.

6.

A	B	C	D	E	F	G	H	I	J	K	L	M
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. 6

8. 9.

10.

A	B	C	D	E	F
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11.

12.

A	B	C	D	E	F	G	H	I
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
J	K	L	M	N	O	P	Q	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

13.

14. 15.

16. 6

17.

18. 6

19. 6

20. 5

21. 5

22. 真偽別：

23. 6

24.

氏名	所属名	職種(大抵)名
氏	日	本
<input type="checkbox"/>	東	東
<input type="checkbox"/>	中	東
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

25. 26. 6

27. 7

28. 6

29. 6

30. 6

31. 6 人

32. 具体的に：

御協力ありがとうございました

๘. คนโง่ ๑-๒-๓-๔-๔ กบไม่โง่
 ๙. ไวใจโง่ ๑-๒-๓-๔-๔ ไวใจไม่โง่
 ๑๐. รักฉะฉิน ๑-๒-๓-๔-๔ ก้าวร้าว
- ๓) ท่านได้รับความรู้ทั่วไปหรือข่าวสารเกี่ยวกับผู้เฒ่าจากแหล่งใดบ้าง
๑. โทรทัศน์ ๔. หนังสือ
 ๒. วิทยุ ๖. การบรรยายที่โรงเรียน
 ๓. หนังสือพิมพ์ ๗. อื่น ๆ
 ๔. วารสาร ๘. ไม่ได้รับเลย
- ๔) ท่านดูโทรทัศน์หรือฟังรายการจากวิทยุเกี่ยวกับผู้เฒ่าเป็นเวลากี่ชั่วโมงใน ๑ สัปดาห์
๑. น้อยมาก ๔. ๑ ถึง ๓ ชั่วโมง
 ๒. น้อยกว่า ๓๐ นาที ๕. มากกว่า ๓ ชั่วโมง
 ๓. ๓๐ นาที ถึง ๑ ชั่วโมง
- ๕) ท่านเริ่มเรียนรู้เกี่ยวกับผู้เฒ่าเมื่อใด
๑. ระดับประถมศึกษา ๓. ระดับมัธยมศึกษาตอนปลาย
 ๒. ระดับมัธยมศึกษาตอนต้น ๔. ภายหลังระดับมหาวิทยาลัย
- ๖) ท่านประเมินผลสถานการณ์ปัจจุบันของผู้เฒ่าว่าเป็นอย่างไร โปรดวงกลมหมายเลขที่ท่านเห็นว่าเหมาะสมที่สุด
๑. มีทรัพยากรธรรมชาติอุดมสมบูรณ์ ๑-๒-๓-๔-๕ มีความขัดสนทางทรัพยากรธรรมชาติ
 ๒. มีอาหารที่อุดมสมบูรณ์ ๑-๒-๓-๔-๕ มีอาหารที่ไม่เพียงพอ
 ๓. มีเทคโนโลยีที่ก้าวหน้า ๑-๒-๓-๔-๕ มีเทคโนโลยีที่ล้าหลัง
 ๔. เป็นมิตรกับสหรัฐอเมริกา ๑-๒-๓-๔-๕ ไม่เป็นมิตรกับสหรัฐอเมริกา
 ๕. เป็นมิตรกับโซเวียต ๑-๒-๓-๔-๕ ไม่เป็นมิตรกับโซเวียต
- ๗) ท่านมีความรู้เกี่ยวกับชื่อของบริษัทผู้เฒ่าหรือไม่ โปรดเขียนลงอย่างน้อย ๕ ชื่อ
๑. ๔.
 ๒. ๕.
 ๓.
- ๘) ท่านมีภาพท่อน้อย่างไรภายในใจของท่านเมื่อใดก็ตามคำว่า "ชาวผู้เฒ่า" โปรดวงกลมหมายเลขที่ท่านเห็นว่าเหมาะสมที่สุด
๑. เยียบขีมนและอดทน ๑-๒-๓-๔-๕ กระต้างและดีดถึง
 ๒. ไวใจโง่ ๑-๒-๓-๔-๕ ไวใจไม่โง่
 ๓. สามารถคบหาได้ ๑-๒-๓-๔-๕ กบไม่โง่
 ๔. เป็นไปในทางบวก ๑-๒-๓-๔-๕ เป็นไปในทางลบ
 ๕. ดี ๑-๒-๓-๔-๕ เลว
 ๖. ไม่ซุกไม่จาง ๑-๒-๓-๔-๕ ข้างซุก
 ๗. จริงใจ ๑-๒-๓-๔-๕ ไม่จริงใจ
 ๘. อ่อนน้อมถ่อมตน ๑-๒-๓-๔-๕ หยิ่งยะโส
 ๙. ใจดี ๑-๒-๓-๔-๕ โหดร้าย
 ๑๐. เหมือนกว่าผู้อื่น ๑-๒-๓-๔-๕ ดีกว่าผู้อื่น
 ๑๑. มีความคิดสร้างสรรค์ ๑-๒-๓-๔-๕ ขอบเขยิบแบบ
 ๑๒. ซบ ๑-๒-๓-๔-๕ เกียจคร้าน
 ๑๓. อบอวน ๑-๒-๓-๔-๕ เยือกเย็น
 ๑๔. คล้ายกับคนไทย ๑-๒-๓-๔-๕ ไม่คล้ายกับคนไทย
 ๑๕. สุภาพ ๑-๒-๓-๔-๕ ไม่สุภาพ
 ๑๖. เป็นมิตร ๑-๒-๓-๔-๕ ก้าวร้าว

- ๑๓) ท่านมีความรู้เกี่ยวกับผลิตภัณฑ์ที่ทำโดยชาวญี่ปุ่นรอบ ๆ ตัวท่านหรือไม่ โปรดเขียนลงอย่างน้อย ๔ ชื่อ
 - ๑. _____ ๔.
 - ๒. _____ ๕.
 - ๓.
- ๑๔) ท่านคิดว่าชาวญี่ปุ่นเป็นชาวเอเชียหรือไม่
 - ๑. ใช่ ๒. ไม่ใช่ ๓. ไม่ทราบ
- ๑๕) ท่านคิดว่าประเทศของท่านปัจจุบันมีสิ่งสิ่งหรือไม่
 - ๑. ใช่ ๒. ไม่ใช่ ๓. ไม่ทราบ
- ๑๖) ท่านคิดว่าอะไรเป็นอุปสรรคต่อความมั่งคั่งของประเทศของท่าน
 - ๑. การขาดแคลนเงินทุน ๔. การขาดซึ่งการพึ่งพาตัวเอง
 - ๒. ความยุ่งเหยิงทางการเมือง ๕. อื่น ๆ ()
 - ๓. การขาดความรู้และเทคโนโลยี ๖. ไม่ทราบ
 - ๔. การถูกกีดกันทางเศรษฐกิจจากประเทศมหาอำนาจ
- ๑๗) ท่านคิดว่ามีความรู้หรือความเคลื่อนไหวที่ต่อต้านญี่ปุ่นในประเทศไทยหรือไม่
 - ๑. มี ๒. ไม่มี ๓. ไม่ทราบ
- ๑๘) ท่านคิดว่าอะไรคือความเคลื่อนไหวที่ต่อต้านญี่ปุ่น
 - ๑. การต่อต้านไม่ซื้อสินค้าญี่ปุ่น ๔. การเรียกร้องความเสมอภาค
 - ๒. การวิพากษ์วิจารณ์รัฐบาลญี่ปุ่น ๕. อื่น ๆ ()
 - ๓. การวิพากษ์วิจารณ์รัฐบาลของประเทศของท่าน ๖. ไม่ทราบ
- ๑๙) ท่านคิดว่า อะไรเป็นสาเหตุของความเคลื่อนไหวที่ต่อต้านญี่ปุ่น
 - ๑. กิจกรรมของริชชี่ญี่ปุ่นในประเทศไทย
 - ๒. มีสินค้าญี่ปุ่นมากเกินไป
 - ๓. พฤติกรรมของชาวญี่ปุ่นในประเทศไทย
 - ๔. ความเคลื่อนไหวที่ต่อต้านรัฐบาลในประเทศไทย
 - ๕. ปัญหาภายในประเทศ เช่น ภาวะเงินเฟ้อ การว่างงาน หรือความไม่เสมอภาคกัน
 - ๖. อื่น ๆ ()
 - ๗. ไม่ทราบ
- ๒๐) ท่านคิดว่าผู้ใดควรเพิ่มความช่วยเหลือทางเศรษฐกิจแก่ประเทศไทยในอนาคตหรือไม่
 - ๑. ผู้ใดควรเพิ่มความช่วยเหลือทางเศรษฐกิจแก่ประเทศไทยให้มากขึ้น
 - ๒. ระบอบที่ใหม่ในปัจจุบันนี้ก็ได้แล้ว
 - ๓. ผู้ใดควรลดความช่วยเหลือทางเศรษฐกิจลง
 - ๔. ผู้ใดควรหยุดให้ความช่วยเหลือทางเศรษฐกิจแก่ประเทศไทย
 - ๕. อื่น ๆ ()
 - ๖. ไม่ทราบ
- ๒๑) ท่านคิดว่าความช่วยเหลือทางเศรษฐกิจและเทคโนโลยีที่ญี่ปุ่นให้แก่ประเทศไทยนั้นดีประโยชน์หรือไม่
 - ๑. เป็นประโยชน์มาก ๔. ไม่เป็นประโยชน์เลย
 - ๒. เป็นประโยชน์บ้างพอควร ๕. อื่น ๆ ()
 - ๓. ไม่ค่อยเป็นประโยชน์นัก ๖. ไม่ทราบ
- ๒๒) ท่านทราบเกี่ยวกับโครงการความช่วยเหลือของญี่ปุ่นหรือไม่
 - ๑. ทราบ ๒. ไม่ทราบ

(ถ้า "ทราบ" โปรดเขียนชื่อ)

๒๓) ท่านคิดว่า โครงการหรือความช่วยเหลือเหล่านี้ควรเป็นทางด้านใดในอนาคค

- ๑. ด้านอุตสาหกรรม
- ๒. ด้านเกษตรกรรม
- ๓. ด้านการศึกษาและวัฒนธรรม
- ๔. สาธารณูปโภคทางเศรษฐกิจ-สังคม
- ๕. การพัฒนาทรัพยากรมนุษย์โดยความช่วยเหลือทางเทคนิค
- ๖. อื่น ๆ
- ๗. ไม่ทราบ

๒๔) ท่านคุ้นเคยกับชื่อของเมืองหลวงและชื่อของนายกรัฐมนตรีหรือประธานาธิบดีของประเทศ ASEAN และผู้ปกครองไม่ โปรดระบุลงในช่องว่างข้างล่างนี้

(ค.บ.)	ประเทศ	เมืองหลวง	นายกรัฐมนตรี/ประธานาธิบดี
	ไทย	กรุงเทพฯ	เปรม
๑.			
๒.			
๓.			
๔.			
๕.			
๖.			
๗.			
๘.			
๙.			
๑๐.			

๒๕) ท่านประเมินสถานการณ์ปัจจุบันในประเทศไทยอย่างไร

- ๑. ยังคงเป็นประเทศด้อยพัฒนา
- ๒. รากฐานสำหรับการพัฒนาดีอยู่แล้ว
- ๓. ยังมีปัญหาที่ต้องแก้ไขอีกมาก
- ๔. ประสิทธิภาพสำเร็จพอสมควร
- ๕. ไม่มีความต้องการที่จะพัฒนาต่อไป
- ๖. ไม่มีความคิดเห็นอื่น
- ๗. อื่น ๆ

๒๖) อะไรเป็นความสิ่งคั้งสำหรับท่าน

- ๑. ความพอทางวัตถุ
- ๒. ความพอทางจิตใจ
- ๓. ความพอทั้งทางวัตถุและจิตใจ
- ๔. ความหลากหลายทางวัฒนธรรม
- ๕. อื่น ๆ ()
- ๖. ไม่ทราบ

APPENDIX 2: Cross-tabulation Tables

1. Japanese Students' Responses

JAPANESE STUDENTS' IMAGES OF SOUTHEAST ASIA (UNIT: % TOTAL IN THE BOTTOM LINE SHOWS NUMBER OF PERSON)

I MAJOR	JAPANESE STUDENTS' IMAGES OF SOUTHEAST ASIA																	
	I TOTAL	IU.SOGO	IU.ECO	I SOPHIA	I HOUSEI	I CRUI	I SUPH.ECO	I U.ENG	I MALE	I FEMALE	I 01 (1)	I 01 (2)	I 031 (1)	I 031 (2)	I ASEAN(1)	I ASEAN(2)	I D2K4 (4)	I D2K4 (9)
I Integrated Arts & Sci I	9.1	100.0	1.1	0	0	0	0	0	10.1	5.4	2.7	10.8	12.1	4.0	8.7	10.3	1.1	9.5
I Economics I	20.5	0	85.1	5.7	6.9	0	97.6	0	24.1	6.2	20.7	20.5	16.5	25.4	19.0	24.9	20.0	26.6
I Law I	50.6	0	7.4	4.6	84.4	98.4	0	53.9	38.8	31.0	55.5	55.1	41.7	51.0	49.2	56.7	51.8	51.1
I Literature I	6.2	0	4.3	25.3	5.5	0	0	0	2.4	2.4	4.0	4.7	4.6	9.1	6.5	5.4	13.3	5.6
I Education I	3.5	0	2.1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
I Natural Sci. & Eng. I	4.7	0	0	6.9	0	0	100.0	0	5.3	2.3	2.0	5.4	3.3	6.7	5.2	3.2	3.3	4.8
I Foreign Languages I	6.6	0	0	55.2	0	0	0	0	3.6	20.9	19.3	3.3	4.2	10.7	7.4	4.3	15.0	5.9
I Others I	4	0	0	0	0	0	0	0	3	0	7	3	2	6	4	5	1	3
I Missing I	1.7	0	0	2.3	2.3	1.6	2.4	0	2	0	3.3	1.2	1.5	1.6	1.7	1.6	1	1.4
I TOTAL I	726	65	94	87	347	64	41	28	586	129	150	576	454	252	541	185	60	666
I Grade I	I TOTAL	IU.SOGO	IU.ECO	I SOPHIA	I HOUSEI	I CRUI	I SUPH.ECO	I U.ENG	I MALE	I FEMALE	I 01 (1)	I 01 (2)	I 031 (1)	I 031 (2)	I ASEAN(1)	I ASEAN(2)	I D2K4 (4)	I D2K4 (9)
I 1 I	17.5	0	0	33.3	28.2	0	0	0	14.8	31.0	18.7	17.2	18.9	15.9	17.4	17.8	13.3	17.9
I 2 I	22.3	47.7	8.5	42.5	20.5	0	34.1	3.6	22.0	25.6	26.7	21.2	23.6	19.4	23.5	18.9	25.0	22.1
I 3 I	40.2	58.5	13.8	32.6	75.0	51.2	46.4	43.3	28.7	29.3	43.1	39.0	42.1	40.7	40.7	38.9	28.3	41.3
I 4 I	16.3	6.2	30.9	8.0	14.7	21.9	12.2	28.6	17.2	13.2	17.3	16.0	15.9	17.5	14.6	21.1	23.3	15.6
I 5 I	3	0	1.1	0	0	0	0	0	1.6	0	1.3	0	0	0	0	0	0	3.1
I M1 I	4	0	0	0	0	0	0	0	10.7	1	5	0	0	1.2	0	0	0	5.1
I M2 I	3	0	0	0	0	0	0	0	7.1	3	0	0	0	0	0	0	0	2.1
I Missing I	2.3	0	1.1	2.3	4.0	1.6	2.4	3.6	1.4	1.6	6.0	1.9	2.2	3.2	2.6	3.2	1.1	2.3
I TOTAL I	726	65	94	87	347	64	41	28	586	129	150	576	454	252	541	185	60	666
I AGE I	I TOTAL	IU.SOGO	IU.ECO	I SOPHIA	I HOUSEI	I CRUI	I SUPH.ECO	I U.ENG	I MALE	I FEMALE	I 01 (1)	I 01 (2)	I 031 (1)	I 031 (2)	I ASEAN(1)	I ASEAN(2)	I D2K4 (4)	I D2K4 (9)
I 18 I	5.8	0	0	13.8	8.6	0	0	0	17.8	6.0	5.7	6.4	6.4	5.2	6.7	3.2	3.3	6.0
I 19 I	17.5	33.8	5.3	35.6	18.2	0	14.6	0	15.5	27.9	21.3	16.5	20.3	13.9	17.4	17.8	16.7	17.6
I 20 I	29.2	33.8	41.5	23.0	24.3	26.6	39.0	46.4	31.4	21.7	19.3	31.8	28.0	30.2	29.6	28.1	18.3	30.2
I 21 I	25.2	26.2	35.1	13.8	25.1	31.3	26.8	10.7	27.3	17.8	21.3	26.2	25.3	24.6	24.2	28.1	18.3	25.8
I 22 I	11.3	6.2	10.6	4.6	11.0	20.3	12.2	28.6	12.5	7.0	11.3	10.5	10.6	12.7	11.8	9.7	11.7	11.3
I 23 I	5.1	0	2.1	1.1	6.1	9.4	2.4	7.1	5.6	3.1	8.0	4.3	4.3	6.4	4.8	5.9	13.3	4.4
I 24 I	1.7	0	2.1	1.1	9.9	6.3	0	7.1	2.0	0	2.7	1.4	1.3	2.4	1.5	2.2	3.3	1.5
I OVERS I	1.9	0	0	1.1	3.5	1.6	0	0	1.7	3.1	4.7	1.2	1.3	1.2	1.7	2.7	8.3	1.4
I Missing I	2.3	0	1.1	3.4	2.3	4.7	4.9	0	7	1.6	5.3	1.6	1.8	3.2	2.4	2.2	6.7	2.0
I TOTAL I	726	65	94	87	347	64	41	28	586	129	150	576	454	252	541	185	60	666

I SEX	I TOTAL	I U.S.S.O.	I H.U.E.C.	I S.O.P.H.I.A.	I H.O.U.S.E.I.	I C.H.U.D.	I S.O.P.H.I.E.C.	I H.U.E.N.G.	I M.A.L.E.	I F.E.M.A.L.E.	I 01 (1)	I 01 (2)	I 031 (1)	I 031 (2)	I A.S.E.A.N.(1)	I A.S.E.A.N.(2)	I 02X4 (4)	I 02X4 (9)
I 1. MALE	I 80.7	I 89.2	I 92.6	I 42.5	I 80.4	I 95.3	I 90.2	I 96.4	I 100.0	I .0	I 62.0	I 85.6	I 86.8	I 69.8	I 77.8	I 89.2	I 65.0	I 82.1
I 2. FEMALE	I 17.8	I 10.8	I 7.4	I 56.3	I 17.6	I 1.6	I 7.3	I 3.6	I .0	I 100.0	I 34.7	I 13.4	I 11.9	I 28.6	I 20.5	I 9.7	I 30.0	I 16.7
I 9. MISSING	I 1.5	I .0	I .0	I 1.1	I 2.0	I 3.1	I 2.4	I .0	I .0	I 3.3	I 1.0	I 1.3	I 1.6	I 1.7	I 1.1	I 5.0	I 1.2	I 1.2
I TOTAL	I 726	I 65	I 94	I 87	I 347	I 64	I 41	I 28	I 586	I 129	I 150	I 576	I 454	I 252	I 541	I 185	I 60	I 666

01. Have you ever been abroad?

I Items	I TOTAL	I U.S.S.O.	I H.U.E.C.	I S.O.P.H.I.A.	I H.O.U.S.E.I.	I C.H.U.D.	I S.O.P.H.I.E.C.	I H.U.E.N.G.	I M.A.L.E.	I F.E.M.A.L.E.	I 01 (1)	I 01 (2)	I 031 (1)	I 031 (2)	I A.S.E.A.N.(1)	I A.S.E.A.N.(2)	I 02X4 (4)	I 02X4 (9)
I 1. Yes	I 20.7	I 6.2	I 6.4	I 56.3	I 17.0	I 18.8	I 43.9	I 7.1	I 15.9	I 40.3	I 100.0	I .0	I 10.4	I 37.7	I 20.1	I 22.2	I 98.3	I 13.7
I 2. No	I 79.3	I 93.8	I 93.6	I 43.7	I 83.0	I 81.3	I 56.1	I 92.9	I 84.1	I 59.7	I .0	I 100.0	I 89.6	I 62.3	I 79.9	I 77.8	I 1.7	I 86.3
I TOTAL	I 726	I 65	I 94	I 87	I 347	I 64	I 41	I 28	I 586	I 129	I 150	I 576	I 454	I 252	I 541	I 185	I 60	I 666

02. If "yes", where were they? Please circle all of them.

I Items	I TOTAL	I U.S.S.O.	I H.U.E.C.	I S.O.P.H.I.A.	I H.O.U.S.E.I.	I C.H.U.D.	I S.O.P.H.I.E.C.	I H.U.E.N.G.	I M.A.L.E.	I F.E.M.A.L.E.	I 01 (1)	I 01 (2)	I 031 (1)	I 031 (2)	I A.S.E.A.N.(1)	I A.S.E.A.N.(2)	I 02X4 (4)	I 02X4 (9)
I North America (incl. I Hawaii, Guam etc.)	I 54.0	I 50.0	I 33.3	I 67.3	I 45.8	I 41.7	I 66.7	I .0	I 44.1	I 73.1	I 53.3	I .2	I 51.1	I 52.4	I 58.7	I 41.5	I 23.3	I 10.1
I Middle and South I America	I 4.0	I .0	I .0	I 8.2	I 3.4	I .0	I .0	I .0	I 1.1	I 9.6	I 4.0	I .0	I 2.1	I 4.9	I 3.7	I 4.9	I .0	I .9
I Europe	I 24.0	I .0	I 16.7	I 30.6	I 18.6	I 25.0	I 33.3	I .0	I 24.7	I 25.0	I 24.0	I .0	I 25.5	I 22.3	I 26.6	I 17.1	I 16.7	I 3.9
I Asia	I 40.0	I 75.0	I 50.0	I 40.8	I 39.0	I 41.7	I 22.2	I 100.0	I 41.9	I 34.0	I 39.3	I .2	I 36.2	I 36.9	I 33.9	I 56.1	I 100.0	I .0
I Australia and I New Zealand	I 3.3	I .0	I .0	I 4.1	I 3.4	I .0	I 5.6	I .0	I 3.2	I 3.8	I 3.3	I .0	I .0	I 3.9	I 3.7	I 2.4	I 5.0	I .3
I Africa	I 2.0	I .0	I .0	I 2.0	I 3.4	I .0	I .0	I .0	I 2.2	I 1.9	I 2.0	I .0	I 1.9	I 1.9	I 2.8	I .0	I 1.7	I .3
I Middle East	I 2.0	I .0	I .0	I 2.0	I 3.4	I .0	I .0	I .0	I 2.2	I 1.9	I 2.0	I .0	I 2.1	I 1.0	I .9	I 4.9	I 5.0	I .0
I Others	I 2.0	I .0	I 16.7	I .0	I 3.4	I .0	I .0	I .0	I 1.1	I 1.9	I 1.3	I .2	I 2.1	I 1.0	I 1.8	I 2.4	I 1.7	I .3
I TOTAL	I 150	I 4	I 6	I 49	I 59	I 12	I 18	I 2	I 93	I 52	I 150	I 576	I 47	I 103	I 109	I 41	I 60	I 666

06. What kind of images do you have when you hear the word "Southeast Asia"?

Please circle the number which best describes your answer.

I Items	I TOTAL	I U.S.S.O.	I H.U.E.C.	I S.O.P.H.I.A.	I H.O.U.S.E.I.	I C.H.U.D.	I S.O.P.H.I.E.C.	I H.U.E.N.G.	I M.A.L.E.	I F.E.M.A.L.E.	I 01 (1)	I 01 (2)	I 031 (1)	I 031 (2)	I A.S.E.A.N.(1)	I A.S.E.A.N.(2)	I 02X4 (4)	I 02X4 (9)
I Democratic	I 1	I .7	I .0	I .0	I 2.3	I .6	I .0	I .0	I 3.6	I 1.7	I 8.1	I .7	I .8	I .7	I .5	I 3.4	I .5	I .1
I A	I 21.3	I 26.2	I 20.2	I 18.6	I 20.5	I 12.7	I 29.3	I 42.9	I 21.6	I 21.7	I 19.6	I 21.8	I 20.1	I 22.8	I 25.3	I 9.8	I 18.6	I 6.2
I Not democratic	I 5	I 20.9	I 15.4	I 13.8	I 17.4	I 22.3	I 30.2	I 10.7	I 21.3	I 17.1	I 23.0	I 20.4	I 20.8	I 21.6	I 19.3	I 25.5	I 28.8	I 20.2
I MEAN	I 3.9	I 3.7	I 3.8	I 3.7	I 3.9	I 4.1	I 4.0	I 3.4	I 3.9	I 3.7	I 3.9	I 3.9	I 3.9	I 3.8	I 3.8	I 4.0	I 3.9	I 3.8

Q3. What are the three countries which you like best?

No.	Countries	Person	(%)
1	United States	317	43.7
2	China	278	38.3
3	Australia	218	30.0
4	Germany, Fed. Rep.	155	21.3
5	United Kingdom	150	20.7
6	France	112	15.4
7	Switzerland	105	14.5
8	Canada	101	13.9
9	New Zealand	69	9.5
10	Sweden	38	5.2
11	Austria	35	4.8
12	India	34	4.7
13	(Japan)	31	4.3
14	Spain	30	4.1
15	Korea, Rep. of	28	3.9
16	Brazil	26	3.6
17	Italy	22	3.0
18	Thailand	15	1.8
19	Turkey	12	1.7
20	Finland	12	1.7
21	Netherlands	12	1.7
22	Indonesia	11	1.5
23	Greece	11	1.5
24	Singapore	11	1.5
25	USSR	11	1.5
26	Taiwan	11	1.5
27	Yugoslavia	10	1.4
28	Hungary	8	1.1
29	Burma	8	1.1
30	Rumania	8	1.1
31	Norway	7	1.0
32	Egypt	7	1.0
33	Mexico	7	1.0
34	Philippines	6	.8
35	Norway	5	.7
36	Viet Nam	4	.6
37	Korea, Dem. Rep.	4	.6
38	Malaysia	4	.6
39	Argentina	4	.6
40	Poland	4	.6
41	Bhutan	3	.4
42	Peru	3	.4
43	Portugal	3	.4
44	German Dem. Rep.	3	.4
45	New Caledonia	3	.4
46	Kamuchea, Dem.	2	.3
47	Burma	2	.3
48	Jamaica	2	.3
49	Iran, Islamic Rep.	2	.3
50	Belgium	2	.3
51	Czechoslovakia	2	.3
52	Iceland	2	.3
53	Liechtenstein	2	.3
54	Luxembourg	2	.3
55	Brunei	2	.3
56	Lao PDR	1	.1
57	Bangladesh	1	.1
58	Zaire	1	.1
59	Burundi	1	.1
60	Pakistan	1	.1
61	El Salvador	1	.1
62	Paous Nev Guinea	1	.1
63	Micarayua	1	.1
64	Ecuador	1	.1
65	Mongolia	1	.1
66	Jordan	1	.1
67	Iran	1	.1
68	Israel	1	.1
69	Libya	1	.1
70	Saudi Arabia	1	.1
71	Ireland	1	.1
72	Bulgaria	1	.1
73	Tonga	1	.1

Q4. What are the three countries which you do not like?

No.	Countries	Person	(%)
1	USSR	417	57.4
2	South Africa	192	26.4
3	United States	181	24.9
4	Iran, Islamic Rep.	133	18.0
5	Korea, Dem. Rep.	114	15.7
6	Korea, Rep. of	81	11.2
7	Iran	60	8.3
8	Israel	53	7.3
9	Viet Nam	48	6.6
10	United Kingdom	48	6.6
11	France	43	5.9
12	Libya	36	5.0
13	German Dem. Rep.	33	4.5
14	China	30	4.1
15	Cuba	30	4.1
16	Philippines	28	3.9
17	(Japan)	25	3.4
18	Kamuchea, Dem.	15	2.1
19	Poland	13	1.8
20	Italy	11	1.5
21	Germany, Fed. Rep.	11	1.5
22	Ethiopia	9	1.2
23	India	6	.8
24	Syrian Arab Rep.	6	.8
25	Switzerland	6	.8
26	Mexico	5	.7
27	China	5	.7
28	Thailand	4	.6
29	Brazil	4	.6
30	Bulgaria	4	.6
31	Taiwan	4	.6
32	Burma	3	.4
33	Pakistan	3	.4
34	Micarayua	3	.4
35	Greece	3	.4
36	United Arab Emirates	3	.4
37	Spain	3	.4
38	Australia	3	.4
39	Tonga	2	.3
40	Turkey	2	.3
41	Lebanon	2	.3
42	Argentina	2	.3
43	Saudi Arabia	2	.3
44	Albania	2	.3
45	Rumania	2	.3
46	Czechoslovakia	2	.3
47	Lao PDR	1	.1
48	Afghanistan	1	.1
49	Zaire	1	.1
50	Burundi	1	.1
51	Indonesia	1	.1
52	El Salvador	1	.1
53	Compo, Peoula's Rep.	1	.1
54	Guatemala	1	.1
55	Mongolia	1	.1
56	Malaysia	1	.1
57	Algeria	1	.1
58	Singapore	1	.1
59	Netherlands	1	.1
60	Hungary	1	.1
61	Djibouti	1	.1
62	Tonga	1	.1

Q5. What are the three countries where you like to study?

No.	Countries	Person	(%)
1	United States	533	75.4
2	United Kingdom	373	51.4
3	Germany, Fed. Rep.	192	26.4
4	France	172	23.7
5	China	154	21.2
6	Australia	147	20.2
7	Canada	79	10.9
8	USSR	49	6.7
9	India	26	3.3
10	Spain	23	3.2
11	Korea, Rep. of	21	2.9
12	Switzerland	20	2.8
13	New Zealand	18	2.5
14	Austria	16	2.2
15	Thailand	12	1.7
16	Philippines	12	1.7
17	Sweden	11	1.5
18	Brazil	10	1.4
19	Egypt	10	1.4
20	Philippines	10	1.4
21	Italy	10	1.4
22	Indonesia	9	1.2
23	German Dem. Rep.	9	1.2
24	Mexico	8	1.1
25	Malaysia	6	.8
26	Argentina	6	.8
27	Israel	6	.8
28	Singapore	6	.8
29	Yugoslavia	5	.7
30	Denmark	4	.6
31	Ethiopia	3	.4
32	Nigeria	3	.4
33	Korea, Dem. Rep.	3	.4
34	Turkey	3	.4
35	Portugal	3	.4
36	Finland	3	.4
37	Taiwan	3	.4
38	Burma	2	.3
39	Viet Nam	2	.3
40	Tonga	2	.3
41	Peru	2	.3
42	Greece	2	.3
43	Netherlands	2	.3
44	Hungary	2	.3
45	Poland	2	.3
46	Czechoslovakia	2	.3
47	Lao PDR	1	.1
48	Hong Kong	1	.1
49	Senegal	1	.1
50	Jamaica	1	.1
51	Colombia	1	.1
52	Tunisia	1	.1
53	Chile	1	.1
54	South Africa	1	.1
55	United Arab Emirates	1	.1
56	(Japan)	1	.1
57	Iceland	1	.1
58	New Caledonia	1	.1

I	Items	TOTAL	MJ_S000	MJ_E00	SOPHIA	HOUSEI	CHD SOPHED	MJ_E00 I	MALE	FEMALE	Q1 (1)	Q1 (2)	Q1 (3)	Q1 (4)	ASEAN(1)	ASEAN(2)	Q2% (4)	Q2% (9)		
1	Advanced country	1	.1	1.2	1.4	1.6	0	3.6	1.5	.8	.7	-.1	-.4	-.2	-.7	2.7	2.1	1.7	1.4	
2	I	1.2	1.5	.0	1.2	1.4	1.6	0	3.6	1.5	.8	1.2	1.5	1.5	4.1	2	2.7	2.1	1.7	1.4
3	I	6.5	.0	12.8	3.5	5.8	6.3	9.8	14.3	6.7	5.4	6.4	6.0	7.6	5.0	10.9	6.7	6.5	6.5	6.5
4	I	31.5	61.5	55.3	59.3	57.7	53.1	58.5	57.1	56.1	61.7	56.4	57.3	61.4	57.3	58.2	58.2	56.7	57.9	57.9
5	Developing country	1	34.6	36.9	31.9	34.9	35.1	39.1	31.7	25.0	29.5	30.1	37.2	36.3	36.7	28.3	31.1	35.0	34.5	34.5
6	I	4.3	4.3	4.2	4.3	4.3	4.3	4.0	4.3	4.2	4.2	4.3	4.3	4.2	4.3	4.1	4.2	4.2	4.3	4.3
7	I	MEAN	1	4.3	4.3	4.3	4.3	4.0	4.3	4.2	4.2	4.3	4.3	4.2	4.3	4.1	4.2	4.2	4.3	4.3
8	Economically	1	.0	.0	.0	.0	.0	.0	.0	.0	.0	.0	.0	.0	.0	.0	.0	.0	.0	.0
9	I	1.4	7.1	.0	1.4	.0	1.4	.0	1.2	2.3	2.7	1.0	.9	1.6	1.3	1.6	3.3	1.2	1.2	1.2
10	I	5.4	7.1	8.5	3.7	3.8	4.8	7.3	16.3	5.3	6.2	4.9	5.3	5.6	5.0	6.5	1.7	5.7	5.7	5.7
11	I	33.5	52.9	64.9	49.4	51.4	54.0	51.2	57.1	52.9	56.8	53.4	53.0	55.2	52.2	57.3	58.3	53.1	53.1	53.1
12	Not affluent	5	39.7	32.9	28.6	46.9	43.4	41.3	28.6	40.6	34.9	36.5	40.5	40.8	37.0	41.4	34.6	36.7	40.0	40.0
13	I	4.3	4.1	4.2	4.4	4.4	4.4	4.3	4.1	4.3	4.2	4.3	4.3	4.3	4.3	4.2	4.2	4.3	4.3	4.3
14	I	MEAN	1	4.3	4.1	4.2	4.4	4.3	4.1	4.3	4.2	4.3	4.3	4.3	4.3	4.2	4.2	4.3	4.3	4.3
15	Has a long history	1	28.4	26.2	28.6	38.4	30.5	29.6	17.1	17.9	35.6	26.6	25.3	32.7	27.6	31.0	40.0	27.4	27.4	27.4
16	I	34.0	46.2	46.8	23.3	31.4	34.9	34.1	25.0	28.1	26.8	35.8	32.7	33.3	33.7	34.8	25.0	34.8	34.8	34.8
17	I	22.9	16.9	16.0	27.9	21.2	27.0	29.3	46.4	24.2	18.0	27.5	21.7	23.3	22.1	22.9	22.8	22.4	22.4	22.4
18	I	11.5	9.2	9.6	9.3	12.8	9.5	17.1	10.7	11.9	10.9	8.1	12.4	12.7	9.2	12.8	7.6	3.3	12.3	12.3
19	History	5	3.2	1.5	1.1	1.2	4.1	7.9	2.4	.0	3.4	2.3	2.0	3.5	3.3	2.8	3.0	3.8	3.2	3.2
20	I	2.3	2.1	2.1	2.1	2.3	2.5	2.5	2.5	2.3	2.1	2.1	2.3	2.3	2.3	2.2	2.1	2.1	2.3	2.3
21	Enthusiastic about	1	6.4	.0	3.2	3.5	6.5	.0	14.3	6.7	5.5	5.4	6.6	6.7	5.2	5.8	8.2	6.7	6.4	6.4
22	I	15.3	18.5	16.9	10.5	16.6	9.7	7.3	32.1	14.9	14.8	14.9	15.4	15.1	15.6	14.7	16.8	10.0	15.6	15.6
23	E	34.4	30.8	31.9	39.5	34.0	35.5	34.1	39.3	33.8	38.3	42.6	32.3	32.9	37.2	34.3	34.8	44.3	33.2	33.2
24	Not enthusiastic	4	33.5	41.5	36.2	33.7	31.4	41.9	34.1	10.7	28.4	34.8	35.8	30.0	34.5	30.4	25.0	34.2	34.2	34.2
25	About education	5	10.4	9.2	13.8	12.8	8.7	6.5	3.6	11.2	7.8	8.8	10.8	9.6	12.0	10.6	9.8	10.0	10.5	10.5
26	I	3.3	3.4	3.4	3.4	3.1	3.3	3.8	2.6	3.3	3.2	3.3	3.3	3.3	3.3	3.3	3.2	3.2	3.3	3.3
27	Politically sincere	1	2.4	1.5	2.1	3.5	2.9	1.6	.0	2.6	1.6	.7	2.8	2.4	1.2	3.0	.5	1.7	2.4	2.4
28	I	9.3	21.5	6.4	5.8	9.3	6.3	2.4	17.9	9.5	7.8	10.8	8.9	8.6	10.4	8.5	11.5	8.3	9.4	9.4
29	F	32.5	46.2	31.9	32.6	29.3	34.9	63.4	50.0	31.1	38.8	35.1	31.9	33.8	30.4	34.1	27.9	30.0	32.8	32.8
30	I	42.9	23.1	51.1	48.8	43.5	44.4	43.9	32.1	43.0	45.0	39.9	43.7	41.8	45.6	40.8	49.2	45.0	42.7	42.7
31	Politically corrupt	5	12.9	7.7	8.5	9.3	15.1	12.7	29.3	.0	13.9	7.0	13.5	13.3	12.4	13.5	10.9	15.0	12.7	12.7
32	I	3.5	3.1	3.6	3.5	3.6	3.6	4.0	3.1	3.6	3.5	3.5	3.5	3.5	3.6	3.5	3.6	3.6	3.5	3.5
33	Has a bright future	1	25.2	26.2	18.3	32.6	26.5	17.7	22.0	28.6	28.2	24.4	23.2	28.7	24.8	26.2	26.2	33.3	24.4	24.4
34	I	35.5	32.3	36.7	32.6	35.8	32.3	36.6	42.9	35.3	34.4	34.2	35.8	34.6	33.1	35.1	25.0	25.0	36.4	36.4
35	I	24.3	30.8	23.7	18.6	22.4	32.3	31.7	25.0	24.6	24.2	24.8	24.2	24.6	24.3	24.4	24.0	26.7	26.1	26.1
36	I	12.7	10.8	18.3	11.6	12.5	9.8	5.6	12.9	11.7	10.7	13.2	13.6	10.8	13.1	11.5	11.7	12.7	12.7	12.7
37	Has a dark future	5	2.4	.0	1.1	4.7	2.9	3.2	.0	2.6	1.6	2.0	2.3	2.0	2.6	1.6	1.6	3.3	2.3	2.3
38	I	2.3	2.3	2.5	2.2	2.3	2.5	2.3	2.0	2.3	2.2	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3

I Items	I	TOTAL	HU	SODG	HU	LECD	SOPHIA	HOUSEI	CHIO	SOPH	LECD	HU	ENG I	MALE	FEMALE	O1 (11)	O1 (21)	O3 (11)	O3 (21)	ASEAN(1)	ASEAN(2)	O2K (4)	O2K (9)	I	
I Open	1	3.6	4.6	2.1	7.0	4.4	-0	-0	-0	-0	-0	-0	1	5.5	4.0	3.5	3.5	3.6	3.7	3.3	3.3	3.3	3.6	1	
I	2	15.8	21.5	18.1	16.5	15.7	15.9	9.8	28.6	16.1	16.7	12.5	11.7	12.5	16.8	16.1	15.4	15.5	15.3	17.4	17.4	11.7	16.2	1	
I	3	38.9	46.2	39.4	47.7	37.0	25.4	39.0	46.4	38.7	37.8	39.6	38.7	39.6	38.7	39.0	38.7	39.0	36.6	45.7	46.7	38.2	46.7	1	
I	4	33.6	20.0	34.0	24.4	35.3	49.2	43.9	21.4	33.0	35.2	33.6	33.6	33.6	33.6	33.6	33.6	33.6	33.6	33.6	33.6	33.6	33.6	33.6	1
I	5	8.1	7.7	6.4	4.7	9.6	9.5	7.3	3.6	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	1
I	MEAN	1	3.3	3.0	3.2	3.0	3.3	3.5	3.0	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.3	1
I	Good	1	3.8	-0	2.1	7.1	4.9	3.2	-0	-0	-0	-0	-0	2.6	9.4	6.0	3.2	2.4	5.6	3.4	4.9	10.0	3.7	3.7	1
I	1	13.9	26.2	18.1	15.3	11.9	9.7	7.3	10.7	16.5	10.7	16.5	12.5	17.4	13.0	12.9	15.3	12.9	15.3	13.6	14.7	16.7	13.7	1	
I	I	54.8	64.6	52.1	57.6	52.3	51.6	51.2	75.0	51.6	58.3	58.3	58.3	58.3	58.3	58.3	58.3	58.3	58.3	58.3	58.3	58.3	58.3	58.3	1
I	4	23.5	7.7	20.2	18.8	27.0	30.6	31.7	14.3	31.1	24.3	21.5	24.0	24.4	22.5	24.4	22.5	24.4	24.3	24.3	21.2	16.7	24.1	1	
I	I	Bad	5	4.0	1.5	7.4	1.2	3.8	4.8	9.8	-0	4.3	2.3	2.0	4.6	4.1	4.9	4.9	4.1	4.1	3.8	3.1	4.1	1	
I	I	MEAN	1	3.1	2.8	3.1	2.9	3.1	3.2	3.4	3.0	3.1	2.9	3.0	3.1	3.2	3.0	3.1	3.0	3.1	3.0	2.9	3.1	1	
I	Positive	1	8.8	3.1	7.4	14.3	10.2	6.5	4.9	3.6	1	8.3	11.0	10.7	8.3	1	8.0	9.7	9.0	8.2	8.3	8.3	8.8	1	
I	1	26.1	36.9	27.7	23.8	26.2	12.9	24.4	32.1	25.9	26.0	26.8	25.9	26.8	25.9	26.3	26.2	26.1	26.8	29.9	20.1	30.0	25.7	1	
I	I	J	38.6	43.1	41.5	39.3	35.9	37.1	39.0	53.6	38.4	39.4	40.3	38.2	38.5	38.2	38.5	38.3	38.1	40.2	40.1	40.0	38.5	1	
I	4	22.5	16.9	19.1	19.0	23.3	35.5	28.8	10.7	22.9	22.0	20.1	23.1	20.1	23.1	22.0	23.4	24.4	24.4	18.8	21.7	25.3	25.3	1	
I	I	Negative	5	4.0	-0	4.3	3.6	4.4	8.1	4.9	-0	4.5	1.6	2.0	4.6	5.1	2.4	3.8	4.9	4.1	4.4	4.1	4.4	1	
I	I	MEAN	1	2.9	2.7	2.9	2.7	2.9	3.3	3.0	2.7	2.9	2.8	2.8	2.9	2.9	2.9	2.9	2.9	2.9	2.8	2.8	2.9	1	
I	Can set on well	1	4.7	4.6	5.3	7.1	5.0	1.6	4.9	-0	4.5	6.3	1	4.7	4.7	4.7	4.7	4.5	4.8	4.7	4.9	3.3	4.9	1	
I	I	with	2	22.4	27.7	25.5	30.6	21.3	14.5	9.8	25.0	23.6	18.0	23.6	18.0	23.6	22.1	20.7	24.5	22.5	23.1	23.3	22.3	1	
I	I	K	41.1	49.2	36.2	31.8	40.8	53.2	34.1	53.6	41.0	43.0	41.2	41.1	40.5	43.4	41.1	40.5	43.4	41.6	39.7	43.3	40.9	1	
I	Can not set on	4	27.4	15.4	30.9	27.1	28.0	25.8	41.5	21.4	26.9	28.9	25.0	28.1	30.1	23.3	30.1	23.3	27.0	28.8	28.7	27.5	27.5	1	
I	I	well with	5	4.3	3.1	2.1	3.5	5.0	4.8	9.8	-0	4.1	3.9	5.4	4.0	4.2	4.0	4.2	4.0	4.3	3.1	3.3	4.4	1	
I	I	MEAN	1	3.0	2.8	3.0	2.9	3.1	3.2	3.4	3.0	3.1	3.0	3.1	3.0	3.1	3.0	3.1	3.0	3.1	3.0	3.1	3.0	3.0	1
I	Reliable	1	4.9	6.2	6.4	7.1	5.2	1.6	-0	-0	4.6	6.3	1	4.6	6.3	1	5.6	4.1	4.7	5.4	5.4	3.3	5.0	1	
I	1	22.9	32.3	28.7	27.1	19.5	19.4	17.1	28.6	1	23.0	23.4	23.1	22.3	23.1	20.9	24.9	24.9	21.7	26.4	21.7	23.1	23.1	1	
I	I	L	48.5	46.2	39.4	42.4	51.2	54.8	48.8	57.1	49.0	50.0	50.7	48.0	49.6	47.8	49.6	47.8	50.3	43.5	43.5	49.0	49.0	1	
I	6	20.4	15.4	22.3	23.5	19.8	21.0	28.8	14.3	21.0	18.8	19.6	20.7	21.5	19.7	21.5	19.7	21.5	20.4	23.7	23.3	20.2	20.2	1	
I	I	Unreliable	5	3.2	-0	3.2	-0	4.4	3.2	7.3	-0	3.4	1.6	4.7	2.8	2.7	3.6	2.7	3.6	3.0	3.8	8.3	2.7	1	
I	I	MEAN	1	2.9	2.7	2.9	2.8	3.0	3.0	3.2	2.9	3.0	2.9	3.0	2.9	2.9	2.9	2.9	3.0	2.9	3.1	2.9	2.9	1	
I	Peaceful	1	9.5	15.4	7.4	16.5	9.3	3.2	4.9	3.6	1	8.3	15.6	12.2	8.8	1	9.1	9.6	8.8	11.5	11.5	13.3	9.1	1	
I	1	29.1	40.0	38.3	37.6	23.9	19.4	19.5	46.4	21.0	32.0	32.0	32.0	25.7	30.0	29.2	28.5	31.1	28.4	31.1	28.3	29.2	29.2	1	
I	I	M	41.6	38.5	35.1	31.8	42.0	53.2	63.4	39.3	42.7	35.9	40.5	45.9	40.5	43.4	40.5	43.4	42.4	39.3	40.0	41.8	41.8	1	
I	4	16.3	6.2	16.0	10.6	21.0	16.1	12.2	7.1	16.9	14.1	12.2	17.4	17.1	16.1	17.1	16.1	16.4	15.4	15.3	13.3	16.6	1		
I	I	Aggressive	5	3.5	-0	3.2	3.5	3.8	8.1	-0	3.6	2.3	4.1	3.3	4.0	2.4	3.9	2.2	3.9	2.2	5.0	3.3	3.3	1	
I	I	MEAN	1	2.8	2.4	2.7	2.5	2.9	3.1	2.8	2.6	2.7	2.8	2.7	2.8	2.8	2.7	2.8	2.7	2.8	2.7	2.7	2.8	1	

07. What sources do you often get your general knowledge or information about Southeast Asia? (multiple choice)

I Items	I TOTAL	HU_S060	HU_ECD	SOPHIA	HOSEI	CHOD	SOPH_ECO	HU_ENG	PALE	FEMALE	01 (1)	01 (2)	031 (1)	031 (2)	ASEAN(1)	ASEAN(2)	02K4 (4)	02K4 (9)
I TV	I 92.4	96.9	100.0	66.2	93.1	87.5	82.9	92.9	92.8	90.7	86.0	94.1	93.6	91.3	83.0	93.0	93.3	92.3
I Radio	I 15.4	16.9	12.8	14.9	15.3	21.9	7.3	21.4	15.9	12.4	14.0	15.8	14.7	15.7	14.6	16.6	20.0	15.0
I Magazine	I 55.0	53.8	62.8	55.2	55.0	65.6	39.0	28.6	56.5	48.1	55.3	54.9	54.2	56.7	53.6	58.9	55.0	55.0
I Books	I 44.1	49.2	33.0	52.9	46.1	45.3	43.9	16.3	42.7	48.8	50.7	42.4	40.1	51.2	42.1	47.7	61.3	42.3
I Lectures at school	I 62.3	47.7	78.7	82.8	62.5	34.4	82.9	7.1	60.1	72.1	65.3	61.5	58.6	89.8	64.1	56.8	61.7	62.3
I Others	I 24.7	18.5	24.5	27.6	25.6	25.0	22.0	21.4	24.2	28.4	28.7	23.6	23.6	22.9	29.7	28.3	24.3	24.3
I None	I 1.0	.0	.0	1.1	.9	3.1	2.4	.0	.9	1.6	2.0	.7	1.1	.8	1.1	.5	.0	1.1
I TOTAL	I 726	65	94	87	347	64	41	28	586	129	150	576	654	252	541	185	60	666

08. How many hours do you watch TV or listen to radio programs about Southeast Asia within a week?

I Items	I TOTAL	HU_S060	HU_ECD	SOPHIA	HOSEI	CHOD	SOPH_ECO	HU_ENG	PALE	FEMALE	01 (1)	01 (2)	031 (1)	031 (2)	ASEAN(1)	ASEAN(2)	02K4 (4)	02K4 (9)
I Very few	I 20.9	21.5	17.0	27.6	18.3	30.2	26.8	14.3	20.0	24.8	24.7	19.8	20.3	21.8	24.0	11.4	20.0	20.9
I Less than 30 minutes	I 45.8	46.2	52.1	37.9	44.8	41.3	48.8	67.9	47.4	38.0	38.0	47.6	49.8	38.5	45.3	46.5	35.0	46.5
I 30 minutes to 1 hour	I 24.4	30.8	26.6	23.0	24.7	23.8	19.5	10.7	24.2	24.8	25.3	24.0	23.3	26.6	20.9	34.1	28.3	23.9
I 1 to 3 hours	I 8.2	1.5	4.3	10.3	11.3	3.2	4.9	7.1	7.3	10.9	11.3	7.3	5.3	12.3	8.7	6.5	16.7	7.4
I More than 3 hours	I .7	.0	.0	1.1	.9	1.6	.0	.0	.7	.8	.0	.9	.1	.4	.4	1.6	.0	.8
I TOTAL	I 722	65	94	87	344	63	41	28	586	129	150	576	654	252	541	185	60	666

09. When did you start acquiring knowledge about Southeast Asia?

I Items	I TOTAL	HU_S060	HU_ECD	SOPHIA	HOSEI	CHOD	SOPH_ECO	HU_ENG	PALE	FEMALE	01 (1)	01 (2)	031 (1)	031 (2)	ASEAN(1)	ASEAN(2)	02K4 (4)	02K4 (9)
I Elementary school	I 21.5	27.7	23.4	21.8	19.2	25.4	14.6	28.6	22.6	15.1	24.7	20.7	21.8	19.8	20.9	23.2	25.0	21.2
I Secondary school	I 31.9	35.4	33.0	25.3	33.5	28.6	31.7	28.6	32.9	29.4	28.0	32.9	32.9	30.6	32.5	30.3	26.7	32.4
I High school	I 30.0	27.7	27.7	31.0	28.8	34.1	32.1	31.0	28.8	34.1	32.0	29.4	29.3	31.7	28.4	34.6	28.3	30.1
I University	I 16.6	9.2	16.0	21.8	16.9	17.5	19.5	10.7	15.8	21.4	15.3	17.0	16.0	17.9	18.3	11.9	26.0	16.3
I TOTAL	I 721	65	94	87	343	63	41	28	584	126	150	571	650	252	538	185	60	661

010. How do you evaluate the present condition of Southeast Asia?

Please circle the number which best describes your answer.

I Items	I TOTAL	HU_S060	HU_ECD	SOPHIA	HOSEI	CHOD	SOPH_ECO	HU_ENG	PALE	FEMALE	01 (1)	01 (2)	031 (1)	031 (2)	ASEAN(1)	ASEAN(2)	02K4 (4)	02K4 (9)
I Rich in natural resources	I 1	24.8	31.3	26.6	26.7	26.7	17.2	14.6	7.1	25.1	22.7	26.2	24.5	24.8	23.9	22.2	32.4	24.2
I Poor in natural resources	I 2	46.0	46.9	45.7	45.3	43.3	51.6	53.7	57.1	46.9	43.0	58.9	48.4	47.0	45.0	44.2	51.4	31.7
I A	I 3	16.8	17.2	19.1	11.6	15.1	21.9	24.4	21.4	16.5	18.8	19.5	16.1	16.2	17.5	18.7	11.4	18.3
I Poor in natural resources	I 4	10.3	3.1	9.5	15.1	11.3	7.3	14.3	9.3	14.8	14.1	9.3	9.5	12.0	12.3	4.3	11.0	9.8
I Resources	I 5	2.1	1.6	.0	1.2	3.5	1.6	.0	2.2	.8	3.4	1.7	2.4	1.6	2.6	.5	3.3	2.0
I MEAN	I	2.2	2.0	2.1	2.2	2.2	2.3	2.2	2.4	2.2	2.3	2.2	2.2	2.2	2.2	2.1	1.9	2.3

I	Items	I	TOTAL	HU_SQD	HU_ECD	SOPHIA	HOUSEI	CHRD	DSPP	HU_ENG	MALE	FEMALE	I	01 (1)	01 (2)	031 (1)	031 (2)	I	ASEAN(1)	ASEAN(2)	I	024 (4)	024 (9)
I	Rich in food	1	7.9	7.8	4.5	11.6	7.6	11.1	12.2	.01	7.9	7.8	1	14.2	5.3	7.8	7.6	1	8.2	7.1	1	15.3	7.3
I		2	20.5	15.6	22.3	30.2	19.9	9.5	19.5	25.0	19.9	23.4	2	21.5	20.0	19.6	22.0	2	20.0	21.4	2	23.7	20.0
I	B	3	35.0	42.2	42.6	30.2	32.5	36.5	19.5	57.1	35.2	32.8	3	30.4	36.1	34.7	36.8	3	32.8	41.2	3	33.9	35.1
I		4	30.2	32.8	25.5	26.7	30.7	34.9	43.9	14.3	29.9	32.8	4	27.0	31.1	31.0	28.0	4	31.5	26.4	4	20.3	31.1
I	Poor in food	5	8.5	1.8	5.3	1.2	9.4	7.9	6.9	3.6	7.1	3.1	5	6.8	6.5	6.9	5.6	5	7.5	3.8	5	6.8	6.5
I	MEAN	I	3.1	3.0	3.1	2.8	3.1	3.2	3.1	3.0	3.1	3.0	I	2.9	3.1	3.1	3.0	I	3.1	3.0	I	2.8	3.1
I	Advanced technology	1	.0	.0	.0	.0	.0	.0	.0	.0	.0	.0	1	.0	.0	.0	.0	1	.0	.0	1	.0	.0
I		2	1.0	.0	1.2	.9	3.1	1.0	3.6	.0	1.6	1.7	2	1.1	1.1	1.1	.8	2	.7	1.6	2	1.1	1.1
I	C	3	6.7	7.3	7.4	8.1	5.3	7.8	4.9	7.1	6.5	7.0	3	8.1	5.3	5.2	6.8	3	6.0	8.7	3	8.3	6.5
I		4	51.0	60.9	54.3	48.3	49.3	43.3	43.9	71.4	50.4	54.7	4	45.0	52.5	51.3	49.0	4	50.4	52.7	4	43.3	51.7
I	Backward technology	5	41.4	31.3	38.3	41.9	44.0	45.3	51.2	17.9	42.2	36.7	5	46.3	40.1	40.9	43.4	5	42.9	37.0	5	48.3	40.8
I	MEAN	I	4.5	4.2	4.3	4.3	4.4	4.3	4.5	4.0	4.2	4.3	I	4.4	4.3	4.3	4.4	I	4.4	4.3	I	4.4	4.3
I	Friendly with USA	1	4.9	7.9	4.5	2.3	5.6	4.8	4.9	.0	5.2	2.3	1	5.4	4.7	6.0	3.2	1	3.9	7.7	1	6.8	4.7
I		2	29.1	23.8	33.0	31.4	30.7	27.0	12.2	32.1	29.6	27.5	2	29.7	29.0	30.8	25.2	2	26.4	37.4	2	25.4	29.5
I	D	3	46.7	52.4	51.1	46.5	43.6	39.7	56.1	60.7	46.2	49.2	3	41.9	48.0	44.6	50.8	3	48.8	40.7	3	45.8	46.8
I		4	16.7	15.9	11.7	16.3	16.7	25.4	24.4	7.1	16.4	19.5	4	20.3	15.8	15.4	19.6	4	17.8	13.7	4	18.6	16.6
I	Unfriendly with USSR	5	2.5	.0	.0	3.5	3.5	3.2	2.4	.0	2.6	1.6	5	2.7	2.5	3.1	1.2	5	3.2	.5	5	3.4	2.4
I	MEAN	I	2.8	2.8	2.7	2.9	2.8	3.0	3.1	2.8	2.8	2.9	I	2.9	2.8	2.8	2.9	I	2.9	2.6	I	2.9	2.8
I	Friendly with Japan	1	6.7	6.3	3.2	7.0	9.0	4.8	.0	3.6	6.7	5.5	1	8.1	6.3	7.1	5.6	1	6.2	8.2	1	8.3	6.5
I		2	33.3	36.5	27.7	37.2	34.7	27.0	22.0	46.4	34.0	30.5	2	26.8	35.0	36.6	27.1	2	34.4	30.1	2	25.0	34.0
I	E	3	37.2	38.1	37.2	38.4	37.0	34.9	41.5	32.1	35.2	45.3	3	45.6	35.0	33.9	42.6	3	36.6	38.8	3	41.7	36.8
I	Unfriendly with	4	20.2	17.5	30.9	17.4	16.0	28.6	29.3	17.9	21.1	17.2	4	17.4	20.9	19.4	22.3	4	20.0	20.8	4	25.0	19.8
I	Japan	5	2.8	1.6	1.1	.0	3.2	4.8	7.3	.0	2.9	1.6	5	2.0	2.8	2.9	2.4	5	2.8	2.2	5	.0	2.9
I	MEAN	I	2.8	2.7	3.0	2.7	2.7	3.0	3.2	2.6	2.8	2.8	I	2.8	2.8	2.7	2.9	I	2.8	2.8	I	2.8	2.8
I	Friendly with USSR	1	.4	.0	.0	1.2	.0	3.2	.0	.0	.3	.0	1	.7	.0	.4	.4	1	.4	.5	1	.0	.5
I		2	9.5	6.3	5.3	10.5	10.5	15.9	2.4	10.7	9.9	8.6	2	8.8	9.7	10.7	8.0	2	10.7	6.0	2	8.5	9.6
I	F	3	42.7	36.5	41.5	44.2	43.3	30.2	51.2	64.3	42.0	45.3	3	43.2	42.5	42.0	43.6	3	43.2	41.2	3	49.2	42.1
I	Unfriendly with	4	37.1	47.6	39.4	33.7	36.0	41.3	36.6	21.4	37.5	35.2	4	32.4	38.3	36.8	37.6	4	36.6	38.5	4	25.4	38.1
I	USSR	5	10.3	9.5	13.8	10.5	10.2	9.5	9.8	5.6	10.2	10.9	5	14.9	9.1	10.0	10.4	5	9.2	13.7	5	16.9	9.7
I	MEAN	I	3.5	3.6	3.6	3.4	3.5	3.4	3.5	3.2	3.5	3.5	I	3.5	3.5	3.5	3.5	I	3.4	3.6	I	3.5	3.5

Q11. Please point out companies in Southeast Asia from the following list. (multiple choice)

Items	I	TOTAL	HUSOGO	HULECO	SOPRIA	HOUSEI	CRUDO	SOPHLECO	HULENG	I	MALE	FEMALE	01 (1)	01 (2)	031 (1)	031 (2)	ASEAN(1)	ASEAN(2)	024 (4)	024 (9)	I	
I Avala Co.	1	71.8	64.6	76.6	74.7	74.6	62.5	70.7	50.0	1	74.7	59.7	68.7	72.6	72.0	70.6	68.2	82.2	66.7	72.2	1	
I Loyd Co.	1	6.3	4.6	6.4	3.4	8.1	0.0	9.8	7.1	1	4.7	4.7	5.3	6.6	6.6	5.6	6.8	4.9	1.0	6.9	1	
I Olivetti	1	5.8	3.1	8.5	2.3	6.6	3.1	4.9	10.7	1	6.5	2.3	4.0	6.3	6.8	4.0	5.9	5.4	5.0	5.9	1	
I Royal Dutch Shell	1	4.0	3.1	3.2	3.4	5.2	1.6	2.4	3.6	1	6.2	6.2	4.0	4.0	4.6	3.2	4.3	3.2	3.3	4.1	1	
I General Motors	1	1.1	0.0	0.0	2.3	1.4	1.6	0.0	0.1	1	0.9	2.3	2.0	0.9	1.7	1.6	1.3	0.5	1.3	0.9	1	
I Siam Cement Co.	1	68.3	64.6	70.2	67.8	71.2	68.8	61.0	46.4	1	70.3	59.7	65.3	69.1	68.9	67.5	65.0	83.8	68.3	68.3	1	
I Do not know	1	19.8	24.6	19.1	19.5	17.6	20.3	28.8	28.6	1	17.1	32.6	22.0	19.3	20.5	18.7	23.1	10.3	16.7	20.1	1	
I TOTAL	1	726	65	94	87	347	64	41	28	1	586	129	150	576	454	252	541	185	1	60	666	1

Q12. What kind of images do you have in mind on Southeast Asian people?

Please circle the number which best describes your answer.

Items	I	TOTAL	HUSOGO	HULECO	SOPRIA	HOUSEI	CRUDO	SOPHLECO	HULENG	I	MALE	FEMALE	01 (1)	01 (2)	031 (1)	031 (2)	ASEAN(1)	ASEAN(2)	024 (4)	024 (9)	I
I Quiet and tolerant	1	5.7	4.6	10.6	2.3	7.1	3.2	0.0	0.1	1	6.2	3.1	9.4	4.8	5.8	5.2	5.5	6.6	8.3	5.5	1
I A	1	27.0	40.0	31.9	39.2	25.1	19.0	16.6	28.6	1	23.5	33.9	26.2	27.2	26.1	28.7	27.3	26.2	23.3	26.4	1
I Rough and stubborn	5	1.7	3.1	0.0	0.0	0.6	4.8	9.8	3.6	1	1.6	0.8	1.6	1.9	1.8	1.6	1.5	2.2	2.1	1.8	1
I PEAN	1	2.9	2.6	2.7	2.9	2.9	3.0	3.2	2.9	1	2.9	2.8	2.8	2.9	2.8	2.9	2.9	2.9	2.9	2.7	1
I Reliable	1	4.1	1.5	3.2	3.5	6.2	1.6	0.0	0.1	1	4.0	4.7	2.7	4.4	4.7	2.8	4.2	3.8	5.0	4.0	1
I B	1	26.6	40.0	39.4	22.4	24.3	22.6	4.9	35.7	1	27.4	22.8	23.6	27.4	27.0	25.3	25.8	29.0	23.3	27.0	1
I Unreliable	5	2.4	1.5	3.2	1.2	1.8	4.8	7.3	0.1	1	2.6	0.8	3.4	2.1	1.8	3.6	2.3	2.7	3.3	2.3	1
I PEAN	1	2.9	2.6	2.7	2.9	2.9	3.0	3.3	2.9	1	2.9	2.9	2.9	2.8	2.8	2.9	2.9	2.9	2.8	2.9	1
I Can get on well	1	4.5	3.1	2.1	10.5	4.7	1.6	2.4	3.6	1	3.6	7.1	8.8	3.4	3.8	6.0	4.3	4.9	11.7	3.8	1
I C	1	28.0	41.5	29.8	40.7	24.9	25.4	9.8	21.4	1	26.4	36.2	28.4	27.9	25.8	31.6	29.1	24.7	30.0	27.8	1
I Can not get on	4	21.7	9.2	23.4	18.6	23.1	20.6	36.6	17.9	1	47.0	26.8	35.1	45.8	44.3	38.6	43.0	45.1	33.3	44.5	1
I well with	5	2.2	0.0	2.1	1.2	2.4	4.8	4.9	0.1	1	2.4	0.8	2.7	2.1	2.0	2.8	2.4	1.6	1.3	2.1	1
I PEAN	1	2.9	2.6	2.9	2.6	2.9	3.0	3.3	2.9	1	2.9	2.8	2.9	2.8	2.9	2.8	2.9	2.9	2.9	2.9	1
I Positive	1	7.1	6.2	3.2	12.8	7.4	7.9	7.3	0.1	1	6.4	8.7	7.4	7.1	7.2	7.6	7.1	7.1	3.3	7.5	1
I D	1	24.9	24.6	27.7	36.0	22.2	19.0	22.0	32.1	1	23.1	33.6	22.6	24.3	24.3	25.9	23.9	27.9	44.0	23.5	1
I Negative	5	2.4	1.5	3.2	0.0	3.0	1.6	4.9	0.1	1	2.6	0.8	2.0	2.5	2.5	2.0	2.6	1.6	1.7	2.4	1
I PEAN	1	2.9	2.8	2.9	2.6	2.9	3.0	2.9	2.9	1	2.9	2.7	2.9	2.9	2.9	2.8	2.9	2.8	2.8	2.9	1

(b)2. Cont (head)

I	TOTAL	MU_SOOD	MU_ECO	SOPHIA	HOUSEI	CHD_SOPH_ECO	MU_EMG	MALE	FEMALE	01 (1)	01 (2)	031 (1)	031 (2)	ASEAN(1)	ASEAN(2)	02K (4)	02K (9)
I	Good	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
1	6.0	7.7	4.3	10.6	6.2	4.9	2.4	5.7	7.9	7.4	5.7	6.1	6.5	6.0	6.0	6.0	8.3
2	23.7	27.7	29.8	34.1	23.1	9.8	4.9	23.3	26.8	25.0	23.4	22.7	23.0	23.6	24.0	23.1	23.3
3	61.0	61.5	56.4	49.4	60.1	72.1	78.0	60.8	60.6	56.8	62.1	60.9	62.9	60.9	61.2	56.7	61.3
4	8.4	3.1	8.5	5.9	9.5	13.1	12.2	9.5	3.1	10.1	8.0	9.4	6.9	8.7	7.7	11.7	8.1
5	8	0	1.1	0	1.2	0	2.4	7	1.0	7	9	9	8	1.1	1.1	0	9
MEAN	2.7	2.6	2.7	2.5	2.8	2.9	3.1	2.7	2.6	2.7	2.8	2.8	2.7	2.7	2.7	2.7	2.7
I	Silent	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
1	3.9	3.1	2.1	2.3	4.7	3.2	3.6	3.6	4.2	2.4	3.5	3.5	4.0	4.0	4.4	3.8	3.8
2	29.5	29.2	25.5	19.8	33.4	23.8	41.5	31.5	21.3	22.1	31.4	33.0	28.7	30.1	27.9	16.7	30.7
3	37.8	33.8	38.3	37.2	38.5	31.1	26.8	33.6	33.1	35.6	38.3	36.6	38.2	38.0	37.2	45.0	37.1
4	23.8	27.7	29.8	29.1	19.2	30.2	22.0	21.4	21.3	27.5	22.8	21.3	27.5	23.9	23.5	26.7	23.1
5	5.0	6.2	4.3	11.6	4.1	4.8	2.4	4.3	7.1	9.4	3.9	4.9	5.6	4.3	7.1	6.7	4.9
MEAN	3.0	3.0	3.1	3.3	2.8	3.1	2.7	2.9	3.2	3.1	2.9	2.9	3.1	2.9	3.0	3.1	2.9
I	Sincere	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
1	7.1	6.2	6.4	5.8	9.5	3.2	4.9	6.6	8.7	8.7	6.7	7.6	6.0	7.5	6.0	11.7	6.7
2	36.2	44.6	40.4	36.0	34.0	33.3	34.1	39.3	37.1	34.6	33.6	36.9	35.1	36.7	35.0	33.3	36.5
3	47.3	47.7	40.4	51.2	45.9	52.4	51.2	57.1	47.1	46.5	46.3	47.5	46.7	46.2	50.3	43.3	47.6
4	8.7	1.5	10.6	7.0	10.1	11.1	7.3	3.6	8.7	10.7	8.1	8.3	9.6	9.2	7.1	11.7	8.4
5	7	0	2.1	0	0	2.4	0	5	1.6	7	7	7	8	4	1.6	1	0
MEAN	2.6	2.4	2.6	2.6	2.6	2.7	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6
I	Honest	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
1	6.9	3.1	9.6	5.8	8.3	1.6	7.3	6.8	6.3	8.1	6.5	7.0	6.0	7.3	5.5	8.3	6.7
2	29.2	47.7	26.6	24.4	29.6	22.2	14.6	42.9	28.8	30.7	23.5	30.7	29.9	28.6	31.1	23.3	29.8
3	47.1	38.5	44.7	47.7	45.6	57.1	51.0	50.0	48.4	43.3	51.0	46.1	46.5	46.2	47.4	46.4	47.1
4	15.7	9.2	18.1	19.8	15.7	19.0	14.6	3.6	15.1	18.1	16.1	15.5	15.1	17.5	15.8	15.3	15.0
5	1.1	1.5	1.1	2.3	9	0	2.4	0	1.0	1.6	1.3	1.1	1.6	4	1	1.7	1.1
MEAN	2.7	2.6	2.7	2.9	2.7	2.9	2.5	2.7	2.8	2.8	2.7	2.7	2.8	2.7	2.8	2.8	2.7
I	Kind	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
1	11.5	13.8	12.8	11.6	12.1	7.9	7.3	7.1	10.6	14.2	11.4	11.5	11.6	11.3	12.0	15.0	11.1
2	38.9	43.1	41.5	33.4	41.3	43.9	35.7	36.6	49.6	43.6	37.1	42.2	37.1	38.3	40.4	50.0	37.9
3	63.1	63.1	61.5	52.6	65.3	66.0	59.0	63.6	63.1	63.2	63.9	65.8	63.2	64.2	59.9	28.7	64.6
4	5.9	0	4.3	4.7	7.7	4.8	9.8	6.4	3.9	10.1	4.8	4.9	7.6	5.3	7.7	8.3	5.6
5	7	0	1.5	0	1.5	0	0	2	2.1	2.0	4	9	9	9	0	0	8
MEAN	2.5	2.3	2.4	2.3	2.5	2.5	2.5	2.5	2.3	2.5	2.4	2.5	2.4	2.5	2.4	2.5	2.5
I	Superior	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
1	3.2	4.6	4.3	0	4.1	1.6	2.4	3.6	1.6	1.1	2.0	3.5	3.8	2.4	3.2	3.3	3.2
2	11.4	6.2	10.6	17.6	12.7	3.3	9.8	10.7	9.4	19.7	14.9	10.5	11.2	10.9	10.6	13.7	20.0
3	63.6	78.5	63.8	65.9	59.2	59.0	65.9	62.1	63.0	66.1	64.9	60.7	68.1	63.3	64.5	63.3	63.7
4	19.7	10.8	20.2	15.3	21.9	29.5	17.1	7.1	21.9	10.2	16.9	20.4	17.1	17.1	20.8	16.4	13.3
5	2.1	0	1.1	1.2	2.1	6.6	4.9	2.1	2.4	1.4	2.3	2.9	2.9	2.1	2.1	2.1	2.1
MEAN	3.1	3.0	3.0	3.0	3.1	3.4	3.1	3.1	2.9	3.0	3.1	3.1	3.0	3.1	3.0	3.1	2.9

I	Items	1	TOTAL	MU_SODG	MU_ECO	SOPHIA	HOUSEI	CHAO_SOPH	RU_ENG	MALE	FEMALE	01 (2)	01 (1)	031 (2)	031 (1)	ASEAN(1)	ASEAN(2)	02K (4)	02K (9)		
I	Creative	1	5.6	9.2	6.4	4.7	6.8	0	3.6	5.0	8.7	6.1	5.5	5.6	5.6	6.6	2.7	6.6	2.7	5.0	5.7
I		2	14.8	13.8	9.6	25.6	14.5	16.1	12.2	13.9	18.9	14.2	15.0	14.6	15.6	15.3	13.7	11.7	15.3	11.7	15.1
I	K	3	39.2	50.8	39.4	63.0	34.3	35.9	45.3	38.6	40.9	44.6	37.8	36.6	42.4	39.2	39.3	38.3	37.5	37.5	37.5
I		4	34.5	26.2	38.5	18.6	37.3	45.2	28.6	35.9	24.4	28.4	36.0	37.3	30.0	33.1	38.3	34.3	18.3	35.9	35.9
I	Initiative	5	5.9	0	6.4	8.1	7.1	4.8	4.9	5.5	7.1	6.8	5.7	5.8	6.4	5.8	6.0	6.1	6.7	5.8	5.8
I	HEM	1	3.2	2.9	3.3	3.0	3.2	3.4	3.3	3.1	3.2	3.0	3.2	3.2	3.2	3.2	3.3	3.3	3.3	3.1	3.2
I	Studious	1	9.9	9.2	10.6	9.3	10.9	4.8	12.2	9.9	9.4	8.8	10.2	10.5	8.4	10.5	8.2	10.5	8.2	10.0	9.9
I		2	29.0	32.3	31.9	18.6	31.9	24.2	17.1	35.7	33.1	22.3	30.7	32.5	24.0	29.7	28.8	16.7	30.9	28.8	30.9
I	L	3	36.4	36.9	41.5	34.9	34.5	32.3	41.5	38.1	22.3	36.3	36.3	34.1	39.6	35.2	39.9	41.7	35.9	41.7	35.9
I		4	21.4	16.9	11.7	31.4	20.1	35.5	26.8	10.7	20.8	25.2	28.4	19.6	20.2	23.6	21.4	21.3	20.9	26.7	20.9
I	Lazy	5	3.4	4.6	4.3	5.8	2.7	3.2	2.4	3.3	3.9	4.1	3.2	2.7	4.4	3.2	3.8	5.0	3.2	3.2	3.2
I	HEM	1	2.8	2.8	2.7	3.1	2.7	3.1	2.6	2.8	2.8	3.0	2.7	2.7	2.9	2.8	2.9	2.8	2.9	3.0	2.8
I	Barra	1	13.1	16.9	16.0	17.4	12.4	9.5	9.8	12.0	18.1	17.4	12.0	11.7	15.5	13.3	12.6	12.6	12.6	12.4	12.4
I		2	41.1	47.7	52.1	53.5	33.1	41.3	39.0	50.0	36.3	55.1	41.6	41.0	39.3	43.4	39.7	45.4	41.7	41.1	41.1
I	M	3	42.0	35.4	26.6	27.9	50.6	41.3	43.9	46.4	45.4	25.2	38.9	42.8	46.1	35.5	42.9	39.3	33.3	42.7	42.7
I		4	3.5	0	5.3	1.2	3.6	7.9	4.9	0.1	4.2	2.0	3.9	2.5	5.6	3.8	2.7	3.3	3.5	3.3	3.5
I	Cool	5	3.5	0	0	0	3.3	0	2.4	0.1	2	4.1	4	4	4	4	4	4	4	4	4
I	HEM	1	2.4	2.2	2.2	2.1	2.5	2.5	2.4	2.4	2.1	2.3	2.4	2.4	2.3	2.4	2.3	2.4	2.3	2.2	2.4
I	Similar to the Japanese	1	12.9	15.4	13.8	11.8	12.6	14.5	7.3	14.3	12.8	11.5	13.2	13.0	12.9	13.7	10.4	13.7	10.4	8.3	13.3
I		2	37.5	35.4	46.8	27.1	36.5	33.9	36.6	64.3	37.4	37.5	31.1	39.2	36.9	38.6	37.2	38.3	30.0	38.2	38.2
I	N	3	24.6	32.3	21.3	25.9	23.5	30.6	26.8	10.7	24.9	24.2	27.0	24.0	26.4	20.9	24.8	24.0	33.3	23.8	23.8
I	Not similar to Japanese	4	19.6	16.9	13.8	27.1	21.5	9.7	26.8	10.7	19.4	20.3	18.5	17.7	23.3	19.0	21.3	23.3	19.2	19.2	19.2
I		5	5.5	0	4.3	8.2	5.9	11.3	2.4	0.1	5.5	6.8	5.1	6.0	4.4	5.3	6.0	5.0	5.5	5.0	5.5
I	HEM	1	2.7	2.5	2.5	2.9	2.7	2.7	2.8	2.2	2.7	2.8	2.6	2.7	2.7	2.7	2.7	2.6	2.7	2.9	2.7
I	Co-operative	1	17.9	12.3	13.8	9.3	22.8	15.9	14.3	17.3	19.7	13.4	19.1	18.0	17.5	18.8	15.3	18.8	15.3	13.3	18.3
I		2	34.5	43.1	39.4	34.9	34.3	20.6	39.3	35.4	29.9	29.5	35.9	36.9	30.3	34.8	33.9	32.1	26.7	35.3	35.3
I	O	3	32.2	33.8	33.0	34.9	28.1	39.7	36.6	42.9	33.9	32.9	32.0	31.0	33.9	32.1	32.2	40.0	31.5	31.5	31.5
I		4	13.6	7.7	11.7	15.1	14.2	12.2	3.6	13.7	13.4	11.8	12.4	16.3	12.4	16.9	12.1	15.0	13.4	13.4	13.4
I	Not co-operative	5	1.8	3.1	2.1	5.8	0	1.6	2.0	3.1	4.0	1.2	1.8	2.0	1.9	1.6	1.6	1.6	1.5	1.5	1.5
I	HEM	1	2.5	2.5	2.5	2.7	2.4	2.5	2.4	2.5	2.5	2.7	2.4	2.4	2.4	2.5	2.4	2.6	2.7	2.4	2.4
I	Polite	1	10.7	12.3	10.8	7.0	12.4	6.5	9.8	11.5	7.1	7.5	11.5	11.9	8.0	9.6	13.7	11.3	10.2	10.2	10.2
I		2	25.0	38.5	34.4	31.4	19.2	16.1	22.0	35.7	25.2	24.5	25.1	25.4	26.9	30.8	23.7	25.1	23.7	25.1	25.1
I	P	3	53.3	44.6	45.2	48.8	56.5	62.9	51.2	53.3	54.3	52.4	53.5	51.5	55.8	56.1	43.1	43.8	54.0	43.8	54.0
I		4	10.1	4.6	8.6	11.6	10.7	14.5	14.6	9.5	12.6	14.3	9.0	10.1	10.4	10.4	9.3	13.6	9.8	9.8	9.8
I	Inequality	5	1.0	0	1.1	1.2	1.2	0	2.4	0.1	1.0	0.8	1.4	0.9	1.1	0.8	0.9	1.1	1.7	0.9	0.9
I	HEM	1	2.7	2.4	2.5	2.7	2.7	2.9	2.8	2.5	2.6	2.8	2.6	2.6	2.7	2.7	2.7	2.5	2.6	2.6	2.6

(012. Continued)

I Items	I TOTAL	IU.SOGO	IU.ECO	SOPHIA	HOUSEI	CHUO SOPH.ECO	IU.ENG I	MALE	FEMALE I	01 (1)	01 (2)	031 (1)	031 (2)	I ASEAN(1)	I ASEAN(2)	I CZK4 (4)	I CZK4 (9)			
I Friendly	1	9.0	15.4	6.5	14.0	8.9	6.3	2.4	3.6	1	12.8	8.0	1	9.0	8.4	8.8	9.3	1	18.6	8.1
I	2	37.1	38.5	49.5	45.3	33.1	35.7	35.1	36.5	1	40.2	37.1	1	37.1	37.6	37.0	37.4	1	30.5	37.7
I 0	3	42.4	43.1	31.2	33.7	43.8	44.0	65.9	44.3	1	34.6	41.9	1	42.6	41.1	42.3	42.9	1	40.7	42.6
I	4	10.6	3.1	12.9	5.8	13.3	11.1	2.4	14.3	1	10.6	11.8	1	11.7	9.6	10.9	9.9	1	6.8	11.0
I Aggressive	5	1	8	0	0	1.2	9	3.2	0	1	1.0	0.1	1	1.1	0.1	0.9	0.5	1	3.4	0.6
I MEAN	1	2.6	2.3	2.5	2.3	2.6	2.7	2.7	2.1	1	2.5	2.6	1	2.6	2.6	2.5	2.5	1	2.5	2.6

013. Please point out products of Southeast Asia from the following list. (multiple choices)

I Items	I TOTAL	IU.SOGO	IU.ECO	SOPHIA	HOUSEI	CHUO SOPH.ECO	IU.ENG I	MALE	FEMALE I	01 (1)	01 (2)	031 (1)	031 (2)	I ASEAN(1)	I ASEAN(2)	I CZK4 (4)	I CZK4 (9)			
I Automobiles	1	8	0	1.1	0	9	3.1	0	0.1	1	0	1.0	1	1.3	0.1	0.9	0.5	1	0	0.9
I Wheat	1	12.4	12.3	6.4	9.2	14.4	14.1	14.6	10.7	1	10.7	12.8	1	12.8	11.5	14.6	5.9	1	8.3	12.8
I Bone-less chicken	1	49.0	46.2	67.0	43.7	49.9	37.5	43.9	35.7	1	52.0	48.3	1	48.9	49.2	45.1	60.5	1	56.7	48.3
I Chicken with bone	1	40.8	41.5	24.5	44.0	42.7	43.8	39.0	50.0	1	37.3	41.7	1	42.3	38.9	39.0	45.9	1	41.7	40.7
I Bananas	1	92.6	86.2	93.6	94.3	91.9	96.9	95.1	92.9	1	94.0	92.2	1	92.3	92.9	91.3	96.2	1	93.3	92.5
I Oranges	1	7.6	6.2	5.3	6.9	10.1	4.7	2.4	3.6	1	8.0	7.3	1	7.9	5.6	7.9	6.5	1	10.0	7.4
I Rice	1	37.3	27.7	27.7	49.4	36.9	40.6	48.8	35.7	1	42.7	35.9	1	34.4	42.1	38.6	33.5	1	36.7	37.4
I Do not know	1	4.1	6.2	2.1	4.6	3.5	6.3	2.4	10.7	1	4.7	4.0	1	4.2	4.0	5.5	0	1	3.3	4.2
I TOTAL	1	726	65	94	87	347	64	41	28	1	150	576	1	454	252	541	185	1	60	666

014. Do you think that you are an Asian?

I Items	I TOTAL	IU.SOGO	IU.ECO	SOPHIA	HOUSEI	CHUO SOPH.ECO	IU.ENG I	MALE	FEMALE I	01 (1)	01 (2)	031 (1)	031 (2)	I ASEAN(1)	I ASEAN(2)	I CZK4 (4)	I CZK4 (9)			
I Yes	1	88.8	86.2	91.5	90.8	89.3	88.9	87.8	75.0	1	91.3	88.2	1	87.2	91.3	87.8	91.9	1	91.7	88.6
I No	1	7.0	6.6	5.3	6.6	7.5	6.3	12.2	14.3	1	7.7	3.9	1	6.0	7.3	8.8	4.0	1	5.0	7.2
I Do not know	1	4.1	9.2	3.2	4.6	3.2	4.8	0	10.7	1	3.8	5.4	1	2.7	4.5	4.0	4.8	1	3.3	4.2
I TOTAL	1	724	65	94	87	346	63	41	28	1	150	574	1	453	252	539	185	1	60	664

015. Do you think that Southeast Asian countries are "affluent" now?

I Items	I TOTAL	IU.S.GO	IU.ENG	IHOUSEI	IHOUSEII	IHOUSEIII	IHOUSEIV	IHOUSEV	IHOUSEVI	IHOUSEVII	IHOUSEVIII	IHOUSEIX	IHOUSEX	IHOUSEXI	IHOUSEXII	IHOUSEXIII	IHOUSEXIV	IHOUSEXV	IHOUSEXVI	IHOUSEXVII	IHOUSEXVIII	IHOUSEXIX	IHOUSEXX
I Yes	3.7	0	1.1	9.2	4.7	0	2.4	3.6	3.1	7.0	6.1	3.1	3.3	4.4	3.7	3.8	1	1	1	1	1	1	1
I No	87.1	93.8	88.3	80.5	86.9	96.8	85.4	71.4	88.3	81.3	83.1	88.1	89.2	85.6	87.9	84.8	1	1	1	1	1	1	1
I Do not know	9.2	6.3	10.6	10.3	8.4	3.2	12.2	25.0	8.6	11.7	10.8	8.7	7.5	10.0	8.4	11.4	1	1	1	1	1	1	1
I TOTAL	721	64	94	87	344	63	41	28	583	128	148	576	452	250	557	184	1	1	1	1	1	1	1

016. What do you think is the obstacle to make Southeast Asian countries "affluent"? (double choice)

I Items	I TOTAL	IU.S.GO	IU.ENG	IHOUSEI	IHOUSEII	IHOUSEIII	IHOUSEIV	IHOUSEV	IHOUSEVI	IHOUSEVII	IHOUSEVIII	IHOUSEIX	IHOUSEX	IHOUSEXI	IHOUSEXII	IHOUSEXIII	IHOUSEXIV	IHOUSEXV	IHOUSEXVI	IHOUSEXVII	IHOUSEXVIII	IHOUSEXIX	IHOUSEXX
I Lack of funds	31.4	35.4	35.1	21.8	31.4	31.3	24.4	50.0	31.1	31.0	26.7	32.6	30.8	31.0	32.5	28.1	1	1	1	1	1	1	1
I Political disorder	62.5	55.4	63.8	67.8	63.7	64.1	61.0	42.9	63.3	59.7	62.7	62.3	64.1	60.3	61.0	67.0	1	1	1	1	1	1	1
I Lack of knowledge and technology	43.0	49.2	55.3	34.5	41.5	32.8	48.8	46.4	44.2	38.0	37.3	44.4	45.8	39.7	44.0	40.0	1	1	1	1	1	1	1
I Economic invasion by Superpowers	43.0	33.3	27.7	51.7	46.4	48.4	39.0	39.3	40.6	53.5	50.0	41.1	40.3	48.0	42.7	43.8	1	1	1	1	1	1	1
I Lack of self-reliance	13.4	15.4	17.0	17.2	10.7	10.9	26.8	3.6	13.8	11.6	13.3	13.4	12.8	15.1	12.2	16.8	1	1	1	1	1	1	1
I Others	3.2	4.6	1.1	4.6	2.3	9.4	0	3.6	3.6	8.1	5.3	2.6	3.1	2.4	3.3	2.7	1	1	1	1	1	1	
I Do not know	3	0	0	0	0	1.6	0	3.6	3	0	0	3	2	4	4	0	1	1	1	1	1	1	
I TOTAL	726	65	94	87	347	64	41	28	586	129	150	576	454	252	541	185	1	1	1	1	1	1	1

017. Do you know an anti-Japanese movement in Southeast Asia?

I Items	I TOTAL	IU.S.GO	IU.ENG	IHOUSEI	IHOUSEII	IHOUSEIII	IHOUSEIV	IHOUSEV	IHOUSEVI	IHOUSEVII	IHOUSEVIII	IHOUSEIX	IHOUSEX	IHOUSEXI	IHOUSEXII	IHOUSEXIII	IHOUSEXIV	IHOUSEXV	IHOUSEXVI	IHOUSEXVII	IHOUSEXVIII	IHOUSEXIX	IHOUSEXX
I Yes	74.2	67.7	78.7	70.1	76.1	75.0	82.9	50.0	74.1	75.2	78.0	73.3	71.4	79.4	69.9	87.0	1	1	1	1	1	1	1
I No	16.3	15.4	14.9	24.1	15.3	15.6	4.9	28.0	16.6	16.3	12.0	17.4	18.3	12.3	19.0	8.1	1	1	1	1	1	1	1
I Do not know	9.5	16.9	6.4	5.7	8.6	9.4	12.2	21.4	9.4	8.5	10.0	9.4	10.4	8.3	11.1	4.9	1	1	1	1	1	1	1
I TOTAL	726	65	94	87	347	64	41	28	586	129	150	576	454	252	541	185	1	1	1	1	1	1	1

Q18. What, do you think, is an anti-Japanese movement? (multiple choice)

Items	TOTAL	HU.SOGD	HU.ECD	SOPHIA	HOUSEI	CHD	SOPH.ECD	HU.ENG	MALE	FEMALE	01 (1)	01 (2)	031 (1)	031 (2)	ASEAN(1)	ASEAN(2)	0224 (4)	0224 (9)
1 Boycott of Japanese goods	80.2	72.3	89.4	74.7	81.6	79.7	75.6	75.0	80.0	80.6	79.3	80.4	79.5	82.9	76.3	91.4	81.7	80.0
1 Rejection of Japanese goods	18.5	29.2	20.2	21.8	16.7	12.5	17.1	14.3	18.3	19.4	15.3	19.3	18.1	19.8	19.4	15.7	15.0	18.8
1 Criticism of the Japanese government	62.0	61.5	71.3	43.7	64.6	57.8	75.6	46.4	63.7	54.3	54.7	63.9	61.0	63.5	59.1	70.3	55.0	62.6
1 Criticism of the Local government	10.7	9.2	5.3	5.7	12.7	12.5	19.5	7.1	10.6	9.3	9.3	11.1	9.9	12.3	10.7	10.8	11.7	10.7
1 Asking of social equality	11.0	9.2	6.4	10.3	12.1	14.1	9.8	14.3	10.1	14.7	12.7	10.6	9.0	14.3	11.5	9.7	11.7	11.0
1 Others	2.8	6.2	2.1	2.3	2.3	3.1	4.9	.0	2.9	1.6	3.3	2.6	2.4	3.2	2.6	3.2	3.3	2.7
1 Do not know	7.6	7.7	3.2	12.6	6.9	12.5	4.9	7.1	7.7	7.8	10.7	6.8	9.5	4.0	9.2	2.7	10.0	7.4
1 TOTAL	726	65	94	87	347	64	41	28	586	129	150	576	454	252	541	185	60	666

Q19. What, do you think, is the cause of an anti-Japanese movement? (multiple choice)

Items	TOTAL	HU.SOGD	HU.ECD	SOPHIA	HOUSEI	CHD	SOPH.ECD	HU.ENG	MALE	FEMALE	01 (1)	01 (2)	031 (1)	031 (2)	ASEAN(1)	ASEAN(2)	0224 (4)	0224 (9)
1 Activities of Jap. companies	70.1	72.3	61.7	83.9	69.2	68.8	80.5	50.0	67.6	80.6	74.7	68.9	67.2	76.6	70.6	68.6	73.3	69.8
1 Too many Jap. goods	71.1	73.8	78.7	71.3	69.7	71.9	63.4	64.3	72.4	65.9	72.0	70.8	71.6	72.2	68.0	80.0	71.7	71.0
1 Behavior of Jap. in Southeast Asia	33.6	26.2	35.1	43.7	29.4	37.5	46.3	39.3	33.1	34.1	36.0	33.0	29.3	41.7	30.3	43.2	41.7	32.9
1 Anti-govt. movement in Southeast Asia	12.0	10.8	8.5	10.3	13.5	9.4	17.1	10.7	11.4	14.0	12.0	12.0	11.2	13.5	12.4	10.8	10.0	12.2
1 Local problems such as infla., unemployment or inequality	52.1	56.9	39.4	43.7	56.8	53.1	53.7	44.4	53.1	45.7	49.3	52.8	51.1	53.2	50.1	57.8	51.7	52.1
1 Others	5.2	6.2	6.4	1.1	6.3	4.7	2.4	3.6	5.1	4.7	9.3	4.2	4.8	4.8	3.9	9.2	10.0	4.8
1 Do not know	4.3	3.1	5.3	4.6	3.7	9.4	.0	3.6	4.4	3.9	4.0	4.3	5.1	2.4	5.0	2.2	5.0	4.2
1 TOTAL	726	65	94	87	347	64	41	28	586	129	150	576	454	252	541	185	60	666

Q20. Do you think that Japan should increase her economic assistance to Southeast Asia in the future?

I Items	I TOTAL	IU_SGEO	IU_ECO	SOPHIA	HOUSEI	CRUD SOPH_ECO	IU_ENG I	MALE	FEMALE I	01 (1)	01 (2)	031 (1)	031 (2)	I ASEAN(1)	I ASEAN(2)	I OZK4 (4)	I OZK4 (9)
I Jan. should give	I 60.0	I 64.6	I 83.9	I 55.2	I 53.8	I 61.9	I 59.3	I 61.6	I 53.9	I 56.4	I 61.0	I 59.9	I 60.0	I 58.2	I 65.2	I 55.9	I 60.4
I more eco. assist.	I 18.5	I 18.5	I 14.0	I 17.2	I 20.8	I 12.7	I 29.6	I 18.3	I 19.5	I 17.4	I 18.8	I 19.7	I 16.8	I 21.0	I 11.6	I 13.6	I 19.0
I It is good enough	I 7.5	I 6.2	I 1.1	I 10.3	I 8.2	I 9.5	I 14.6	I .0	I 7.6	I 7.8	I 10.7	I 6.7	I 7.3	I 8.0	I 7.5	I 7.6	I 11.9
I Jan. should decrease	I 1.9	I .0	I .0	I 4.6	I 2.6	I .0	I 2.4	I .0	I 2.3	I 4.0	I 1.4	I 1.8	I 2.4	I 1.7	I 2.7	I 8.5	I 1.4
I Jan. should stop giv.	I 5.2	I 1.5	I 1.1	I 4.6	I 7.0	I 7.9	I 2.4	I 3.7	I 5.2	I 5.3	I 5.4	I 4.4	I 6.0	I 4.3	I 7.6	I 6.8	I 5.0
I Others	I 6.8	I 9.2	I .0	I 8.0	I 7.6	I 7.9	I 7.3	I 7.4	I 5.9	I 10.9	I 7.0	I 6.9	I 6.8	I 7.3	I 5.4	I 3.4	I 7.1
I do not know	I 718	I 65	I 93	I 87	I 342	I 63	I 41	I 27	I 580	I 128	I 569	I 451	I 250	I 534	I 184	I 59	I 659

Q21. Do you think that Japanese economic and technical assistance is helpful for recipient countries?

I Items	I TOTAL	IU_SGEO	IU_ECO	SOPHIA	HOUSEI	CRUD SOPH_ECO	IU_ENG I	MALE	FEMALE I	01 (1)	01 (2)	031 (1)	031 (2)	I ASEAN(1)	I ASEAN(2)	I OZK4 (4)	I OZK4 (9)
I Helpful very much	I 16.3	I 15.4	I 11.7	I 10.5	I 21.0	I 14.1	I 9.8	I 17.7	I 11.0	I 14.1	I 16.8	I 15.9	I 16.7	I 16.8	I 14.7	I 13.3	I 16.5
I Helpful to a certain extent	I 53.9	I 46.2	I 62.8	I 54.7	I 51.6	I 56.1	I 70.4	I 54.3	I 52.0	I 53.0	I 54.1	I 55.5	I 51.2	I 53.4	I 55.4	I 50.0	I 54.2
I Not so helpful	I 22.6	I 27.7	I 23.4	I 29.1	I 19.2	I 25.0	I 26.8	I 18.5	I 21.6	I 25.5	I 21.9	I 21.0	I 25.0	I 22.8	I 22.3	I 26.7	I 21.3
I Nothing helpful	I 1.5	I 1.5	I .0	I 1.2	I 2.0	I 1.6	I 2.4	I .0	I 1.4	I .8	I 1.8	I 1.3	I 2.0	I 1.9	I .5	I 1.7	I 1.5
I Others	I 2.2	I 3.1	I .0	I 1.2	I 2.9	I 3.1	I 2.4	I .0	I 2.1	I 3.4	I 1.9	I 2.0	I 2.8	I 2.1	I 2.7	I 1.7	I 2.3
I do not know	I 3.5	I 6.2	I 2.1	I 3.5	I 3.2	I 4.7	I 3.7	I 2.9	I 6.3	I 3.4	I 3.5	I 4.2	I 2.4	I 3.2	I 4.3	I 6.7	I 3.2
I TOTAL	I 720	I 65	I 94	I 86	I 343	I 64	I 41	I 27	I 582	I 127	I 571	I 452	I 252	I 536	I 184	I 60	I 660

Q22. Do you know some of the Japanese aid projects?

I Items	I TOTAL	IU_SGEO	IU_ECO	SOPHIA	HOUSEI	CRUD SOPH_ECO	IU_ENG I	MALE	FEMALE I	01 (1)	01 (2)	031 (1)	031 (2)	I ASEAN(1)	I ASEAN(2)	I OZK4 (4)	I OZK4 (9)
I Yes	I 13.7	I 7.7	I 12.8	I 11.6	I 15.9	I 13.1	I 12.2	I 14.8	I 14.0	I 13.4	I 16.4	I 11.3	I 18.1	I 10.7	I 22.3	I 25.5	I 12.7
I No	I 61.5	I 64.6	I 72.3	I 66.3	I 57.2	I 52.5	I 65.9	I 66.7	I 61.4	I 60.6	I 59.3	I 62.0	I 64.2	I 56.9	I 63.6	I 55.3	I 58.2
I do not know	I 24.8	I 27.7	I 14.9	I 22.1	I 26.9	I 34.4	I 22.0	I 18.5	I 24.6	I 26.0	I 24.3	I 24.5	I 25.0	I 25.7	I 22.3	I 16.4	I 25.5
I TOTAL	I 701	I 65	I 94	I 86	I 327	I 61	I 41	I 27	I 565	I 127	I 140	I 441	I 248	I 522	I 179	I 55	I 646

Q23. What fields or areas do you think should these projects or aid be geared to in the future? (single choice)

I Items	I TOTAL	IU.SGDD	IU.ECDD	I SOPRIA	I HOUSEI	I CHUD	I SOPH.ECDD	I HU.ENG I	I MALE	I FEMALE I	O1 (1)	O1 (2)	O31 (1)	O31 (2)	I ASEAN(1)	I ASEAN(2)	O2K6 (4)	O2K6 (9)
I Industrial sector	8.3	1.5	9.6	6.7	8.6	15.9	9.8	7.4	9.0	4.7	10.3	7.7	8.0	8.0	9.2	5.5	10.3	8.1
I Agricultural sector	11.1	15.4	7.4	9.4	11.2	12.7	7.3	18.5	11.6	8.7	7.5	12.0	11.7	9.6	11.3	10.4	10.3	11.1
I Educational and																		
I cultural sector	19.6	20.0	20.2	22.4	18.3	20.6	19.5	22.2	20.6	15.7	16.4	21.0	20.8	18.1	19.2	20.9	15.5	20.0
I Socio-economic infra.	7.1	7.7	7.4	3.5	7.4	4.8	14.6	7.4	6.9	8.7	3.4	8.1	8.2	5.6	6.2	9.9	1.7	7.6
I Human resources dev.																		
I by tech. assistance	51.4	50.8	53.2	56.5	52.2	44.4	46.3	44.1	49.4	59.3	61.0	48.9	49.1	55.4	52.4	48.4	58.6	50.8
I Others	1.8	0.0	1.1	0.0	1.5	0.0	0.0	0.1	0.9	0.1	1.4	0.7	0.7	1.2	0.4	2.2	1.7	0.1
I Do not know	1.7	4.6	1.1	3.5	0.9	1.6	2.4	0.1	1.6	1.6	2.1	1.6	1.5	2.0	1.5	2.7	1.7	1.7
I TOTAL	714	65	94	85	339	63	41	27	577	127	146	568	452	249	532	182	58	656

Q24. Are you familiar with the capital cities and names of Prime Ministers/Presidents of the ASEAN countries?

Please specify these on the space provided for below:

I Items	I TOTAL	IU.SGDD	IU.ECDD	I SOPRIA	I HOUSEI	I CHUD	I SOPH.ECDD	I HU.ENG I	I MALE	I FEMALE I	O1 (1)	O1 (2)	O31 (1)	O31 (2)	I ASEAN(1)	I ASEAN(2)	O2K6 (4)	O2K6 (9)
I BRUNEI:	14.3	6.2	31.9	12.6	14.1	9.4	7.3	3.6	15.4	9.3	14.7	14.2	13.2	16.7	5.4	40.5	21.7	13.7
I CAPITAL	1.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.1	0.7	0.1	0.0	0.4	0.0	0.5	0.0	0.2
I HEAD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
I INDONESIA	63.6	61.5	83.0	64.4	62.0	60.9	51.2	46.4	65.9	55.8	61.3	64.2	65.2	63.5	51.2	100.0	66.7	63.4
I CAPITAL	36.2	44.6	45.7	42.5	31.1	39.1	36.6	21.4	38.4	27.9	40.0	35.2	37.4	35.3	18.3	88.6	48.3	35.1
I HEAD	12.9	7.7	9.6	19.5	14.7	12.5	9.8	0.1	13.7	9.3	17.3	11.8	11.9	15.1	5.2	35.7	21.7	12.2
I MALAYSIA	60.1	60.0	78.7	54.0	60.8	50.0	54.1	35.7	61.4	55.0	60.7	59.9	60.6	61.5	46.8	98.9	66.7	59.5
I CAPITAL	26.4	29.2	34.0	23.0	25.6	20.3	31.7	21.4	28.3	18.6	28.0	26.0	26.4	27.0	8.1	80.0	34.3	25.4
I HEAD	3.6	0.0	0.0	5.7	4.9	4.7	2.4	0.1	3.9	2.3	6.0	3.0	3.3	4.4	6.6	12.4	8.3	3.2
I PHILIPPINES	70.4	72.3	78.7	62.1	72.0	71.9	68.3	42.9	72.0	63.6	72.0	70.0	72.0	69.8	60.3	100.0	76.7	69.8
I CAPITAL	54.4	61.5	57.4	49.4	54.2	60.9	54.5	25.0	57.0	43.4	54.0	54.5	55.7	54.8	39.9	96.8	68.3	53.2
I HEAD	44.5	52.3	37.2	43.7	45.5	50.0	53.7	14.3	47.4	31.8	45.3	44.3	44.9	44.8	51.1	83.8	53.3	43.7
I SINGAPORE	55.6	44.6	79.8	52.9	55.0	46.9	51.2	42.9	56.7	50.4	51.3	56.8	53.5	61.9	41.0	98.4	66.7	54.7
I CAPITAL	35.4	43.1	59.6	34.5	28.2	32.8	36.6	32.1	36.9	29.5	36.7	35.1	32.2	42.5	17.4	88.1	43.3	34.7
I HEAD	4.1	0.0	2.1	10.3	4.0	4.7	4.9	0.1	3.9	5.4	8.7	3.0	3.1	6.3	6.6	14.6	13.3	3.3
I THAILAND	68.5	69.2	93.6	56.3	68.6	62.5	56.5	46.4	71.0	56.6	64.0	69.6	69.4	69.4	58.0	98.9	76.7	67.7
I CAPITAL	51.1	55.4	73.4	42.5	48.4	45.3	48.8	42.9	54.8	34.9	48.7	51.7	51.1	52.4	35.3	97.3	56.7	50.6
I HEAD	4.1	1.5	4.3	2.3	5.5	3.1	4.9	0.1	5.1	0.1	4.0	4.2	4.4	3.6	7.7	16.1	5.0	4.1

Q25. How do you evaluate the present social condition in Japan? (single choice)

I Items	I TOTAL	I RU_S000	I RU_ECO	I SUPHIA	I HOUSEI	I CHUD	I SUPH_ECO	I RU_ENG	I MALE	I FEMALE	I 01 (1)	I 01 (2)	I 031 (1)	I 031 (2)	I ASEAN(1)	I ASEAN(2)	I 02% (4)	I 02% (4)
I Still underdeveloped	1.7	.0	4.3	1.2	1.8	.0	.0	3.7	1.6	1.6	.7	1.9	2.2	.8	1.5	2.2	1.7	1.7
I Bases for develop.	37.8	33.8	51.1	38.4	35.9	25.0	46.3	40.7	39.8	37.7	34.5	38.6	37.3	38.1	38.6	35.3	31.0	38.4
I are now ready	3.4	.0	2.2	4.7	2.9	9.4	2.4	3.7	3.1	4.0	3.4	3.4	3.5	3.2	4.0	1.6	.0	3.7
I Succeed. fairly well																		
I No need for further																		
I development	2.7	1.5	1.1	9.3	2.1	1.6	2.4	.0	2.2	4.0	3.4	2.5	2.7	2.8	3.0	1.6	3.4	2.6
I Many problems are																		
I left to be solved	53.6	61.5	40.2	46.5	56.5	62.5	48.8	51.9	52.2	57.9	57.4	52.6	53.7	53.6	52.2	57.6	63.8	52.7
I Do not know	1.0	3.1	1.1	.0	.9	1.6	.0	.0	1.0	.8	.7	1.1	.7	1.6	.8	1.6	.0	1.1
I TOTAL	715	65	92	86	340	64	41	27	578	126	148	567	451	252	531	184	58	657

Q26. What is affluence for you? (single choice)

I Items	I TOTAL	I RU_S000	I RU_ECO	I SUPHIA	I HOUSEI	I CHUD	I SUPH_ECO	I RU_ENG	I MALE	I FEMALE	I 01 (1)	I 01 (2)	I 031 (1)	I 031 (2)	I ASEAN(1)	I ASEAN(2)	I 02% (4)	I 02% (4)
I Material. satisfied	2.4	3.1	2.1	.0	2.9	1.6	5.0	.0	3.0	.0	1.4	2.6	3.1	1.2	3.0	.5	.0	2.6
I Mentally satisfied	11.2	9.2	12.8	15.3	9.7	12.5	12.5	11.5	11.0	11.7	15.2	10.2	9.5	14.7	10.9	12.0	12.5	11.1
I Both materially and																		
I mentally satisfied	76.2	81.5	76.6	76.5	75.5	73.4	80.0	69.2	75.8	78.1	76.6	76.1	77.9	73.0	76.6	74.9	80.4	75.8
I Culturally diverse	6.3	1.5	6.4	7.1	6.8	7.8	2.5	11.5	5.9	7.8	4.8	6.7	5.1	8.3	6.4	6.0	5.4	6.4
I Others	2.4	1.5	1.1	1.2	2.9	3.1	.0	7.7	2.8	.8	1.4	2.6	2.7	1.6	1.5	4.9	1.8	2.4
I Do not know	1.5	3.1	1.1	.0	2.1	1.6	.0	.0	1.6	1.6	.7	1.8	1.8	1.2	1.5	1.6	.0	1.7
I TOTAL	713	65	94	85	339	64	40	26	575	128	145	568	452	252	530	183	56	657

Q27. What do you think is the cause of Japanese affluence? (single choice)

I Items	I TOTAL	I RU_S000	I RU_ECO	I SUPHIA	I HOUSEI	I CHUD	I SUPH_ECO	I RU_ENG	I MALE	I FEMALE	I 01 (1)	I 01 (2)	I 031 (1)	I 031 (2)	I ASEAN(1)	I ASEAN(2)	I 02% (4)	I 02% (4)
I Subordinates the																		
I third world	9.4	6.2	10.8	16.3	9.3	8.1	4.9	3.7	7.7	14.8	14.3	8.2	8.7	10.8	8.7	11.5	19.3	8.6
I Jap. people's																		
I industriousness	30.9	16.9	37.6	31.4	28.4	40.3	43.9	29.6	32.4	24.2	29.3	31.3	31.4	30.1	31.1	30.2	35.1	30.5
I Technology & skills	33.1	46.2	35.5	29.1	32.5	24.2	34.1	33.3	33.5	32.8	32.0	33.5	32.7	34.5	33.0	33.5	24.6	33.9
I Activities of Jap.																		
I gen. trad. company	7.5	9.2	5.4	7.0	8.7	8.1	.0	7.4	7.5	7.0	8.2	7.3	7.6	7.6	7.6	7.1	3.5	7.8
I Interdependency of																		
I developed countries	7.9	6.2	6.5	8.1	9.6	8.1	2.4	3.7	7.2	11.7	11.1	8.4	9.1	5.6	8.5	6.0	7.0	8.0
I Jap. foreign policy	2.4	6.2	.0	1.2	2.1	1.6	9.8	.0	2.6	1.6	1.4	2.7	2.7	2.0	2.7	1.6	1.8	2.5
I Others	6.3	6.2	4.3	2.3	7.2	8.1	4.9	14.8	7.2	3.1	6.8	6.2	5.6	6.4	5.5	8.8	8.8	6.1
I Do not know	2.4	3.1	.0	4.7	2.4	1.6	.0	7.4	1.9	4.7	2.0	2.5	2.2	2.8	2.8	1.1	.0	2.6
I TOTAL	709	65	93	86	335	62	41	27	571	128	147	562	449	249	527	182	57	652

Q26. In what areas do you think can Japan contribute to ASEAN countries? (single choice)

I Items	I TOTAL	IU.S.DOG	IU.E.CD	ISOPHIA	IHOUSEI	ICHOUD	ISOPH.ECO	IU.E.HNG	I MALE	IFEMALE	I 01 (1)	I 01 (2)	I 031 (1)	I 031 (2)	I ASEAN(1)	I ASEAN(2)	I 0234 (1)	I 0234 (2)
I Eco. & tech. assist.	58.4	63.1	70.2	48.0	55.4	56.3	55.0	65.2	60.4	51.2	50.7	60.4	57.0	60.6	58.9	57.1	53.5	58.8
I Trade & investment	10.4	15.4	11.7	9.3	10.4	6.3	10.0	7.4	9.8	13.2	9.6	10.6	10.6	10.0	10.4	10.4	5.4	10.8
I Promotion of democracy	13.9	4.6	7.4	11.6	17.0	18.8	25.0	.0	13.3	17.1	15.8	13.4	15.1	12.4	13.2	15.9	14.3	13.9
I Cultural exchange	11.8	15.4	7.4	23.3	10.4	12.5	5.0	7.4	10.8	14.7	16.4	10.6	11.8	12.4	12.3	10.4	17.9	11.3
I Others	3.2	1.5	3.2	2.3	3.9	3.1	5.0	.0	4.0	.0	4.1	3.0	2.9	3.2	2.5	5.5	3.6	3.2
I Do not know	2.2	.0	.0	4.7	3.0	3.1	.0	.0	1.7	3.9	3.4	1.9	2.7	1.6	2.8	.5	5.4	2.0
I TOTAL	712	65	94	86	336	64	40	-27	573	129	146	566	451	251	530	102	56	656

Q27. What do you think, is the role of Japan in international society? (single choice)

I Items	I TOTAL	IU.S.DOG	IU.E.CD	ISOPHIA	IHOUSEI	ICHOUD	ISOPH.ECO	IU.E.HNG	I MALE	IFEMALE	I 01 (1)	I 01 (2)	I 031 (1)	I 031 (2)	I ASEAN(1)	I ASEAN(2)	I 0234 (1)	I 0234 (2)
I To become a leader of the Asia-Pacific region	25.2	18.5	35.5	24.4	21.1	27.0	39.0	33.3	24.6	19.0	22.1	26.0	24.7	25.9	25.1	25.3	20.0	25.6
I To become an economic superpower and lead world economy	11.3	4.6	11.8	5.8	12.7	11.1	19.5	14.8	12.6	4.8	11.0	11.4	11.6	10.4	11.6	10.4	9.1	11.5
I To build up military strength to prevent the threat of war	.1	.0	.0	.0	.0	.0	2.4	.0	.2	.0	.7	.0	.2	.0	.0	.5	1.8	.0
I To carry out Japanese foreign policy on behalf of the third world	26.4	38.5	23.7	39.5	25.3	17.5	19.5	11.1	24.0	38.1	29.0	25.8	25.4	28.7	25.3	29.7	34.5	25.6
I To promote develop. of developing countries	23.1	21.5	22.6	18.6	25.3	20.6	17.1	29.6	22.6	25.4	25.5	22.4	22.9	23.5	23.4	22.0	21.6	23.2
I Others	8.6	7.7	5.4	4.7	10.2	17.5	2.4	3.7	9.1	7.1	7.6	8.9	9.1	7.6	8.0	10.4	9.1	8.6
I Do not know	5.2	9.2	1.1	7.0	5.4	6.3	.0	7.4	4.9	5.6	4.1	5.5	6.0	4.0	6.5	1.6	3.6	5.4
I TOTAL	707	65	93	86	332	63	41	27	571	126	145	562	449	251	525	102	55	652

Q30. How do you behave in the present internationalized society? (single choice)

I Items	I TOTAL	IU.SOGD	IU.ECD	I SOPHIA	HOUSEI	CHUD SOPH.ECD	IU.EWG I	MALE	FEMALE I	01 (1)	01 (2)	031 (1)	031 (2)	I ASEAN(1)	I ASEAN(2)	I OZK (4)	OZK (4)	OZK (9)
I To have a good sound																		
I of a foreign lang.																		
I & promote int'l																		
I exchange	15.5	9.2	14.0	19.8	14.5	14.3	34.1	7.7	14.7	19.5	14.5	13.2	19.5	16.1	13.8	12.7	15.7	
I To have a world-wide																		
I view and mind	55.0	46.2	61.3	48.8	56.4	61.9	39.0	65.4	55.5	51.2	51.7	55.8	53.4	53.7	58.6	54.5	55.0	
I To follow Japanese																		
I Traditional culture	9.5	16.9	10.8	9.3	8.8	6.3	9.8	3.8	10.5	4.9	5.5	10.6	10.7	9.8	8.8	10.9	9.4	
I To work on a grass-																		
I roots level across																		
I the world	11.2	16.9	6.5	17.4	10.3	9.5	9.8	11.5	10.2	17.1	18.6	9.3	10.3	11.1	11.6	20.0	10.5	
I Others	4.1	7.7	1.1	2.3	4.8	4.8	2.4	3.8	4.6	2.4	2.1	4.7	4.0	4.0	4.4	1.0	4.5	
I Do not know	4.7	3.1	6.5	2.3	5.2	3.2	6.9	7.7	4.6	4.9	2.8	5.2	6.0	2.4	5.4	2.8	1.8	4.9
I TOTAL	704	65	93	86	330	63	41	26	571	123	145	559	448	523	181	55	649	

Q31. How many Asian friends or acquaintances do you have?

I Items	I TOTAL	IU.SOGD	IU.ECD	I SOPHIA	HOUSEI	CHUD SOPH.ECD	IU.EWG I	MALE	FEMALE I	01 (1)	01 (2)	031 (1)	031 (2)	I ASEAN(1)	I ASEAN(2)	I OZK (4)	OZK (4)	OZK (9)
I Nobody at all	64.3	84.4	68.1	42.4	69.7	74.6	24.4	42.3	69.1	42.9	33.1	72.2	100.0	.0	64.7	63.2	30.9	67.1
I One to three persons	27.5	10.9	27.7	35.3	24.6	14.3	61.0	57.7	25.6	36.5	41.5	23.9	.0	100.0	28.2	25.3	32.7	27.0
I Four to six persons	4.8	3.1	1.1	11.8	3.9	6.3	9.8	.0	2.8	12.7	13.4	2.7	.0	.0	4.8	4.9	16.4	3.8
I Seven to ten persons	2.3	1.6	2.1	5.9	1.5	3.2	2.4	.0	1.6	5.6	7.7	.9	.0	.0	1.7	3.8	14.5	1.2
I More than eleven	1.1	.0	1.1	4.7	.3	1.6	2.4	.0	.9	2.4	4.2	4.1	.0	.0	.6	2.7	5.5	.8
I TOTAL	706	64	94	85	333	63	41	26	570	126	142	564	454	552	182	55	651	

Number of countries which were correctly answered to the Q24.

I COUNTRY	I TOTAL	IU.SOGD	IU.ECD	I SOPHIA	HOUSEI	CHUD SOPH.ECD	IU.EWG I	MALE	FEMALE I	01 (1)	01 (2)	031 (1)	031 (2)	I ASEAN(1)	I ASEAN(2)	I OZK (4)	OZK (4)	OZK (9)
I 0	18.3	18.5	5.3	21.8	17.0	20.3	29.3	46.4	16.9	24.0	19.3	18.1	17.2	17.5	24.6	.0	11.7	18.9
I 1	6.5	9.2	2.1	5.7	6.3	10.9	12.2	.0	6.7	6.2	8.0	6.1	6.2	7.1	8.7	.0	6.7	6.5
I 2	6.9	7.7	4.3	8.0	8.1	6.3	.0	7.1	6.8	7.0	7.3	6.8	7.7	5.6	9.2	.0	10.0	6.6
I 3	12.7	12.3	9.6	16.1	13.8	12.5	4.9	10.7	11.8	17.1	12.7	12.7	12.8	17.0	.0	.0	6.7	13.2
I 4	16.5	15.4	14.9	19.5	17.9	15.6	9.8	10.7	16.0	17.8	14.7	17.0	18.5	13.5	21.3	2.7	18.3	16.4
I 5	26.6	30.8	36.2	18.4	24.2	28.1	36.6	27.4	28.3	19.4	23.3	27.4	26.0	29.4	15.9	57.8	25.0	26.7
I 6	12.5	6.2	27.7	10.3	12.7	6.3	3.6	13.5	8.5	14.7	12.0	11.7	14.3	3.3	39.5	21.7	11.7	
I TOTAL	726	65	94	87	347	64	41	28	586	129	150	576	454	541	185	60	666	

Number of capital cities which were correctly answered to the Q24.

I	CAPITAL	I	TOTAL	RU_SGO	RU_ECD	SOPHIA	HOUSEI	CHUD	SOPH_ECD	RU_ENG	MALE	FEMALE	I	01	(1)	01	(2)	031	(1)	031	(2)	I	ASEAN(1)	ASEAN(2)	I	Q24	(4)	Q24	(9)	I
1	0	1	30.0	23.1	13.8	33.3	32.6	31.3	31.7	53.6	26.6	44.2	1	32.0	29.5	1	30.2	27.0	1	40.3	0.1	18.3	31.1	1						
1	1	1	17.1	18.5	12.8	11.3	19.6	17.2	24.4	3.6	18.3	12.4	1	15.3	17.5	1	17.2	17.9	1	22.9	0.1	18.3	17.0	1						
1	2	1	13.8	13.8	20.2	14.9	13.5	10.9	2.4	14.3	11.6	11.6	1	9.3	14.9	1	14.5	18.5	1	18.5	0.1	8.3	14.3	1						
1	3	1	13.1	9.2	14.9	20.7	11.5	17.2	9.8	7.1	12.1	17.1	1	16.7	12.2	1	11.9	15.1	1	14.0	10.3	18.3	12.6	1						
1	4	1	10.5	16.9	19.1	9.2	7.5	9.4	4.9	17.9	11.3	6.2	1	10.0	10.6	1	10.1	11.1	1	4.3	28.6	18.3	9.8	1						
1	5	1	15.4	18.5	19.1	10.3	15.0	14.1	26.8	3.6	17.2	8.5	1	16.0	15.3	1	16.1	15.1	1	0	60.5	18.3	15.2	1						
1	6	1	1	0	0	0	3	0	0	0	2	0	1	7	0	1	0	4	1	0	5	1	0	2	1					
1	TOTAL	1	726	65	94	87	347	64	41	28	586	129	1	150	576	1	654	252	1	541	185	1	60	666	1					

Number of Prime Ministers/Presidents which were correctly answered to the Q24.

I	HEAD	I	TOTAL	RU_SGO	RU_ECD	SOPHIA	HOUSEI	CHUD	SOPH_ECD	RU_ENG	MALE	FEMALE	I	01	(1)	01	(2)	031	(1)	031	(2)	I	ASEAN(1)	ASEAN(2)	I	Q24	(4)	Q24	(9)	I
1	0	1	52.2	43.1	59.6	51.7	50.7	48.4	46.3	85.7	49.3	65.1	1	50.0	52.8	1	52.2	51.2	1	65.8	12.4	40.0	53.3	1						
1	1	1	34.3	52.3	31.9	28.4	33.1	39.1	43.9	14.3	34.5	24.0	1	31.3	35.1	1	35.7	32.5	1	30.3	45.9	31.7	34.5	1						
1	2	1	8.5	4.6	5.3	14.9	10.4	6.3	2.4	0.1	8.5	8.5	1	10.0	8.2	1	7.3	10.7	1	5.9	22.2	16.7	7.8	1						
1	3	1	2.9	0	2.1	3.4	3.5	3.1	4.9	0.1	3.2	1.6	1	6.0	2.1	1	2.6	3.6	1	0	11.4	10.0	2.3	1						
1	4	1	1.1	0	1.1	2.3	1.2	1.6	0	0.1	1.2	0.8	1	1.3	1.0	1	1.5	0.4	1	0	4.3	1.7	1.1	1						
1	5	1	1.0	0	0	1.1	1.2	1.6	2.4	0.1	1.2	0.1	1	1.3	0.1	1	0.1	0.1	1	0	3.8	0	1.1	1						
1	6	1	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	1	0	0	0	0	1						
1	TOTAL	1	726	65	94	87	347	64	41	28	586	129	1	150	576	1	654	252	1	541	185	1	60	666	1					

Number of correct answers of each respondent to the Q24.

I	CENTRATY	I	TOTAL	RU_SGO	RU_ECD	SOPHIA	HOUSEI	CHUD	SOPH_ECD	RU_ENG	MALE	FEMALE	I	01	(1)	01	(2)	031	(1)	031	(2)	I	ASEAN(1)	ASEAN(2)	I	Q24	(4)	Q24	(9)	I
1	0	1	18.3	18.5	5.3	21.8	17.0	20.3	29.3	46.4	16.9	24.0	1	19.3	18.1	1	17.2	17.5	1	24.6	0.1	11.7	18.9	1						
1	1-3	1	13.1	15.4	4.3	10.3	15.9	15.6	12.2	7.1	12.3	17.1	1	16.0	12.8	1	14.3	11.1	1	17.6	0.1	13.3	13.1	1						
1	4-6	1	21.8	18.5	27.7	20.7	23.9	14.1	14.6	16.3	22.0	20.9	1	19.3	22.4	1	22.7	21.4	1	29.2	0.1	15.0	22.4	1						
1	7-9	1	21.4	20.0	25.5	27.6	19.3	29.7	9.8	14.3	20.6	24.0	1	20.0	21.7	1	20.5	23.4	1	28.7	0.1	21.7	21.3	1						
1	10-12	1	19.4	26.2	33.0	13.8	16.1	14.1	26.8	17.9	21.2	11.6	1	17.3	20.0	1	19.4	20.2	1	0	76.2	26.7	18.8	1						
1	13-15	1	5.7	1.5	4.3	4.6	7.2	6.3	7.3	0.1	6.5	4.7	1	9.3	4.7	1	5.7	5.6	1	0	22.2	11.7	5.1	1						
1	16-18	1	4	0	0	1.1	0	0	0	0	5	0	1	7	0	1	2	0	1	0	1.6	0	0	1						
1	TOTAL	1	726	65	94	87	347	64	41	28	586	129	1	150	576	1	654	252	1	541	185	1	60	666	1					

2. Thai Students' Responses

THAI STUDENTS' IMAGES OF JAPAN (UNIT: % TOTAL IN THE BOTTOM LINE SINCE NUMBER OF PERSON)

I MAJOR	I TOTAL	I CHULA	I THAMMA	I SRINA	I PIBUL	I SAMIT	I CHIANG	I KMIT	I MALE	I FEMALE	I 01 (1)	I 01 (2)	I 029 (1)	I 029 (2)	I ASEAN(1)	I ASEAN(2)	I 02K4 (5)	I 02K4 (9)
I Economics	4.2	19.2	.0	.0	.0	.0	.0	.0	3.1	5.2	5.4	3.9	3.1	7.3	3.8	5.3	7.1	3.6
I Political Science	2.2	9.1	1.1	.0	.0	.0	.0	.0	1.6	2.7	2.1	3.4	.0	1.6	3.8	2.4	2.2	2.2
I Education	26.7	6.1	.0	75.8	95.7	.0	.0	19.0	32.3	15.2	30.6	30.3	16.5	27.8	24.1	19.0	28.5	1.1
I Engineering	1.1	2.0	.0	.0	.0	13.0	.0	2.6	.0	.9	1.2	1.7	2.4	1.3	3.0	1.2	1.1	1.1
I Humanities	4	.0	.0	.0	.0	.0	4.2	1.0	.0	.0	.0	.6	.7	.0	.6	.0	.0	.5
I Natural Sciences	4	.0	.0	2.2	.0	.0	.0	.8	.0	.8	.0	.6	1	.7	.0	.6	.0	.5
I Missing	64.8	63.6	98.9	22.0	4.3	100.0	87.0	95.8	71.3	60.2	75.9	61.0	61.0	75.8	65.2	63.9	70.2	63.6
I TOTAL	449	99	94	91	47	47	23	48	195	251	112	333	290	124	316	133	84	365
I GRADE	I TOTAL	I CHULA	I THAMMA	I SRINA	I PIBUL	I SAMIT	I CHIANG	I KMIT	I MALE	I FEMALE	I 01 (1)	I 01 (2)	I 029 (1)	I 029 (2)	I ASEAN(1)	I ASEAN(2)	I 02K4 (5)	I 02K4 (9)
I 1	26.5	32.3	1.1	39.6	.0	89.4	.0	16.7	32.3	21.9	23.2	27.0	27.2	25.0	25.3	29.3	20.2	27.9
I 2	20.3	8.1	5.3	17.6	91.5	4.3	.0	35.4	14.4	24.7	13.4	22.8	11.3	19.9	21.1	19.9	21.1	11.9
I 3	20.3	24.2	29.8	33.0	.0	.0	.0	18.8	13.3	25.9	19.6	20.7	18.6	23.4	22.8	14.3	25.0	19.2
I 4	21.6	28.3	56.4	4.4	2.1	.0	13.0	16.7	23.1	20.3	29.5	18.9	22.4	19.4	19.6	26.3	27.4	20.3
I 5	4.2	.0	1.1	.0	.0	.0	73.9	2.1	9.2	.4	8.9	2.7	.7	13.7	3.8	5.3	9.5	3.0
I 6	.2	.0	.0	.0	.0	.0	.0	2.1	.0	.4	.9	.0	.0	.8	.3	.0	.0	.3
I Missing	6.9	7.1	6.4	5.5	6.4	6.4	13.0	8.3	7.7	6.4	4.5	7.8	7.2	6.5	8.2	3.8	6.0	7.1
I TOTAL	449	99	94	91	47	47	23	48	195	251	112	333	290	124	316	133	84	365
I AGE	I TOTAL	I CHULA	I THAMMA	I SRINA	I PIBUL	I SAMIT	I CHIANG	I KMIT	I MALE	I FEMALE	I 01 (1)	I 01 (2)	I 029 (1)	I 029 (2)	I ASEAN(1)	I ASEAN(2)	I 02K4 (5)	I 02K4 (9)
I UNDER 17	10.9	5.1	.0	4.4	.0	80.9	.0	4.2	15.9	6.8	7.1	11.7	10.3	11.3	13.3	5.3	7.1	11.8
I 18	11.1	24.2	2.1	19.8	4.3	6.4	.0	2.1	9.2	12.7	11.6	11.1	12.8	8.9	9.8	14.3	10.7	11.8
I 19	14.5	12.1	5.3	18.7	29.8	6.4	.0	29.2	10.8	17.5	13.4	14.7	16.2	13.3	13.9	15.8	9.5	15.6
I 20	23.4	23.2	19.1	31.9	38.3	.0	13.0	29.2	17.4	28.3	17.9	25.5	24.1	21.0	22.2	26.3	20.2	24.1
I 21	16.5	22.2	29.8	15.4	12.8	2.1	.0	6.3	12.3	19.9	20.5	15.3	17.6	12.1	15.8	18.0	21.4	15.3
I 22	11.1	5.1	26.6	2.2	8.5	.0	.0	10.4	16.4	6.4	17.9	9.0	9.0	17.7	11.4	10.5	16.7	9.9
I 23	3.1	.0	4.3	1.1	.0	.0	39.1	4.2	6.2	.8	6.3	2.1	1.7	6.5	3.2	3.0	7.1	2.2
I OVER 24	1.1	.0	2.1	.0	2.1	.0	4.3	2.1	2.6	.0	.9	.9	1.0	.8	.9	1.5	1.2	1.1
I Missing	8.2	8.1	10.6	6.6	4.3	4.3	13.0	12.5	9.2	7.6	4.5	9.6	7.2	10.5	9.5	5.3	6.0	8.8
I TOTAL	449	99	94	91	47	47	23	48	195	251	112	333	290	124	316	133	84	365

I SEX	I TOTAL	I CHOLA	I THAMPA	I SRINA	I PIBUL	I SAMUT	I CHIANG	I KRIT	I MALE	I FEMALE	I 01 (1)	I 01 (2)	I 029 (1)	I 029 (2)	I ASEAN(1)	I ASEAN(2)	I 02X (4)	I 02X (9)
I 1. FEMALE	I 55.9	I 73.7	I 51.1	I 67.0	I 61.7	I 19.1	I 0	I 64.6	I 100.0	I 52.7	I 57.4	I 57.6	I 50.8	I 61.7	I 42.1	I 57.1	I 55.6	I 55.6
I 2. MALE	I 43.0	I 26.3	I 48.9	I 33.0	I 31.9	I 78.7	I 100.0	I 33.3	I 99.0	I 46.4	I 41.4	I 41.0	I 48.4	I 37.3	I 56.4	I 42.9	I 43.0	I 43.0
I Missing	I 1.1	I 0	I 0	I 0	I 6.4	I 2.1	I 0	I 2.1	I 1.0	I 0	I 9	I 1.2	I 1.4	I 0	I 1.5	I 1.4	I 1.4	I 1.4
I TOTAL	I 44.9	I 99	I 94	I 91	I 47	I 47	I 23	I 48	I 195	I 251	I 112	I 333	I 290	I 124	I 316	I 133	I 84	I 365

01. Have you ever been abroad?

I Items	I TOTAL	I CHOLA	I THAMPA	I SRINA	I PIBUL	I SAMUT	I CHIANG	I KRIT	I MALE	I FEMALE	I 01 (1)	I 01 (2)	I 029 (1)	I 029 (2)	I ASEAN(1)	I ASEAN(2)	I 02X (4)	I 02X (9)
I 1. Yes	I 25.2	I 38.8	I 27.7	I 17.8	I 8.5	I 13.0	I 39.1	I 27.7	I 27.4	I 23.6	I 100.0	I 0	I 20.6	I 37.4	I 24.6	I 26.5	I 100.0	I 8.6
I 2. No	I 74.8	I 61.2	I 72.3	I 82.2	I 91.5	I 87.0	I 60.9	I 72.3	I 72.6	I 76.4	I 0	I 100.0	I 79.4	I 62.6	I 75.4	I 73.5	I 0	I 91.4
I TOTAL	I 44.5	I 98	I 94	I 90	I 47	I 46	I 23	I 47	I 190	I 250	I 112	I 333	I 287	I 123	I 313	I 132	I 81	I 361

02. If "yes", where were they? Please circle all of them.

I Items	I TOTAL	I CHOLA	I THAMPA	I SRINA	I PIBUL	I SAMUT	I CHIANG	I KRIT	I MALE	I FEMALE	I 01 (1)	I 01 (2)	I 029 (1)	I 029 (2)	I ASEAN(1)	I ASEAN(2)	I 02X (4)	I 02X (9)
I North America (incl. Hawaii, Guam, etc.)	I 8.9	I 13.2	I 7.7	I 6.3	I 0	I 33.3	I 0	I 0	I 9.6	I 8.5	I 8.9	I 0	I 11.9	I 6.5	I 6.5	I 14.3	I 7.4	I 12.9
I Middle and South America	I 3.6	I 5.3	I 0	I 6.3	I 0	I 16.7	I 0	I 0	I 1.9	I 5.1	I 3.6	I 0	I 1.7	I 6.5	I 3.9	I 2.9	I 2.5	I 6.5
I Europe	I 16.1	I 26.5	I 7.7	I 8.3	I 0	I 50.0	I 22.2	I 0	I 13.5	I 18.6	I 16.1	I 0	I 11.9	I 23.9	I 16.9	I 14.3	I 14.8	I 19.4
I Asia	I 75.0	I 73.7	I 88.5	I 87.5	I 75.0	I 33.3	I 77.8	I 53.8	I 69.2	I 81.4	I 72.3	I 0	I 72.9	I 76.1	I 70.1	I 85.7	I 102.5	I 0
I Australia and New Zealand	I 5.4	I 7.9	I 0	I 6.3	I 0	I 0	I 22.2	I 0	I 7.7	I 3.4	I 5.4	I 0	I 0	I 13.0	I 3.9	I 8.6	I 3.7	I 9.7
I Africa	I 1.8	I 2.6	I 0	I 0	I 0	I 16.7	I 0	I 0	I 1.9	I 1.7	I 1.8	I 0	I 1.7	I 2.2	I 1.3	I 2.9	I 1.2	I 3.2
I Middle East	I 9	I 0	I 0	I 0	I 0	I 16.7	I 0	I 0	I 0	I 1.7	I 9	I 0	I 1.7	I 0	I 1.3	I 0	I 0	I 3.2
I Others	I 9	I 0	I 3.6	I 0	I 0	I 0	I 0	I 0	I 1.9	I 0	I 9	I 0	I 1.7	I 0	I 0	I 2.9	I 0	I 3.2
I TOTAL	I 112	I 38	I 26	I 16	I 4	I 6	I 9	I 13	I 52	I 59	I 112	I 0	I 59	I 46	I 77	I 35	I 81	I 31

03. What kind of images do you have when you hear the word "Japan"? Please circle the number which best describes your answer.

I Items	I TOTAL	I CHOLA	I THAMPA	I SRINA	I PIBUL	I SAMUT	I CHIANG	I KRIT	I MALE	I FEMALE	I 01 (1)	I 01 (2)	I 029 (1)	I 029 (2)	I ASEAN(1)	I ASEAN(2)	I 02X (4)	I 02X (9)
I Democratic	I 21.4	I 19.2	I 9.7	I 32.2	I 24.2	I 17.9	I 26.1	I 29.3	I 23.9	I 19.4	I 18.9	I 22.5	I 24.0	I 18.2	I 20.4	I 23.8	I 17.5	I 22.4
I A	I 35.4	I 40.4	I 39.8	I 32.2	I 33.3	I 25.6	I 26.1	I 36.6	I 31.7	I 38.4	I 36.8	I 34.3	I 37.6	I 31.4	I 35.4	I 35.4	I 37.5	I 34.9
I Not democratic	I 7.5	I 9.1	I 10.8	I 3.4	I 9.1	I 5.1	I 0	I 9.8	I 7.8	I 6.9	I 35.8	I 33.3	I 30.0	I 38.8	I 35.8	I 29.2	I 35.0	I 33.4
I Mean	I 1.9	I 0	I 1.1	I 1.1	I 0	I 5.1	I 4.3	I 7.3	I 2.8	I 1.3	I 3.8	I 1.3	I 1.5	I 3.3	I 2.5	I 0.8	I 6.3	I 7.8
I TOTAL	I 2.3	I 2.3	I 2.5	I 2.1	I 2.3	I 2.5	I 2.3	I 2.3	I 2.3	I 2.3	I 2.4	I 2.3	I 2.2	I 2.5	I 2.3	I 2.3	I 2.4	I 2.3

03. What are the three countries which you like best?

No.	Countries	Person	(%)
1	United States	234	52.1
2	Japan	216	48.1
3	Switzerland	142	31.6
4	United Kingdom	130	29.0
5	(Thailand)	74	16.5
6	France	62	13.8
7	China	51	11.4
8	Australia	50	11.1
9	Netherlands	27	6.0
10	Singapore	24	5.3
11	German Dem. Rep.	24	5.3
12	Italy	23	5.1
13	New Zealand	17	3.8
14	Germany, Fed. Rep.	16	3.6
15	Austria	12	2.7
16	Canada	12	2.7
17	USSR	11	2.4
18	Egypt, Arab Rep.	9	2.0
19	Denmark	9	2.0
20	Sweden	8	1.8
21	Hong Kong	6	1.3
22	Laos PDR	5	1.1
23	Korea, Dem. Rep.	5	1.1
24	Israel	5	1.1
25	India	4	.9
26	Kanoucha, Dem.	4	.9
27	Spain	4	.9
28	Finland	3	.7
29	Ethiopia	2	.4
30	Philippines	2	.4
31	Korea, Rep. of	2	.4
32	Norway	2	.4
33	Nepal	1	.2
34	Burma	1	.2
35	Viet Nam	1	.2
36	Indonesia	1	.2
37	Ecuador	1	.2
38	Lebanon	1	.2
39	Malaysia	1	.2
40	Brazil	1	.2
41	Portugal	1	.2
42	South Africa	1	.2
43	Yugoslavia	1	.2
44	Greece	1	.2
45	Saudi Arabia	1	.2
46	Kuwait	1	.2
47	Belgium	1	.2

04. What are the three countries which you do not like?

No.	Countries	Person	(%)
1	Viet Nam	223	49.7
2	Laos PDR	121	26.9
3	Kanoucha, Dem.	120	26.7
4	USSR	115	25.6
5	India	94	20.9
6	Japan	56	12.5
7	Ethiopia	41	9.1
8	Iran Islamic Rep.	39	8.7
9	United States	36	8.0
10	South Africa	32	7.1
11	Burma	26	5.8
12	Iraq	23	5.1
13	Lebanon	21	4.7
14	China	17	3.8
15	Saudi Arabia	16	3.6
16	Uganda	16	3.6
17	Singapore	14	3.1
18	Philippines	13	2.9
19	France	11	2.4
20	Bangladesh	10	2.2
21	Israel	9	2.0
22	United Kingdom	9	2.0
23	Indonesia	8	1.8
24	Germany, Fed. Rep.	7	1.6
25	German Dem. Rep.	7	1.6
26	Malaysia	6	1.3
27	Pakistan	5	1.1
28	Libya	5	1.1
29	Italy	5	1.1
30	Cuba	4	.9
31	Hong Kong	3	.7
32	United Arab Emirates	3	.7
33	Sudan	2	.4
34	Micaragua	2	.4
35	Australia	2	.4
36	Nepal	1	.2
37	Tanzania	1	.2
38	Toyo	1	.2
39	Afghanistan	1	.2
40	Chad	1	.2
41	Liberia	1	.2
42	Zimbabwe	1	.2
43	(Thailand)	1	.2
44	Guatemala	1	.2
45	Korea, Dem. Rep.	1	.2
46	Jordan	1	.2
47	Sirian Arab Rep.	1	.2
48	Korea, Rep. of	1	.2
49	Portugal	1	.2
50	Sweden	1	.2
51	Norway	1	.2

05. What are the three countries where you like to study?

No.	Countries	Person	(%)
1	United States	357	79.5
2	United Kingdom	275	61.2
3	Japan	218	48.6
4	France	80	17.8
5	Australia	76	16.9
6	Switzerland	43	9.6
7	German Dem. Rep.	27	6.0
8	Germany, Fed. Rep.	24	5.3
9	China	22	4.9
10	Canada	16	3.6
11	USSR	15	3.3
12	Italy	12	2.7
13	New Zealand	9	2.0
14	Singapore	6	1.3
15	India	6	1.3
16	Philippines	5	1.1
17	Sweden	5	1.1
18	(Thailand)	4	.9
19	Austria	4	.9
20	Netherlands	4	.9
21	Norway	4	.9
22	Egypt, Arab Rep.	3	.7
23	Korea, Dem. Rep.	3	.7
24	Hong Kong	3	.7
25	Denmark	3	.7
26	Ethiopia	2	.4
27	Laos PDR	2	.4
28	Uganda	1	.2
29	Cuba	1	.2
30	Argentina	1	.2
31	Israel	1	.2
32	Spain	1	.2
33	Belgium	1	.2

I	TOTAL	CHOLA	THAMPA	SRINA	PIBIL	SAMIT	CHIRANG	KRITI	MALE	FEMALE	B1 (1)	D1 (2)	D29 (1)	D29 (2)	ASEAN(1)	ASEAN(2)	D24 (4)	D24 (9)
I	76.7	77.8	79.6	75.3	79.4	78.4	73.9	69.0	74.9	78.3	17.4	76.6	78.9	71.3	75.2	80.2	77.5	76.6
I	16.1	18.2	16.1	10.1	0	8.1	17.4	23.8	13.4	14.9	17.9	12.7	12.1	20.5	14.7	13.0	20.0	12.8
I	4.1	1.0	2.2	7.9	5.9	8.1	4.3	2.4	6.1	2.6	2.8	4.5	3.8	4.9	4.5	3.1	1.3	4.7
I	1.9	1.0	0	3.4	5.9	2.7	4.3	0.1	1.7	2.1	.9	2.3	2.3	1.6	2.1	1.5	1.3	2.1
I	3.1	2.0	2.2	3.4	8.8	2.7	4.0	4.8	3.9	2.1	.9	3.9	3.0	1.6	3.5	2.3	0	3.9
I	1.4	1.3	1.3	1.5	1.6	1.4	1.4	1.5	1.5	1.3	1.3	1.4	1.4	1.4	1.4	1.3	1.3	1.4
I	76.2	79.6	84.9	70.8	70.6	59.5	78.3	78.6	79.4	74.1	79.4	74.8	75.7	75.6	76.1	76.3	79.0	75.5
I	16.3	12.9	16.6	8.8	32.4	17.4	19.0	18.3	15.0	16.8	16.3	17.1	17.1	17.1	16.8	15.3	17.3	16.1
I	3.4	1.0	1.1	7.9	5.9	5.4	4.3	0.1	4.4	2.6	.9	4.2	3.8	3.3	3.9	2.3	1.2	3.9
I	1.4	1.0	0	3.4	5.9	0	0	0	2.2	.9	0	2.0	.8	2.4	.7	3.1	0	1.8
I	2.6	2.0	1.1	3.4	8.8	2.7	0	2.4	2.8	2.1	2.8	2.6	2.7	1.6	2.5	3.1	2.5	2.7
I	1.4	1.3	1.2	1.5	1.7	1.5	1.3	1.3	1.5	1.3	1.3	1.4	1.4	1.4	1.4	1.4	1.3	1.4
I	25.1	23.2	22.6	27.3	15.2	21.6	39.1	33.3	28.5	21.9	26.4	24.2	22.8	33.6	25.3	24.6	27.5	24.5
I	29.6	33.3	31.2	28.4	18.2	32.4	17.4	33.3	32.6	34.9	27.8	30.0	28.7	30.0	29.5	30.0	36.3	28.1
I	29.9	33.3	32.3	27.3	42.4	29.7	26.1	14.3	30.2	30.9	22.6	32.1	32.3	24.6	29.1	31.5	21.3	31.9
I	10.8	6.1	11.8	12.5	15.2	5.4	13.0	16.7	10.6	11.2	10.4	11.1	10.6	8.2	11.2	10.0	10.0	11.0
I	4.6	4.0	2.2	4.5	9.1	10.8	4.3	2.4	4.5	4.3	5.7	4.2	4.2	4.2	4.9	3.8	5.0	4.5
I	2.4	2.3	2.4	2.4	2.8	2.5	2.3	2.2	2.4	2.4	2.3	2.4	2.4	2.2	2.4	2.4	2.5	2.4
I	57.7	48.5	62.4	56.8	55.9	62.2	73.9	59.5	59.8	56.0	50.9	59.6	57.6	59.0	58.6	55.7	51.3	59.2
I	29.8	37.4	32.3	27.3	17.6	24.3	17.4	33.1	27.4	32.1	34.9	28.3	30.7	27.9	27.7	34.4	36.3	28.3
I	8.2	11.1	4.3	10.2	5.9	10.8	8.7	4.8	8.4	8.1	9.4	7.8	7.6	10.7	9.8	4.6	7.5	8.3
I	1.7	0	0	4.5	8.8	0	0	0	1.1	2.1	.9	2.0	1.5	1.6	2.1	.8	1.3	1.8
I	2.6	3.0	1.1	1.1	11.8	2.7	0	2.4	3.4	1.7	3.8	2.3	2.7	.8	1.8	4.6	3.8	2.4
I	1.6	1.7	1.5	1.7	2.0	1.6	1.3	1.3	1.6	1.6	1.7	1.6	1.6	1.6	1.6	1.6	1.7	1.6
I	8.9	6.1	3.2	13.6	15.2	18.9	4.3	7.1	10.6	7.7	10.4	8.5	9.8	6.6	9.1	8.4	10.0	8.6
I	22.8	24.2	20.2	27.3	39.4	21.6	13.0	9.5	20.0	25.3	8.5	27.4	25.8	18.0	22.5	23.7	8.8	26.2
I	40.1	39.4	44.7	35.2	30.3	35.1	47.8	50.0	40.0	40.8	50.0	37.1	40.2	37.1	40.4	39.7	48.8	38.1
I	17.1	22.2	20.2	14.8	6.1	10.8	17.4	16.7	16.3	17.2	18.9	16.3	14.4	23.8	16.1	19.1	21.3	16.1
I	11.1	8.1	10.7	9.1	9.1	13.5	17.4	16.2	13.3	9.0	12.3	10.7	9.8	13.9	11.9	9.2	11.3	11.0
I	3.0	3.0	3.2	2.8	2.5	2.8	3.3	3.3	3.0	2.9	3.1	2.9	2.9	3.2	3.0	3.0	3.2	2.9
I	50.1	49.5	44.1	52.8	58.8	56.8	56.5	42.9	46.4	53.2	48.1	50.6	50.9	49.5	49.0	52.7	48.8	50.4
I	29.5	34.3	38.7	24.7	20.6	16.2	21.7	31.0	28.5	30.6	34.9	27.9	30.2	29.4	30.8	26.7	37.5	27.6
I	11.5	8.1	12.9	11.2	8.8	13.5	17.4	14.3	13.4	10.2	9.4	12.0	9.8	13.1	10.8	13.0	8.8	12.2
I	6.0	6.1	3.2	9.0	2.9	8.1	4.3	7.1	7.3	4.7	2.8	7.1	6.4	5.7	7.0	3.8	1.3	7.1
I	2.9	2.0	1.1	2.2	8.8	5.4	0	4.8	4.5	1.3	4.7	2.3	2.6	3.3	2.4	3.8	3.8	2.7
I	1.8	1.8	1.8	1.8	1.8	1.9	1.7	2.0	1.9	1.7	1.8	1.8	1.8	1.9	1.8	1.8	1.8	1.7

(66. Continued)

I	Items	I	TOTAL	CHULA	THAMPA	SRIINA	PIEBUL	SAWIT	CHIANG	KRUI	I	MALE	FEMALE	I	01 (2)	I	029 (1)	I	029 (2)	I	ASEAN(1)	I	ASEAN(2)	I	02K (4)	I	02K (9)		
1	Open	1	35.3	30.3	29.0	41.9	50.0	40.5	21.7	38.1	35.8	34.9	32.4	35.9	38.5	51.1	38.5	35.9	38.5	51.1	35.6	34.6	31.1	35.6	34.6	31.1	34.2	35.5	
1		2	28.0	27.3	19.8	17.6	24.3	30.4	31.0	31.0	26.8	28.9	32.4	26.8	21.5	30.3	27.5	29.9	27.2	21.5	29.2	27.5	29.2	27.2	21.5	29.2	27.2	31.6	27.2
1	H	3	22.7	30.3	16.1	25.6	20.6	16.2	21.7	21.4	14.0	29.7	22.9	22.9	21.8	23.0	27.5	22.9	22.9	21.8	23.0	22.9	22.3	21.5	22.3	21.5	25.3	22.1	
1		4	9.7	10.1	11.8	8.1	5.9	8.1	13.0	9.5	16.2	4.7	9.5	9.5	8.4	11.5	8.4	11.5	8.4	11.5	8.8	11.5	8.8	11.5	7.6	10.1	7.6	10.1	
1	Close	5	4.3	2.0	3.2	4.7	5.9	10.8	13.0	.0	7.3	1.7	2.9	4.9	3.8	4.1	3.8	4.1	3.8	4.1	5.3	2.3	2.1	5.3	2.3	2.1	1.3	5.1	
1	MEAN	1	2.2	2.3	2.2	2.1	2.0	2.2	2.7	2.0	2.3	2.1	2.2	2.2	2.1	2.3	2.1	2.2	2.2	2.1	2.3	2.2	2.2	2.2	2.2	2.2	2.1	2.2	
1	Good	1	18.9	15.2	7.4	22.7	44.1	24.3	21.7	19.0	19.4	18.8	17.0	19.3	19.2	18.2	19.2	19.3	19.2	18.2	19.6	17.4	17.4	19.6	17.4	17.4	20.0	18.7	
1		2	27.3	30.3	26.5	30.7	23.5	35.1	17.4	21.4	25.6	28.6	34.0	25.0	30.1	24.0	30.1	24.0	30.1	24.0	27.7	26.5	27.7	26.5	27.7	26.5	35.8	25.8	
1	I	3	38.8	37.4	48.9	39.8	20.6	21.6	47.8	42.9	40.2	35.0	40.9	35.0	38.0	38.0	38.0	35.0	38.0	38.0	37.2	42.4	41.1	37.2	42.4	41.1	35.0	39.8	
1		4	7.7	7.1	14.9	2.3	5.9	8.1	8.7	4.8	9.4	6.4	6.6	8.1	7.5	9.1	7.5	9.1	7.5	9.1	8.8	5.3	5.3	8.8	5.3	5.0	8.3	8.3	
1	Bad	5	7.2	10.1	4.3	4.5	5.9	10.8	4.3	11.9	7.8	6.0	9.4	6.5	5.3	10.7	6.7	8.3	10.7	6.7	8.3	6.7	8.3	6.7	8.3	6.3	7.4	7.4	
1	MEAN	1	2.6	2.7	2.8	2.4	2.1	2.5	2.6	2.7	2.6	2.5	2.6	2.6	2.5	2.7	2.5	2.6	2.5	2.7	2.6	2.6	2.6	2.6	2.6	2.6	2.4	2.6	
1	Positive	1	16.5	18.2	5.4	16.9	29.4	21.6	21.7	19.0	16.2	17.0	19.8	15.3	17.4	15.6	17.4	15.6	17.4	15.6	17.8	13.7	13.7	17.8	13.7	13.7	21.3	15.4	
1		2	28.5	31.3	19.4	38.2	29.4	21.6	30.4	26.2	27.9	29.4	30.2	28.2	28.7	29.5	28.7	29.5	28.7	29.5	29.0	27.5	27.5	29.0	27.5	27.5	31.3	27.9	
1	J	3	39.8	35.4	60.2	34.8	29.4	32.4	30.4	35.7	37.4	47.7	34.0	41.6	40.0	36.1	40.0	36.1	40.0	36.1	37.8	44.3	44.3	37.8	44.3	40.4	40.4	40.4	
1		4	7.2	5.1	11.8	3.4	8.8	8.1	13.0	4.8	9.5	5.5	7.5	7.1	7.2	9.0	7.2	9.0	7.2	9.0	7.3	6.9	6.9	7.3	6.9	3.8	8.0	8.0	
1	Negative	5	7.9	10.1	3.2	6.7	2.9	16.2	4.3	14.3	8.9	6.4	8.5	7.8	6.8	9.8	6.8	9.8	6.8	9.8	8.0	7.6	7.6	8.0	7.6	-6.3	8.3	8.3	
1	MEAN	1	2.6	2.6	2.9	2.4	2.3	2.8	2.5	2.7	2.7	2.5	2.5	2.6	2.6	2.7	2.5	2.6	2.6	2.7	2.6	2.7	2.6	2.7	2.6	2.4	2.7		
1	Can get on well	1	7.3	1.0	3.2	10.5	22.6	18.9	4.5	4.9	8.6	6.5	3.7	8.7	9.2	2.5	9.2	8.7	9.2	2.5	7.1	7.8	7.1	7.8	7.1	6.2	7.6		
1	I with	2	19.8	16.2	14.0	19.8	37.8	37.8	13.6	26.8	19.5	19.8	15.9	20.7	21.1	19.0	21.1	19.0	21.1	19.0	20.3	18.8	20.3	18.8	20.3	18.8	21.6	21.6	
1	K	3	46.0	51.5	47.3	50.0	45.2	27.0	50.0	36.6	39.7	51.3	47.7	45.3	43.7	48.3	43.7	45.3	43.7	48.3	46.3	45.3	46.3	45.3	46.3	44.8	44.8		
1	Can not get on well with	4	15.9	20.2	19.4	12.8	9.7	2.7	18.2	19.3	19.5	12.5	15.9	16.1	17.2	14.0	17.2	14.0	17.2	14.0	16.2	19.5	16.0	16.2	19.5	16.0	15.9	15.9	
1	MEAN	1	3.0	3.2	3.3	2.9	2.4	2.5	3.2	3.1	3.1	3.0	3.3	3.0	3.0	3.2	3.0	3.2	3.0	3.2	3.0	3.0	3.0	3.0	3.0	3.2	3.0		
1	Reliable	1	4.2	1.0	.0	8.0	9.7	8.1	4.8	4.9	4.0	4.3	2.8	4.7	3.8	4.2	4.7	4.7	3.8	4.2	4.6	3.1	3.1	4.6	3.1	4.9	4.0		
1	I	2	12.7	11.1	7.5	8.0	16.1	32.4	14.3	17.1	15.0	11.2	8.4	16.0	13.7	11.7	13.7	11.7	13.7	11.7	11.4	13.6	11.4	13.6	11.4	4.9	14.6		
1	L	3	46.9	46.5	43.0	57.5	51.6	37.8	47.6	39.0	46.2	47.6	43.9	48.2	48.5	45.0	48.5	45.0	48.5	45.0	47.7	45.3	47.7	45.3	44.4	47.6	47.6		
1		4	22.0	27.3	29.0	17.2	12.9	8.1	23.8	22.0	20.8	22.3	28.0	19.7	21.4	21.7	21.4	21.7	21.4	21.7	21.4	23.1	23.1	21.4	23.1	30.9	19.8		
1	Unreliable	5	14.2	14.1	20.4	9.2	9.7	13.5	9.5	17.1	13.9	14.6	16.8	13.4	12.6	17.5	12.6	17.5	12.6	17.5	14.9	12.5	12.5	14.9	12.5	14.8	14.0		
1	MEAN	1	3.3	3.4	3.6	3.1	3.0	2.9	3.2	3.3	3.3	3.3	3.5	3.2	3.3	3.4	3.3	3.4	3.3	3.4	3.3	3.3	3.3	3.3	3.3	3.5	3.3		
1	Peaceful	1	10.7	8.1	4.3	13.8	16.1	18.4	11.9	12.2	10.3	10.7	4.7	13.0	11.9	8.2	11.9	8.2	11.9	8.2	9.5	13.5	13.5	9.5	13.5	13.5	6.9	12.1	
1	I	2	30.7	36.4	27.2	31.0	25.8	28.9	26.0	31.7	33.7	28.8	32.7	29.6	33.0	27.9	33.0	27.9	33.0	27.9	30.7	30.3	30.3	30.7	30.3	28.4	37.2		
1	M	3	33.9	33.3	45.7	39.1	48.4	39.5	39.1	29.3	34.3	42.5	39.3	39.2	38.7	37.1	38.7	37.1	38.7	37.1	38.2	40.8	40.8	38.2	40.8	44.4	37.8		
1		4	16.1	18.2	17.4	11.5	6.5	5.3	13.0	17.1	15.4	12.9	14.0	14.0	11.5	19.7	11.5	19.7	11.5	19.7	15.2	17.1	17.1	15.2	17.1	13.6	16.2		
1	Aggressive	5	5.6	4.0	5.4	4.6	3.2	7.9	8.7	9.8	6.5	5.2	9.3	4.3	5.0	6.6	5.0	6.6	5.0	6.6	6.4	3.9	3.9	6.4	3.9	8.6	4.8		
1	MEAN	1	2.7	2.7	2.9	2.6	2.5	2.6	2.8	2.8	2.7	2.7	2.9	2.7	2.6	2.9	2.6	2.9	2.6	2.9	2.8	2.8	2.8	2.8	2.8	2.9	2.7		

Q7. What sources do you often get your general knowledge or information about Japan? (multiple choice)

Items	I	TOTAL	CHULA	THAMMA	SRIINA	PIBUL	SAWIT	CHANG	KRIT I	MALE	FEMALE	01 (1)	01 (2)	029 (1)	029 (2)	I ASEAN(1)	ASEAN(2)	02K4 (4)	02K4 (9)	
I TV	I	78.4	80.8	86.2	75.8	76.6	74.5	78.3	88.8	71.3	82.9	77.7	78.7	75.5	87.9	78.2	78.9	78.1	83.3	77.3
I Radio	I	34.1	32.3	36.2	31.9	34.0	23.4	43.5	43.8	27.7	38.6	33.0	34.5	31.0	40.3	34.5	33.1	33.3	34.2	31.1
I News paper	I	65.0	66.7	78.7	61.5	63.8	36.2	62.6	56.3	63.6	65.3	69.6	63.7	65.2	68.1	63.6	68.4	75.0	62.7	61.4
I Magazine	I	63.9	63.6	67.0	67.0	57.4	42.6	82.6	70.8	61.0	65.7	68.8	62.5	62.8	66.5	61.1	70.7	75.0	61.4	61.4
I Books	I	59.0	63.6	63.8	61.5	53.2	38.3	52.2	64.6	54.9	62.2	56.3	60.4	58.6	61.3	57.0	63.9	57.1	59.5	51.1
I Lectures at school	I	22.9	29.3	35.1	16.5	14.9	8.5	34.8	14.6	20.0	25.5	26.8	21.9	19.0	33.1	23.1	22.6	31.0	21.1	21.1
I Others	I	4.2	5.1	2.1	8.8	2.1	0	4.3	4.2	2.6	5.6	5.4	3.9	4.5	4.8	5.1	2.3	3.6	4.4	4.4
I None	I	.9	1.0	.0	1.1	.0	4.3	.0	.0	.5	1.2	2.7	.3	1.4	.0	1.3	.0	1.2	.8	.8
I TOTAL	I	449	99	94	91	47	47	23	48	195	251	112	333	290	124	316	133	84	365	316

Q8. How many hours do you watch TV or listen to radio programs about Japan within a week?

Items	I	TOTAL	CHULA	THAMMA	SRIINA	PIBUL	SAWIT	CHANG	KRIT I	MALE	FEMALE	01 (1)	01 (2)	029 (1)	029 (2)	I ASEAN(1)	ASEAN(2)	02K4 (4)	02K4 (9)	
I Very few	I	41.1	39.2	38.0	38.9	27.7	42.6	47.8	63.8	41.6	40.3	49.5	41.2	42.3	37.9	43.6	35.1	38.6	41.7	41.1
I Less than 30 minutes	I	17.8	20.6	19.6	17.8	19.1	25.5	4.3	6.4	16.8	18.5	17.1	18.3	19.2	12.1	17.3	19.1	18.1	17.8	17.8
I 30 minutes to 1 hour	I	21.7	19.6	19.6	17.8	40.4	19.1	21.7	21.3	18.9	23.8	23.4	21.0	21.0	22.6	19.9	26.0	22.9	21.4	21.4
I 1 to 3 hours	I	12.9	12.4	18.5	18.9	6.4	8.5	8.7	4.3	14.7	11.7	10.8	13.4	13.3	13.7	13.5	11.5	9.6	13.6	13.6
I More than 3 hours	I	6.5	8.2	4.3	6.7	6.4	4.3	17.4	4.3	7.9	5.6	8.1	6.1	4.2	13.1	5.8	8.4	10.8	5.6	5.6
I TOTAL	I	443	97	92	90	47	23	47	47	190	248	111	328	286	124	312	131	85	360	316

Q9. When did you start acquiring knowledge about Japan?

Items	I	TOTAL	CHULA	THAMMA	SRIINA	PIBUL	SAWIT	CHANG	KRIT I	MALE	FEMALE	01 (1)	01 (2)	029 (1)	029 (2)	I ASEAN(1)	ASEAN(2)	02K4 (4)	02K4 (9)	
I Elementary school	I	43.2	43.3	50.5	41.6	32.6	41.9	40.9	44.7	46.5	40.9	45.0	42.2	41.7	43.9	40.0	50.8	40.5	43.9	43.9
I Secondary school	I	40.3	35.1	29.0	42.7	60.9	55.8	27.7	42.6	37.8	42.1	34.2	42.9	43.1	34.1	41.3	37.9	39.3	40.5	40.5
I High school	I	13.5	16.5	18.3	13.5	6.5	.0	27.3	10.6	13.5	13.4	17.1	12.4	12.7	17.1	15.4	9.1	15.5	13.0	13.0
I University/College	I	3.0	5.2	2.2	2.2	.0	2.3	9.1	2.1	2.2	3.6	3.6	2.5	2.5	4.9	3.3	2.3	4.8	2.5	2.5
I TOTAL	I	437	97	93	89	46	43	22	47	185	247	111	322	283	123	305	132	84	353	316

010. How do you evaluate the present condition of Japan?
Please circle the number which best describes your answer.

I	TOTAL	CHOLA	THAMPA	SEBINA	PIBUL	SAMUT	CHUANG	KHIT I	MALE	FEMALE	Q1 (1)	Q1 (2)	Q29 (1)	Q29 (2)	ASEAN(1)	ASEAN(2)	C24 (4)	C24 (5)	Q24 (9)
I Rich in natural resources	1	4.1	1.0	3.2	2.4	12.5	13.5	0	4.7	4.7	9	5.3	5.3	1.7	4.3	3.8	3.8	2.5	4.5
I A	2	11.9	10.2	8.5	18.8	15.6	13.5	0	11.6	10.7	12.9	16.2	13.7	9.1	12.8	9.9	9.9	3.8	13.9
I Poor in natural resources	3	28.6	36.7	19.1	29.4	34.4	40.5	26.1	33.2	31.1	27.7	27.1	31.4	31.3	22.9	22.9	31.3	23.0	31.3
I B	4	33.5	34.7	40.4	28.2	28.1	18.9	37.9	32.0	37.7	32.0	34.4	34.4	31.4	30.2	40.5	42.5	31.3	31.3
I C	5	21.8	17.3	28.7	21.2	9.1	13.5	43.5	23.3	25.4	19.4	24.5	20.8	19.5	26.4	21.4	22.9	20.0	22.3
I MEAN	I	3.6	3.6	3.8	3.5	3.1	4.2	3.1	3.7	3.7	3.8	3.5	3.5	3.7	3.5	3.7	3.7	3.7	3.5
I Rich in food	1	10.2	10.2	7.4	10.8	15.2	13.5	0	14.0	11.3	9.4	10.3	11.5	7.4	10.0	10.8	10.8	12.5	9.7
I B	2	25.3	18.4	27.7	25.3	33.3	35.1	8.7	32.6	21.5	29.0	20.8	27.5	30.5	15.7	27.0	22.3	18.8	27.2
I C	3	38.2	49.0	27.7	33.7	42.4	43.2	56.5	27.9	37.9	37.7	35.8	38.7	35.9	43.5	37.0	40.8	32.5	39.6
I D	4	20.9	21.4	30.9	25.3	3.0	2.7	21.7	18.6	26.0	17.3	28.5	19.3	18.3	25.1	20.3	22.3	28.8	19.0
I E	5	1.1	1.0	6.4	4.8	6.1	5.4	13.0	7.0	5.6	6.8	8.5	4.0	3.8	8.3	5.7	3.8	7.5	4.5
I MEAN	I	2.9	2.8	3.0	2.9	2.5	3.4	2.7	3.0	2.8	3.0	2.8	2.7	3.1	2.8	2.9	3.0	2.8	2.8
I Advanced technology	1	75.8	73.2	75.0	78.8	75.0	73.0	73.9	81.4	75.1	78.4	75.2	76.1	76.9	71.1	76.5	74.2	78.5	75.2
I B	2	18.3	24.7	23.9	12.9	6.3	10.8	21.7	16.3	20.0	16.9	22.9	16.6	16.2	25.6	17.4	20.3	19.0	18.2
I C	3	1.0	0	0	1.2	0	5.4	4.3	0.1	2.3	0.1	1.0	1.0	1.2	8.1	1.1	8.1	1.3	9.1
I D	4	1.5	1.0	0	1.2	0	8.1	0	2.3	2.9	4.1	0	2.0	1.9	8.1	1.8	8.1	0	1.8
I E	5	3.4	1.0	1.1	5.9	18.8	2.7	0	0.1	1.7	6.3	1.0	4.3	3.8	1.7	3.2	3.9	1.3	3.9
I MEAN	I	1.4	1.3	1.3	1.4	1.8	1.3	1.2	1.4	1.4	1.3	1.4	1.4	1.4	1.4	1.4	1.4	1.3	1.4
I Friendly with USA	1	18.3	12.2	19.4	11.9	21.2	27.8	8.7	38.1	25.6	12.6	20.0	16.9	19.6	15.0	14.6	26.6	18.8	18.2
I B	2	29.8	25.5	38.7	33.3	24.2	22.2	26.1	24.2	29.0	30.7	27.6	30.9	33.1	26.7	28.1	33.6	32.5	29.2
I C	3	41.1	58.2	35.3	35.7	39.4	41.7	52.2	23.8	33.0	47.2	42.9	40.9	36.5	50.0	45.6	31.3	40.0	41.3
I D	4	8.3	3.1	6.5	15.5	12.1	2.8	13.0	9.5	9.1	7.8	6.7	9.0	8.5	5.0	8.9	7.0	7.5	8.5
I E	5	2.4	1.0	2.2	3.6	3.0	5.6	0	2.4	3.4	1.7	2.9	2.3	2.3	3.3	2.8	1.6	1.3	2.7
I MEAN	I	2.5	2.6	2.3	2.7	2.5	2.4	2.7	2.1	2.4	2.6	2.4	2.3	2.4	2.6	2.6	2.2	2.4	2.5
I Friendly with USSR	1	2.4	1.0	2.1	2.4	3.0	8.3	0	2.4	2.8	2.2	2.9	2.3	3.1	8.1	2.8	1.6	3.8	2.1
I B	2	7.1	6.1	2.1	10.7	6.1	16.7	0	9.5	4.5	9.1	2.9	8.6	7.7	5.8	7.5	6.2	6.5	8.3
I C	3	48.8	66.3	43.6	46.4	63.6	44.4	30.4	40.1	55.4	43.8	50.7	49.4	47.5	50.2	45.7	40.0	50.9	50.9
I D	4	27.3	21.4	40.4	26.2	34.8	26.2	34.8	23.4	32.2	23.4	36.2	24.5	24.9	31.7	26.0	30.2	41.3	23.9
I E	5	14.4	5.1	11.7	14.3	15.2	8.3	34.8	35.7	19.8	10.0	16.3	13.9	14.9	14.2	13.5	16.3	12.5	14.8
I MEAN	I	3.4	3.2	3.6	3.4	3.3	3.1	4.0	3.8	3.6	3.3	3.6	3.4	3.4	3.5	3.4	3.5	3.6	3.4

011. is omitted.

012. What kind of images do you have in mind upon hearing the word "the Japanese"?

Please circle the number which best describes your answer.

I Items	I	TOTAL	CHUJA	THAMPA	SRINA	PIBLE	SAMUT	CHIANG	KHIT	JMALE	FEMALE	101 (1)	01 (2)	1029 (1)	029 (2)	IASEAN(1)	ASEAN(2)	1024 (4)	024 (9)	I	
I Quiet and tolerant	1	21.8	15.3	16.1	30.7	33.3	20.0	17.4	26.2	21.5	21.9	19.6	22.5	20.8	22.1	21.3	22.9	21.3	22.9	19.8	22.3
I	2	58.6	46.9	50.5	29.5	21.2	32.5	26.1	38.1	37.0	40.3	43.0	37.1	40.0	36.9	39.5	36.6	31.3	36.1	42.0	37.8
I	3	28.8	30.6	20.4	29.5	36.4	27.5	43.5	28.6	28.7	28.3	27.1	29.3	28.7	29.5	27.6	31.3	32.1	32.1	28.0	31.1
I	4	6.2	5.1	9.7	5.7	6.1	5.0	8.7	2.4	7.2	5.6	5.6	6.5	6.4	4.9	5.9	6.9	4.9	6.9	4.9	6.5
I Rough and stubborn	5	4.6	2.0	3.2	4.5	3.0	15.0	4.3	4.8	5.5	3.9	4.7	4.6	4.2	6.6	5.6	2.3	1.2	2.3	1.2	5.4
I	6	2.3	2.3	2.3	2.2	2.2	2.6	2.6	2.2	2.4	2.3	2.3	2.3	2.3	2.4	2.5	2.3	2.3	2.3	2.3	2.3
I	7	2.4	0	0	5.7	5.9	5.0	0	2.4	3.3	1.7	1.9	2.6	2.3	3.3	2.1	3.1	3.1	3.1	5.0	1.8
I Reliable	2	18.5	12.2	17.0	21.8	8.8	37.5	8.7	24.4	25.0	15.7	17.0	18.8	20.3	15.7	18.5	18.3	15.8	18.3	13.8	19.6
I	3	48.9	55.1	45.7	44.8	64.7	37.5	52.2	46.3	41.7	54.3	50.0	48.4	50.8	47.1	48.3	50.4	51.3	48.4	51.3	48.4
I	4	17.0	18.4	24.5	14.9	8.8	7.5	30.4	9.8	18.3	16.2	17.9	16.9	15.0	19.8	16.1	19.1	18.8	16.6	18.8	16.6
I Unreliable	5	13.2	14.3	12.8	12.6	11.8	12.5	8.7	17.1	11.7	14.1	13.2	13.3	11.7	14.0	15.0	9.2	11.3	13.6	11.3	13.6
I	6	3.2	3.3	3.3	3.1	3.1	2.9	3.4	3.1	3.1	3.3	3.2	3.2	3.1	3.3	3.2	3.1	3.2	3.1	3.2	3.2
I Can get on well	1	6.0	4.1	1.1	5.7	11.8	17.5	0	9.8	7.2	5.1	5.7	6.1	6.7	5.0	6.3	5.3	5.3	5.3	10.0	5.0
I	2	23.9	21.4	20.2	29.5	26.5	35.0	4.3	24.4	26.1	22.1	23.6	23.9	26.2	19.8	23.1	25.8	22.5	26.3	26.3	26.3
I	3	45.9	49.0	46.8	42.0	52.9	35.0	69.6	36.6	43.9	47.7	42.5	47.2	45.7	47.1	44.1	50.0	40.0	47.3	47.3	47.3
I Can not get on	4	15.6	16.3	21.3	13.6	8.8	5.0	17.4	19.5	14.4	16.6	19.8	13.9	14.6	15.7	16.8	12.9	23.8	13.6	13.6	13.6
I	5	8.6	9.2	10.6	9.1	0	7.5	8.7	9.8	8.3	8.5	8.5	8.7	6.7	12.4	9.8	6.1	3.8	9.8	9.8	9.8
I	6	3.0	3.1	3.2	2.9	2.6	2.5	3.3	3.0	2.9	3.0	3.0	3.0	2.9	3.1	3.0	2.9	2.9	3.1	2.9	3.0
I Positive	1	7.7	6.1	2.2	12.8	15.2	7.5	8.7	7.3	8.4	7.3	10.4	6.9	8.0	8.3	7.7	7.7	7.7	7.7	15.0	6.0
I	2	28.7	26.5	29.0	31.4	27.3	35.0	21.7	26.8	29.1	28.4	31.1	27.9	30.0	28.1	29.6	26.9	30.0	28.4	30.0	28.4
I	3	46.4	49.0	47.3	41.9	42.4	42.5	60.9	44.3	45.3	47.4	42.5	47.9	44.9	46.3	44.0	51.5	45.0	46.7	45.0	46.7
I	4	11.1	10.2	17.2	7.0	15.2	7.5	4.5	12.2	11.2	10.8	9.4	11.5	12.2	9.9	12.0	9.2	12.1	7.5	12.0	12.0
I Negative	5	6.0	8.2	4.3	7.0	0	7.5	4.3	7.3	6.1	6.0	6.6	5.9	4.9	7.4	6.7	4.6	2.5	6.9	2.5	6.9
I	6	2.8	2.9	2.9	2.6	2.6	2.7	2.7	2.9	2.8	2.8	2.7	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8
I Good	1	8.9	6.1	2.1	14.9	11.8	15.0	13.0	7.3	11.1	7.3	11.3	7.8	9.8	7.4	8.1	10.6	12.5	8.0	12.5	8.0
I	2	28.3	25.5	23.4	32.2	38.2	40.0	21.7	22.0	28.9	27.8	31.1	27.6	27.4	31.4	27.7	29.5	33.8	27.0	33.8	27.0
I	3	49.9	56.1	40.6	41.4	41.2	32.5	56.5	48.8	46.1	53.0	44.3	51.9	49.2	49.4	50.9	47.7	43.8	51.3	43.8	51.3
I	4	7.0	7.1	9.6	4.6	2.9	2.5	4.3	14.6	6.7	6.8	6.6	6.8	8.6	3.3	7.0	6.8	7.5	6.8	7.5	6.8
I Bad	5	6.0	5.1	4.3	6.9	5.9	10.0	4.5	7.3	7.2	5.1	6.6	5.8	4.9	8.3	6.3	5.3	2.5	6.8	2.5	6.8
I	6	2.7	2.8	2.9	2.6	2.5	2.5	2.7	2.9	2.7	2.7	2.7	2.8	2.7	2.7	2.8	2.7	2.7	2.8	2.7	2.8

I	Items	I	TOTAL	CHOLA	THAMPA	SRIMA	PIEBIL	SAMUT	CHIANG	KOTTI	MALE	FEMALE	01 (1)	01 (2)	029 (1)	029 (2)	ASEAN(1)	ASEAN(2)	024 (4)	024 (5)	024 (6)	I
1	1	1	5.8	3.1	1.1	13.8	-0	7.3	13.0	4.9	7.0	4.7	8.4	4.6	4.5	9.9	5.9	5.4	4.9	6.0	1	
1	1	2	19.2	27.4	18.3	16.9	21.2	12.2	39.1	17.1	20.0	18.9	22.4	18.0	17.7	21.5	19.2	19.2	15.1	18.5	19.4	1
1	1	3	41.1	45.9	40.9	40.2	42.4	41.5	30.4	36.6	39.4	41.6	30.8	44.8	42.3	39.7	39.2	45.4	34.6	42.7	42.7	1
1	1	4	26.7	24.5	26.9	27.6	24.2	28.4	13.0	41.5	25.0	28.3	32.7	24.8	27.5	23.1	28.3	23.1	35.8	24.5	1	
1	1	5	7.2	4.1	12.9	3.4	12.1	14.6	4.3	.0	8.3	6.4	5.6	7.8	7.9	5.8	7.3	6.9	6.2	7.5	1	
1	1	MEAN	3.1	3.0	3.3	2.9	3.3	2.6	3.1	3.1	3.1	3.1	3.0	3.1	3.2	2.9	3.1	3.1	3.1	3.2	3.1	1
1	1	1	3.4	-0	-0	3.4	8.8	12.5	-0	7.3	5.6	1.7	1.7	4.2	3.0	5.0	3.2	3.8	1	2.5	3.6	1
1	1	2	12.7	12.4	9.6	12.5	8.8	25.0	8.7	16.6	16.0	11.9	12.3	12.7	13.5	11.7	12.3	13.6	12.1	12.5	12.8	1
1	1	3	53.2	54.6	51.1	55.7	61.8	45.0	65.2	43.9	51.4	54.5	55.7	52.6	53.9	51.7	52.6	54.5	57.5	52.2	52.2	1
1	1	4	20.9	20.6	26.6	22.7	14.7	12.5	13.0	22.0	19.6	22.1	17.9	21.8	21.7	18.3	22.1	18.2	17.5	21.7	21.7	1
1	1	5	9.8	12.4	12.8	5.7	5.9	5.0	13.0	12.2	9.5	9.8	13.2	8.8	7.9	13.3	9.8	8.1	10.0	9.8	1	
1	1	MEAN	3.2	3.3	3.4	3.1	3.0	2.7	3.3	3.2	3.1	3.3	3.3	3.2	3.2	3.2	3.2	3.2	3.2	3.2	3.2	1
1	1	1	17.4	13.4	16.1	19.5	15.2	15.4	17.4	29.3	17.3	17.7	18.1	17.4	17.9	19.2	16.6	19.2	1	20.0	16.8	1
1	1	2	28.8	36.1	35.5	21.8	6.1	25.6	39.1	26.8	27.9	29.9	34.3	26.9	25.9	32.5	27.6	31.5	21.7	32.5	27.9	1
1	1	3	34.1	35.1	25.8	41.4	60.6	33.3	26.1	19.5	34.6	33.3	30.5	35.4	33.8	33.3	31.4	40.0	33.8	34.2	34.2	1
1	1	4	12.6	8.2	17.2	12.6	15.2	10.3	13.0	12.2	12.3	13.0	8.6	13.8	14.4	9.2	15.5	6.2	17.5	13.8	1	
1	1	5	7.0	7.2	5.4	4.6	3.0	15.4	4.3	12.2	7.8	6.1	8.6	6.6	8.0	5.8	8.8	3.1	6.3	7.2	1	
1	1	MEAN	2.6	2.6	2.6	2.6	2.8	2.5	2.5	2.5	2.7	2.6	2.6	2.7	2.7	2.5	2.7	2.4	2.5	2.7	2.7	1
1	1	1	5.3	1.0	1.1	8.0	8.8	12.5	4.3	9.8	6.1	4.7	7.6	4.6	4.9	6.7	5.3	5.4	7.6	4.8	4.8	1
1	1	2	23.4	24.7	17.2	23.0	20.6	27.5	26.1	31.7	23.5	23.2	24.8	22.8	23.4	25.8	24.2	21.5	20.6	22.6	22.6	1
1	1	3	51.1	57.7	52.7	54.0	58.8	37.5	56.5	29.3	46.9	54.5	49.5	51.8	50.2	51.7	48.4	56.9	50.6	51.2	51.2	1
1	1	4	13.5	12.4	21.5	11.5	8.8	5.0	4.3	19.5	14.0	13.3	10.5	14.7	15.8	6.7	13.7	13.1	11.4	14.0	1	
1	1	5	6.7	4.1	7.5	3.4	2.9	17.5	8.7	9.8	9.5	4.3	7.6	6.2	5.7	9.2	8.4	3.1	3.8	7.4	1	
1	1	MEAN	2.9	2.9	3.2	2.8	2.8	2.9	2.9	2.9	3.0	2.9	2.9	3.0	2.9	2.9	3.0	2.9	2.8	3.0	3.0	1
1	1	1	35.6	2.0	9.7	17.2	17.9	13.0	22.0	26.0	12.9	12.4	9.4	13.4	12.5	13.2	11.1	14.1	9.2	11.3	12.9	1
1	1	2	35.7	40.8	39.8	36.8	27.3	33.3	26.1	26.8	34.8	36.9	39.6	34.8	39.9	28.1	35.6	36.2	42.3	34.1	34.1	1
1	1	3	44.2	51.0	46.2	34.5	48.5	30.8	52.2	48.8	42.1	45.9	47.2	43.0	40.7	50.4	42.3	48.5	44.3	44.3	1	
1	1	4	4.1	4.1	1.1	8.0	-0	7.7	8.7	.0	4.5	3.4	1.9	4.9	3.4	5.0	4.2	3.8	1.3	4.8	1	
1	1	5	3.4	2.0	3.2	3.4	3.0	10.3	.0	2.4	5.6	1.3	1.9	3.9	3.4	3.3	3.9	2.3	1.3	3.9	1	
1	1	MEAN	2.5	2.6	2.5	2.4	2.4	2.6	2.3	2.3	2.6	2.4	2.5	2.5	2.5	2.6	2.5	2.5	2.4	2.5	2.5	1
1	1	1	36.9	25.5	34.4	50.0	55.9	45.0	13.0	31.7	32.4	40.9	30.2	39.3	42.1	25.6	38.8	32.8	33.8	37.7	37.7	1
1	1	2	26.1	32.7	29.0	20.5	25.5	15.0	30.4	26.8	26.8	26.0	31.1	26.0	25.9	26.4	25.5	27.5	30.0	25.2	25.2	1
1	1	3	12.0	9.3	8.6	9.1	5.9	15.0	26.1	14.6	16.0	10.2	14.2	11.4	8.6	19.8	14.5	13.8	11.6	11.6	11.6	1
1	1	4	10.3	9.2	10.8	10.2	11.8	7.3	8.7	14.6	8.9	11.1	9.4	10.7	9.4	10.7	14.3	9.9	11.3	10.1	10.1	1
1	1	5	14.6	18.4	17.2	10.2	2.9	17.5	21.7	12.2	17.9	15.1	16.6	14.6	13.9	17.4	16.3	15.3	11.3	15.4	15.4	1
1	1	MEAN	2.4	2.6	2.5	2.1	1.8	2.4	3.0	2.5	2.5	2.3	2.5	2.4	2.3	2.7	2.4	2.5	2.4	2.4	2.4	1

(012. Cont inued)

I Items	I	TOTAL	CHOLA	THAMPA	SEBINA	PIBUL	SAMIT	CHIANG	KOTI I	PALE	FEMALE I	01 (1)	01 (2)	029 (1)	029 (2)	ASEAN(1)	ASEAN(2)	024 (4)	024 (9)
I Studios	1	65.9	59.2	67.7	69.3	70.6	62.5	68.3	61.5	69.4	67.9	64.9	67.7	62.0	64.0	70.2	68.8	65.3	65.3
I	2	25.7	35.7	26.9	20.5	14.7	20.0	26.1	24.4	28.5	23.8	25.6	24.8	28.9	27.6	21.4	28.3	25.5	25.1
I L	3	5.3	4.1	3.2	6.8	2.9	10.0	4.3	7.3	3.8	3.8	5.8	4.5	7.4	5.6	4.6	3.8	5.6	5.1
I	4	1.0	0	0	1.1	8.8	0	0	0	1.3	1	1.3	1	8.1	3	2.3	0	1.2	1.2
I Lazy	5	2.2	1.0	2.2	2.3	2.9	7.5	0	2.8	1.7	1.9	2.3	1.9	8.1	2.4	1.5	1.3	2.4	1.4
I MEAN	1	1.5	1.5	1.4	1.5	1.6	1.7	1.3	1.6	1.5	1.4	1.5	1.4	1.5	1.4	1.4	1.4	1.4	1.5
I Harm	1	6.3	1.0	7.4	13.8	6.1	7.5	0	2.4	7.2	5.6	5.7	6.5	7.2	5.8	7.0	4.6	7.5	6.0
I	2	28.1	25.5	23.4	28.7	27.3	45.0	21.7	31.7	28.9	27.9	25.5	28.7	22.5	26.7	31.3	26.3	28.6	28.6
I H	3	47.1	50.0	53.2	40.2	54.5	32.5	60.9	41.5	50.6	44.2	42.5	49.2	45.3	52.9	44.9	51.9	43.8	47.9
I	4	12.5	16.3	10.6	14.9	6.1	7.5	8.7	14.6	8.3	15.3	18.9	10.4	12.5	10.7	14.7	7.6	18.8	11.0
I Cool	5	6.0	7.1	5.3	2.3	6.1	7.5	8.7	9.8	5.0	6.9	7.0	5.2	4.9	8.3	6.7	4.6	3.8	6.5
I MEAN	1	2.8	3.0	2.8	2.6	2.8	2.6	3.0	3.0	2.8	2.9	3.0	2.8	2.8	2.9	2.9	2.8	2.9	2.8
I Similar to This	1	3.6	1.0	1.1	5.7	5.9	15.0	0	0	3.3	3.8	3.6	3.6	3.4	5.0	4.2	2.3	5.0	3.3
I	2	14.6	16.3	13.8	10.3	14.7	20.0	4.5	22.0	12.8	18.2	14.9	15.0	16.0	16.1	11.5	15.0	14.5	15.1
I N	3	33.1	33.7	30.9	39.1	38.2	40.0	26.1	17.1	30.6	34.6	28.3	34.7	28.9	31.1	37.4	31.5	33.5	31.1
I	4	26.6	24.5	28.7	29.9	26.5	7.5	34.8	34.1	27.2	26.5	26.4	26.9	24.4	28.9	26.2	27.5	26.3	26.7
I Not similar to This	5	22.1	24.5	25.5	14.9	14.7	17.5	34.8	26.8	16.1	18.8	28.3	19.8	21.4	23.1	22.4	21.4	22.5	22.0
I MEAN	1	3.5	3.6	3.6	3.4	3.3	2.9	4.0	3.7	3.6	3.4	3.6	3.4	3.5	3.5	3.5	3.5	3.5	3.5
I Polite	1	18.7	14.3	17.2	20.5	23.5	20.0	17.4	24.4	15.1	21.3	20.8	18.2	20.3	17.4	19.2	17.6	18.8	18.7
I	2	38.1	36.8	48.4	33.0	26.5	40.0	26.1	39.0	37.7	37.4	39.6	37.7	38.7	36.4	37.1	40.5	38.8	38.0
I P	3	30.7	35.7	24.7	34.1	32.4	25.0	43.5	22.0	30.2	30.6	25.5	32.5	29.5	30.6	30.4	31.3	30.0	30.9
I	4	7.7	8.2	4.3	10.2	11.8	5.0	4.3	9.8	7.8	7.7	6.6	7.8	7.5	8.3	8.0	6.9	7.5	7.7
I Insolite	5	4.8	3.1	5.4	2.3	5.9	10.0	8.7	4.9	1.3	3.0	7.5	5.9	4.1	7.4	5.2	3.8	5.0	4.7
I MEAN	1	2.4	2.5	2.3	2.4	2.5	2.5	2.3	2.3	2.5	2.3	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4
I Friendly	1	10.6	7.1	6.5	9.2	11.8	25.0	13.0	14.6	10.6	10.7	11.3	10.4	10.6	12.4	11.5	8.5	10.0	10.7
I	2	28.6	23.5	30.1	39.1	23.5	30.0	13.0	28.8	28.5	28.6	29.2	28.0	31.7	23.1	27.6	30.8	28.8	28.6
I Q	3	46.9	62.2	45.2	50.0	25.0	52.2	39.0	42.5	50.0	43.4	48.5	44.9	48.8	45.1	45.8	49.2	47.5	46.7
I	4	9.1	6.1	14.0	5.7	5.9	5.0	17.4	14.6	10.1	8.5	9.4	8.8	8.3	9.9	10.1	6.9	8.8	9.2
I Aggressive	5	4.8	1.0	4.3	3.4	8.8	15.0	4.3	4.9	8.4	2.1	6.6	4.2	4.5	5.8	4.9	4.6	5.0	4.8
I MEAN	1	2.7	2.7	2.8	2.6	2.8	2.6	2.9	2.7	2.8	2.6	2.7	2.7	2.6	2.7	2.7	2.7	2.7	2.7

013. is omitted.

014. Do you think that the Japanese are Asian?

I Items	I TOTAL	CHOLA	THAMPA	SRIMA	PIEBUL	SAMUT	CHIANG	KRIT I	MALE	FEMALE	Q1 (1)	Q1 (2)	Q29 (1)	Q29 (2)	ASEAN(1)	ASEAN(2)	Q2K4 (4)	Q2K4 (9)	
I Yes	93.8	95.9	96.8	97.8	88.4	82.2	87.0	95.7	92.1	95.1	94.6	93.8	93.3	94.3	93.2	95.4	95.2	95.2	93.5
I No	4.3	1.0	3.2	2.2	11.6	6.7	13.0	4.3	3.3	1.8	4.9	4.9	4.6	4.1	4.9	3.1	2.4	4.8	4.1
I Do not know	1.8	3.1	0	0	0	11.1	0	0	2.1	1.6	3.6	1.2	2.1	1.6	1.9	1.5	2.4	1.7	1.1
I TOTAL	439	98	93	90	43	45	23	47	190	244	111	324	285	123	308	131	84	355	1

015. Do you think that your country is "affluent" now?

I Items	I TOTAL	CHOLA	THAMPA	SRIMA	PIEBUL	SAMUT	CHIANG	KRIT I	MALE	FEMALE	Q1 (1)	Q1 (2)	Q29 (1)	Q29 (2)	ASEAN(1)	ASEAN(2)	Q2K4 (4)	Q2K4 (9)	
I Yes	11.3	7.2	8.6	14.3	4.5	30.4	13.0	6.4	11.6	10.9	10.9	11.3	11.2	12.2	13.3	6.8	6.8	10.7	11.5
I No	81.4	84.5	87.1	73.6	90.9	58.7	82.6	91.5	78.4	84.2	80.9	82.0	82.9	76.4	79.5	85.7	83.3	81.0	79.5
I Do not know	7.3	8.2	4.3	12.1	4.5	10.9	4.3	2.1	10.0	4.9	8.2	6.7	5.9	11.4	7.1	7.5	6.0	7.6	7.1
I TOTAL	441	97	93	91	44	46	23	47	190	247	110	327	236	123	308	133	84	357	1

016. What do you think is the obstacle to make your country "affluent"? (multiple choice)

I Items	I TOTAL	CHOLA	THAMPA	SRIMA	PIEBUL	SAMUT	CHIANG	KRIT I	MALE	FEMALE	Q1 (1)	Q1 (2)	Q29 (1)	Q29 (2)	ASEAN(1)	ASEAN(2)	Q2K4 (4)	Q2K4 (9)	
I Lack of funds	58.8	66.7	59.6	69.2	44.7	57.4	26.1	52.1	51.3	64.5	60.7	58.3	59.3	58.1	57.9	60.9	63.1	57.8	58.1
I Political disorder	44.5	45.5	60.6	37.4	29.8	31.9	52.2	47.9	42.6	45.4	52.7	41.1	44.8	47.6	42.4	49.6	54.8	42.2	42.2
I Lack of knowledge																			
I and technology																			
I Economic invasion by	57.9	60.6	72.3	57.1	46.8	48.9	43.5	52.1	54.9	59.4	55.4	58.9	57.9	58.1	57.0	60.2	61.9	57.0	57.0
I Superpowers																			
I Lack of self-	30.7	32.3	43.6	18.7	29.8	25.5	26.1	33.3	28.2	32.7	31.3	30.3	27.9	35.5	29.7	33.1	38.1	29.0	29.0
I reliance	41.4	51.5	52.1	37.4	21.3	14.9	56.5	45.8	36.4	45.0	46.4	39.9	38.5	50.8	38.3	48.9	51.2	39.2	39.2
I Others	12.5	13.1	9.6	8.8	8.5	14.9	13.0	25.0	11.8	12.7	12.5	12.6	13.1	11.3	12.3	12.8	10.7	12.9	12.9
I Do not know	9	1.0	0	0	0	6.4	0	0	1.0	1.8	1.8	1.4	1.4	0	1.3	0	0	1.1	1.1
I TOTAL	449	99	94	91	47	47	23	48	195	251	112	333	230	124	316	133	84	365	1

017. Do you think that there is an anti-Japanese movement or feeling in your country?

I Items	I TOTAL	CHOLA	THAMPA	SRIMA	PIEBUL	SAMUT	CHIANG	KRIT I	MALE	FEMALE	Q1 (1)	Q1 (2)	Q29 (1)	Q29 (2)	ASEAN(1)	ASEAN(2)	Q2K4 (4)	Q2K4 (9)	
I Yes	71.2	65.6	81.7	70.3	62.2	52.3	47.8	62.6	65.8	74.9	67.6	72.8	74.2	63.7	69.8	74.4	71.4	71.2	71.2
I No	22.4	28.1	10.8	23.1	17.8	34.1	47.8	13.0	27.4	18.9	25.2	21.4	19.1	29.8	23.0	21.1	23.8	22.0	22.0
I Do not know	6.4	6.3	7.5	6.6	0	13.6	4.3	4.3	6.8	6.2	7.2	5.9	6.7	6.5	7.2	4.5	4.8	6.8	6.8
I TOTAL	438	96	93	91	45	44	23	46	190	243	111	323	283	124	305	133	84	354	1

Q18. What do you think, is an anti-Japanese movement? (multiple choice)

I	TOTAL	CHULA	THAMPA	SRIWA	PIBUL	SAWIT	CHIANG	KHIT	MALE	FEMALE	01 (1)	01 (2)	029 (1)	029 (2)	I ASEAN(1)	ASEAN(2)	02K4 (4)	02K4 (9)
I	80.2	82.8	80.9	89.0	72.3	61.7	78.3	83.3	73.8	84.9	74.1	82.3	81.0	78.2	81.6	76.7	79.8	80.3
I	13.8	17.2	23.4	7.7	6.4	10.6	13.0	10.4	12.8	14.3	16.1	12.9	10.3	23.4	11.4	19.5	19.0	12.6
I	9.8	5.1	17.0	3.3	17.0	8.5	13.0	10.4	11.8	8.4	7.1	10.8	10.3	9.7	7.9	14.3	8.3	10.1
I	8.9	6.1	11.7	5.5	6.4	17.0	13.0	8.3	12.8	5.0	10.7	8.4	8.6	9.7	7.9	11.3	11.9	8.2
I	6.2	6.1	7.4	1.1	4.3	10.6	8.7	10.4	8.7	4.4	8.9	5.4	6.9	4.8	5.4	8.3	7.1	6.0
I	3.1	2.0	1.1	4.4	4.3	8.5	4.3	0	3.6	2.8	3.6	3.0	2.8	4.8	3.8	1.5	0	3.8
I	449	99	94	91	47	47	23	48	195	251	112	333	290	124	316	133	84	365

Q19. What do you think, is the cause of an anti-Japanese movement? (multiple choice)

I	TOTAL	CHULA	THAMPA	SRIWA	PIBUL	SAWIT	CHIANG	KHIT	MALE	FEMALE	01 (1)	01 (2)	029 (1)	029 (2)	I ASEAN(1)	ASEAN(2)	02K4 (4)	02K4 (9)
I	25.4	24.2	34.0	18.7	14.9	25.5	13.0	39.6	23.1	27.1	28.6	24.3	24.5	28.2	25.6	24.8	32.1	23.8
I	65.9	73.7	63.8	74.7	66.0	51.1	52.2	58.3	59.0	71.3	68.8	64.9	67.9	62.9	66.8	63.9	75.0	63.8
I	5.6	5.1	5.3	5.5	2.1	6.4	8.7	8.3	6.2	5.2	7.1	5.1	6.2	5.6	6.3	3.8	6.0	5.5
I	6.7	5.1	7.4	2.2	4.3	10.6	4.3	16.7	8.2	5.6	6.3	6.9	7.6	5.6	7.0	6.0	4.8	7.1
I	39.2	35.4	41.5	42.9	51.1	29.8	39.1	33.3	31.8	44.2	34.8	40.5	40.7	38.7	39.6	38.3	34.5	40.3
I	10.2	12.1	14.9	2.2	4.3	8.5	21.7	14.6	13.8	7.6	13.4	9.3	10.3	9.7	8.5	14.3	15.5	9.0
I	1.6	1.0	1.1	2.2	0	4.3	4.3	0	2.6	0.8	2.7	1.2	1.4	2.4	1.9	0.8	0	1.9
I	449	99	94	91	47	47	23	48	195	251	112	333	290	124	316	133	84	365

Q20. Do you think that Japan should increase her economic assistance to Thailand in the future? (single choice)

I	TOTAL	CHULA	THAMPA	SRIWA	PIBUL	SAWIT	CHIANG	KHIT	MALE	FEMALE	01 (1)	01 (2)	029 (1)	029 (2)	I ASEAN(1)	ASEAN(2)	02K4 (4)	02K4 (9)
I	66.1	69.5	64.6	70.1	70.5	61.9	52.4	59.5	58.2	64.2	67.3	65.9	66.7	61.4	65.7	66.9	70.9	65.0
I	13.8	13.7	12.2	16.1	6.8	19.0	14.3	14.3	12.5	14.7	13.5	13.8	13.0	19.3	12.8	16.1	11.4	14.4
I	6.8	2.1	8.5	6.9	11.4	4.8	4.8	11.9	5.1	8.2	5.8	7.2	7.8	5.3	7.6	4.8	7.6	6.6
I	3.6	2.1	1.2	4.6	2.3	4.8	9.5	7.1	5.1	2.6	1.9	3.9	4.4	2.6	4.5	1.6	1.3	4.2
I	5.1	6.3	6.1	2.3	2.3	4.8	19.0	2.4	5.7	4.7	6.7	4.6	4.1	7.0	4.8	5.6	6.3	4.8
I	4.6	6.3	7.3	0	6.8	4.8	0	4.6	3.4	5.6	6.8	4.6	4.1	4.4	4.5	4.8	2.5	5.1
I	413	95	82	87	44	42	21	42	176	232	104	305	270	114	289	124	79	334

Q21. Do you think that Japanese economic and technical assistance to Thailand is helpful for Thailand?

I Items	I TOTAL	CHULA	TRAMPA	SRINA	PIBUL	SAKIT	CHIANG	KHIT	MALE	FEMALE	01 (1)	01 (2)	029 (1)	029 (2)	ASEAN(1)	ASEAN(2)	02K (4)	02K (5)	02K (9)
I Helpful very much	45.9	33.7	46.2	51.6	58.7	59.1	42.9	35.6	45.4	46.3	47.7	45.2	44.0	48.8	47.4	42.3	48.8	45.2	41
I Helpful to a certain extent	44.5	56.1	41.8	40.7	34.8	36.4	52.4	46.7	41.1	46.7	45.0	44.6	46.5	40.5	43.8	46.2	45.2	44.3	41
I Not so helpful	5.7	7.1	5.5	4.4	4.3	4.5	.0	11.1	7.6	4.5	3.7	6.5	5.6	5.8	5.6	6.2	2.4	6.5	41
I Nothing helpful	1.6	.0	2.2	2.2	.0	.0	4.8	4.4	3.2	.4	.9	1.5	1.8	1.7	1.6	1.5	1.2	1.7	41
I Others	1.6	2.0	3.3	1.1	.0	.0	2.2	1.0	1.6	1.6	2.8	1.2	1.1	3.3	1.0	3.1	2.4	1.4	41
I Do not know	.7	1.0	1.1	.0	2.2	.0	.0	.0	1.1	.4	.1	.9	1.1	.0	.7	.8	.0	.9	41
I TOTAL	656	98	91	91	46	44	21	45	185	246	109	323	284	121	306	130	130	84	352

Q22. Do you know some of the Japanese aid projects?

I Items	I TOTAL	CHULA	TRAMPA	SRINA	PIBUL	SAKIT	CHIANG	KHIT	MALE	FEMALE	01 (1)	01 (2)	029 (1)	029 (2)	ASEAN(1)	ASEAN(2)	02K (4)	02K (5)	02K (9)
I Yes	40.3	36.1	51.1	23.6	37.2	27.3	91.3	51.2	43.2	37.9	44.9	39.1	34.3	54.5	35.8	50.8	48.1	38.4	41
I No	59.7	63.9	48.9	76.4	62.8	72.7	8.7	48.8	56.8	62.1	55.1	60.9	65.7	45.5	64.2	49.2	51.9	61.6	41
I TOTAL	427	97	90	89	43	44	23	41	183	240	107	317	277	121	299	128	81	346	41

Q23. What fields or areas do you think should these projects or aid be geared to in future? (multiple choice)

I Items	I TOTAL	CHULA	TRAMPA	SRINA	PIBUL	SAKIT	CHIANG	KHIT	MALE	FEMALE	01 (1)	01 (2)	029 (1)	029 (2)	ASEAN(1)	ASEAN(2)	02K (4)	02K (5)	02K (9)
I Industrial sector	59.2	58.6	60.6	63.7	59.6	55.3	65.2	50.0	59.0	58.2	58.0	60.4	60.0	61.3	58.5	60.9	61.9	50.6	41
I Agricultural sector	20.9	27.3	18.1	18.7	21.3	12.8	13.0	29.2	18.5	22.5	26.8	19.2	21.0	23.4	22.8	16.5	29.8	18.9	41
I Educational and cultural sector	22.7	29.3	20.2	24.2	12.8	23.4	17.4	22.9	17.4	26.3	25.9	21.9	22.8	23.4	22.2	24.1	26.2	21.9	41
I Socio-economic infra	21.6	22.2	20.2	26.4	19.1	17.0	17.4	22.9	16.4	25.1	27.9	19.5	20.3	25.8	22.2	20.3	28.6	20.0	41
I Human resources dev. by tech. assist.	43.0	49.5	56.4	39.6	25.5	31.9	39.1	39.6	43.1	42.6	47.3	41.4	42.1	47.6	39.9	50.4	50.0	41.4	41
I Others	2.2	2.0	1.1	2.2	.0	4.3	.0	6.3	3.1	1.2	1.8	2.4	2.1	3.2	1.9	3.0	2.4	2.2	41
I Do not know	2.0	2.0	1.1	1.1	2.1	4.3	.0	4.2	3.1	1.2	2.7	1.3	2.8	.8	2.2	1.5	1.2	2.2	41
I TOTAL	449	99	94	91	47	47	23	48	195	251	112	333	290	124	316	133	84	363	41

Q24. Are you familiar with the capital cities and names of Prime Ministers/Presidents of the ASEAN countries and Japan?
Please specify these on the space provided for below:

I Items	I TOTAL	CHINA	THAI	SRILANKA	PIPER	SIAM	CHIANG	KRIT I	MALE	FEMALE	Q1 (1)	Q1 (2)	Q29 (1)	Q29 (2)	ASEAN(1)	ASEAN(2)	Q24 (4)	Q24 (9)	
JAPAN	15.1	19.2	14.9	7.7	21.3	19.1	21.7	8.3	23.3	8.8	18.8	14.1	15.2	16.9	3.8	42.1	11.1	14.3	15.3
I CAPITAL	1.1	2.0	1.1	1.1	0	2.1	0	1.0	1.0	1.2	0.9	1.2	1.6	0.8	3	3.0	1.2	1.2	1.1
I HEAD	2	0	0	1.1	0	0	0	0.1	5	0.1	0.9	0.1	0	0.8	0	0.8	1.2	0.1	0.1
BRUNEI	35.2	37.4	50.0	23.1	48.9	19.1	34.8	27.1	44.0	28.3	33.0	36.0	36.6	33.9	12.3	89.5	34.5	35.3	31.1
I CAPITAL	30.5	34.3	43.6	19.8	44.7	19.1	26.1	16.7	40.9	22.7	29.5	30.9	31.7	29.8	8.9	82.0	32.1	30.1	30.1
I HEAD	17.1	20.2	28.7	13.2	21.3	2.1	17.4	6.3	25.9	10.4	13.4	18.3	17.2	17.7	3.8	48.9	14.3	17.8	17.8
INDONESIA	36.1	41.4	40.4	19.8	55.5	14.9	60.9	37.5	46.6	27.5	39.3	35.1	34.5	41.9	14.9	86.5	39.3	35.3	35.3
I CAPITAL	31.6	38.4	36.2	17.6	51.1	12.3	56.5	22.9	42.0	23.9	35.7	30.3	31.0	35.5	10.4	82.0	36.9	30.4	30.4
I HEAD	11.1	14.1	18.1	5.5	2.1	0	43.5	6.3	18.7	5.6	14.3	10.2	10.0	15.3	2.2	32.3	11.9	11.0	11.0
MALAYSIA	55.2	53.5	69.1	40.7	66.0	48.9	73.9	45.8	64.2	48.2	54.5	55.6	52.1	62.1	37.3	97.7	56.0	55.1	55.1
I CAPITAL	41.9	44.4	54.3	28.6	63.8	36.2	17.4	33.3	46.1	38.6	41.1	42.6	40.7	41.9	24.7	82.7	42.9	41.6	41.6
I HEAD	47.7	48.5	66.0	37.4	46.8	36.2	65.2	33.3	58.0	40.2	49.1	47.1	44.8	55.6	30.7	88.0	52.4	46.6	46.6
PHILIPPINES	55.9	61.6	72.3	41.8	63.8	44.7	78.3	31.3	67.4	47.4	61.6	54.4	53.1	65.3	37.3	100.0	65.5	53.7	53.7
I CAPITAL	44.3	54.5	48.9	36.3	44.7	42.6	56.5	25.0	49.7	40.6	44.6	44.4	42.1	54.0	28.2	82.7	48.8	43.3	43.3
I HEAD	49.9	59.6	67.0	38.5	48.9	34.0	69.6	25.0	60.6	42.2	53.6	48.9	47.9	58.1	32.0	92.5	57.1	48.2	48.2
SINGAPORE	48.1	59.6	60.6	39.6	71.7	46.8	56.5	33.3	54.9	43.0	46.4	48.6	43.8	58.1	32.0	86.5	51.2	47.4	47.4
I CAPITAL	47.7	59.6	60.6	39.6	71.7	46.8	56.5	29.2	54.4	42.6	45.5	48.3	43.4	57.3	31.3	86.5	51.2	46.8	46.8
I HEAD	41.0	56.6	55.2	33.0	64	40.4	52.2	29.2	49.2	35.1	42.0	40.5	36.6	52.4	25.3	78.2	46.4	39.7	39.7

Q25. How do you evaluate the present social condition in Thailand? (single choice)

I Items	I TOTAL	CHINA	THAI	SRILANKA	PIPER	SIAM	CHIANG	KRIT I	MALE	FEMALE	Q1 (1)	Q1 (2)	Q29 (1)	Q29 (2)	ASEAN(1)	ASEAN(2)	Q24 (4)	Q24 (9)	
I Still underdeveloped	20.1	12.3	10.2	33.3	27.5	8.3	30.8	24.2	15.9	22.0	14.7	21.8	21.4	17.9	22.9	12.9	14.3	21.2	21.2
I Bases for develop.	6.0	3.1	4.1	6.3	12.5	2.8	23.1	3.0	9.1	3.7	7.4	5.7	4.5	9.0	5.1	8.2	8.2	5.6	5.6
I I am now ready	65.2	81.5	75.5	52.4	60.0	58.3	46.2	63.6	68.6	70.1	67.6	64.6	66.2	66.7	62.6	71.8	67.3	64.8	64.8
I I left to be solved	6.0	1.5	10.2	4.8	0	25.0	0	0.1	9.8	3.0	5.9	6.1	5.5	3.8	6.5	4.7	8.2	5.6	5.6
I Succeeded, fairly well	3	0	0	1.6	0	0	0	0.1	0.8	0.1	0	0.4	0	1.3	0.5	0.1	0	0	0
I No need for further development	3	1.5	0	0	0	0	0	0.1	0	0.1	1.5	0.1	0.5	0.1	0.5	0.1	0	0	0
I Do not have any idea	2.0	0	0	1.6	0	5.6	0	9.1	3.8	6.1	2.9	1.3	2.0	1.3	1.9	2.4	2.0	2.0	2.0
I Others	299	65	49	65	40	36	13	33	132	164	68	229	201	78	214	85	49	250	250

Q26. What is affluence for you? (single choice)

I Items	I TOTAL	CHULA	THAMPA	SRIMA	PIBUL	SAWUT	CHIANG	KHIT I	MALE	FEMALE	01 (1)	01 (2)	029 (1)	029 (2)	I ASEAN(1)	I ASEAN(2)	02K4 (4)	02K4 (9)	
I Material. Satisfied	3.5	3.6	3.6	7.8	.0	2.4	.0	2.2	2.9	4.1	3.2	3.7	2.6	5.6	3.6	3.4	-2.9	3.6	
I Mentally Satisfied	19.1	8.3	17.9	16.9	20.5	28.6	47.6	22.2	19.8	18.2	19.4	19.3	15.5	26.2	22.9	10.2	20.6	18.8	
I Both materially and mentally satisfied	72.3	82.1	72.6	74.0	72.7	59.5	52.4	71.1	73.8	71.4	72.0	72.0	76.6	64.5	68.5	81.4	75.0	71.7	
I Culturally diverse	2.0	.0	3.6	1.3	6.8	.0	.0	2.2	.0	3.6	.0	2.7	2.3	.9	1.8	2.5	.0	2.4	
I Others	1.8	3.6	2.4	.0	2.4	.0	2.4	2.9	1.9	.9	3.2	1.3	1.9	1.9	1.4	2.5	1.5	1.8	
I Do not know	1.3	2.4	.0	.0	.0	7.1	.0	.0	.6	1.8	1.1	1.0	1.1	.9	1.8	.0	.0	1.5	
I TOTAL	397	84	84	77	44	42	21	45	172	220	93	300	265	107	279	118	1	68	329

Q27. What do you think is the cause of Japanese affluence? (multiple choice)

I Items	I TOTAL	CHULA	THAMPA	SRIMA	PIBUL	SAWUT	CHIANG	KHIT I	MALE	FEMALE	01 (1)	01 (2)	029 (1)	029 (2)	I ASEAN(1)	I ASEAN(2)	02K4 (4)	02K4 (9)
I Subordinates the third world	1.6	.0	3.2	1.1	2.1	2.1	.0	2.1	2.6	.8	.9	1.8	1.7	1.6	1.6	1.5	1.2	1.6
I Jap. people's industriousness	69.5	79.8	69.1	74.7	57.4	40.4	87.0	70.8	64.6	72.9	75.0	67.9	73.8	75.8	67.1	75.2	77.4	67.7
I Technology & skills	51.4	57.6	62.8	45.1	51.1	48.9	39.1	37.5	50.3	51.8	50.9	51.7	54.5	54.8	51.3	51.9	57.1	50.3
I Activities of Jap. gen. trad. company	28.5	37.4	36.2	24.2	6.4	21.3	34.8	29.2	27.2	29.1	33.0	27.0	26.2	40.3	27.2	31.6	35.7	26.8
I Interdependency of developed countries	7.1	3.0	7.4	4.4	6.4	12.8	8.7	14.6	9.2	5.2	6.3	6.9	7.6	7.3	7.9	5.3	7.1	7.1
I Jap. foreign policy	29.0	31.3	39.4	28.6	21.3	16.9	26.1	27.1	22.1	34.3	27.7	29.4	27.6	37.9	29.4	27.8	31.0	28.5
I Others	6.0	11.1	3.2	4.4	2.1	8.5	4.3	6.3	8.2	4.4	11.6	3.9	4.8	10.5	3.8	11.3	11.9	4.7
I Do not know	.4	1.0	.0	1.1	.0	.0	.0	.0	.0	.8	.9	.3	.7	.0	.6	.0	.0	.5
I TOTAL	449	99	94	91	47	47	23	48	195	251	112	333	290	124	316	133	84	365

Q28. In what areas, do you think, can Japan contribute to ASEAN countries? (multiple choice)

I Items	I TOTAL	CHULA	THAMPA	SRIMA	PIBUL	SAWUT	CHIANG	KHIT I	MALE	FEMALE	01 (1)	01 (2)	029 (1)	029 (2)	I ASEAN(1)	I ASEAN(2)	02K4 (4)	02K4 (9)
I Eco. & tech. assist.	74.2	75.8	83.0	73.6	64.0	57.4	82.6	75.0	72.3	75.3	80.4	74.4	80.0	79.8	71.5	80.5	84.5	71.8
I Trade & investment	43.2	53.5	52.1	40.7	29.8	25.5	52.2	35.4	39.5	45.4	50.9	40.5	46.2	46.8	42.1	45.9	51.2	41.4
I Promotion of democracy	8.0	5.1	10.6	8.8	8.5	8.5	8.7	6.3	9.7	6.4	6.3	8.7	9.0	8.1	8.2	7.5	4.8	8.8
I Cultural exchange	10.5	16.2	13.8	8.8	10.6	2.1	.0	8.3	4.1	12.6	14.3	9.3	11.4	11.3	9.5	12.8	17.9	8.8
I Others	3.3	2.0	1.1	2.2	2.1	6.4	.0	12.5	4.1	2.8	2.7	3.6	4.1	2.4	3.8	2.3	2.4	3.6
I Do not know	2.7	4.0	1.1	1.1	6.3	4.3	.0	4.2	3.1	2.4	3.6	2.1	2.1	4.0	3.2	1.5	2.4	2.7
I TOTAL	449	99	94	91	47	47	23	48	195	251	112	333	290	124	316	133	84	365

Q29. How many Japanese friends or acquaintances do you have?

I Items	I TOTAL	CHULA	TRAMPA	SRINA	PIBUL	SAKIT	CHIANG	KHIT I	MALE	FEMALE	O1 (1)	O1 (2)	O29 (1)	O29 (2)	ASEAN(1)	ASEAN(2)	O2K4 (4)	O2K4 (9)
I Nobody at all	I 70.0	60.2	73.6	77.4	95.0	73.2	13.0	73.9	64.5	72.6	56.2	74.8	100.0	.0	69.7	71.0	55.1	73.5
I One to three persons	I 23.2	32.3	20.7	13.1	5.0	17.1	73.9	23.9	25.1	21.7	29.5	21.0	.0	.0	24.5	20.2	30.8	21.4
I Four to six persons	I 2.7	1.1	3.4	3.6	.0	.0	13.0	2.2	4.5	1.3	6.7	1.3	.0	.0	1.4	5.6	7.7	1.5
I Seven to ten persons	I 1.7	4.3	.0	2.4	.0	2.4	.0	.0	1.1	2.2	1.9	1.6	.0	.0	1.4	2.4	1.5	1.8
I More than eleven	I 2.4	2.2	2.3	3.6	.0	7.3	.0	.0	2.8	2.2	5.7	1.3	.0	100.0	3.1	.8	5.1	1.8
I TOTAL	I 414	93	87	84	40	41	23	46	179	230	105	305	290	124	290	124	78	336

Number of countries which were correctly answered to the Q24.

I COUNTRY	I TOTAL	CHULA	TRAMPA	SRINA	PIBUL	SAKIT	CHIANG	KHIT I	MALE	FEMALE	O1 (1)	O1 (2)	O29 (1)	O29 (2)	ASEAN(1)	ASEAN(2)	O2K4 (4)	O2K4 (9)
I 0	I 33.0	30.3	19.1	40.7	31.9	44.7	13.0	50.0	24.4	39.4	31.3	35.6	35.2	25.8	46.8	.0	27.4	34.2
I 1	I 7.3	7.1	7.4	15.4	.0	6.4	8.7	.0	6.7	8.0	8.0	6.9	8.3	6.5	10.4	.0	9.5	6.8
I 2	I 9.4	6.1	9.6	15.4	8.5	6.3	13.0	8.3	7.3	11.2	8.9	9.3	10.3	6.5	13.3	.0	9.5	9.3
I 3	I 14.0	15.2	14.9	6.6	8.5	23.4	17.4	18.8	15.5	12.7	13.4	14.4	9.7	24.2	19.9	.0	13.1	16.2
I 4	I 12.7	8.1	21.3	9.9	21.3	8.3	13.0	6.3	14.5	11.6	15.2	11.7	13.1	11.3	7.0	26.3	19.0	11.2
I 5	I 14.9	24.2	14.9	5.5	23.4	2.1	21.7	14.6	15.0	14.3	12.5	15.9	15.9	13.7	2.2	45.1	11.9	15.6
I 6	I 8.7	9.1	12.8	6.6	6.4	10.6	13.0	2.1	16.6	2.8	10.7	8.1	7.6	12.1	.3	28.6	9.5	8.5
I TOTAL	I 449	99	94	91	47	47	23	48	193	251	112	333	290	124	316	133	84	365

Number of capital cities which were correctly answered to the Q24.

I CAPITAL	I TOTAL	CHULA	TRAMPA	SRINA	PIBUL	SAKIT	CHIANG	KHIT I	MALE	FEMALE	O1 (1)	O1 (2)	O29 (1)	O29 (2)	ASEAN(1)	ASEAN(2)	O2K4 (4)	O2K4 (9)
I 0	I 36.3	32.3	24.5	45.1	31.9	46.8	13.0	56.3	26.9	43.0	35.7	36.3	39.0	27.4	51.6	.0	31.0	37.5
I 1	I 10.0	7.1	10.6	18.7	2.1	4.3	26.1	4.2	10.9	9.6	8.9	10.5	9.0	13.7	14.2	.0	10.7	9.9
I 2	I 10.7	6.1	11.7	11.0	10.6	12.8	17.4	12.5	10.4	11.2	8.9	11.1	12.1	8.9	14.9	.8	7.1	11.5
I 3	I 17.8	19.2	20.2	8.8	19.1	25.5	26.1	14.9	21.2	15.1	23.2	15.9	16.1	25.0	17.4	18.8	18.1	25.0
I 4	I 14.0	20.2	14.9	7.7	29.8	2.1	13.0	8.3	15.0	13.1	16.1	13.5	14.8	12.9	1.9	42.9	19.0	12.9
I 5	I 10.7	15.2	18.1	7.7	6.4	6.4	4.2	4.2	14.5	8.0	6.3	12.3	10.7	11.3	.0	36.1	6.0	11.8
I 6	I .4	.0	.0	1.1	.0	2.1	.0	.0	1.0	.0	.9	.3	.3	.8	.0	1.5	1.2	.3
I TOTAL	I 449	99	94	91	47	47	23	48	193	251	112	333	290	124	316	133	84	365

Number of Prime Ministers/Presidents which were correctly answered to the Q24.

I HEAD	I TOTAL	CHULA	TRAPPA	SRINA	PIBUL	SAMIT	CHIANG	KRIT I	MALE	FEMALE I	Q1 (1)	Q1 (2)	Q29 (1)	Q29 (2)	I ASEAN(1)	I ASEAN(2)	I Q24 (4)	Q24 (9)
I 0	I 38.8	32.3	24.5	46.2	44.7	55.3	17.4	54.2 I	30.1	45.0 I	36.6	39.6 I	41.4	29.8 I	54.1	2.3 I	31.0	40.5 I
I 1	I 10.2	10.1	7.4	16.5	8.5	4.3	12.5 I	7.3	12.7 I	11.6	9.3 I	11.0	9.7 I	13.3	3.0 I	11.9	9.9 I	
I 2	I 15.8	11.1	16.0	15.4	25.5	12.8	21.7 I	16.7 I	15.0	15.9 I	16.3	16.5 I	15.9	16.5 I	17.1	12.8 I	17.9	15.3 I
I 3	I 21.4	23.3	25.5	11.0	19.1	27.7	21.7 I	14.6 I	26.4	17.9 I	24.1	20.7 I	19.0	29.0 I	15.5	35.3 I	26.2	20.3 I
I 4	I 8.2	9.1	16.0	7.7	2.1	.0	21.7	.0 I	10.4	6.8 I	7.1	8.4 I	6.9	11.3 I	.0	27.8 I	9.5	7.9 I
I 5	I 5.3	9.1	10.6	2.2	.0	.0	8.7	2.1 I	10.4	1.6 I	5.4	5.4 I	5.9	4.8 I	.0	18.0 I	2.4	6.0 I
I 6	I .2	.0	1.1	.0	.0	.0	.0	.0 I	.5	.0 I	.9	.0 I	.0	.8 I	.0	.8 I	1.2	.0 I
I TOTAL	I 449	99	94	91	47	47	23	48 I	193	251 I	112	333 I	290	124 I	316	133 I	84	365 I

Number of correct answers of each respondent to the Q24.

I COUNTRY	I TOTAL	CHULA	TRAPPA	SRINA	PIBUL	SAMIT	CHIANG	KRIT I	MALE	FEMALE I	Q1 (1)	Q1 (2)	Q29 (1)	Q29 (2)	I ASEAN(1)	I ASEAN(2)	I Q24 (4)	Q24 (9)
I 0	I 35.0	30.3	19.1	40.7	31.9	44.7	13.0	50.0 I	24.4	39.4 I	31.3	33.6 I	35.2	25.8 I	100.0	.0 I	27.4	34.2 I
I 1-3	I 8.2	8.1	7.4	16.5	.0	6.4	8.7	4.2 I	7.3	8.8 I	8.8	7.5 I	9.0	7.3 I	.0	.0 I	9.5	7.9 I
I 4-6	I 10.7	5.1	10.6	16.5	8.5	6.4	17.4	14.6 I	8.8	12.4 I	8.9	11.1 I	11.4	8.9 I	.0	.0 I	10.7	10.7 I
I 7-9	I 18.5	18.2	23.4	7.7	19.1	29.8	26.1 I	14.6 I	20.7	17.1 I	18.8	18.6 I	16.1	29.0 I	.0	.0 I	16.7	18.9 I
I 10-12	I 14.9	16.2	14.9	8.8	36.2	4.5	8.7	12.5 I	15.5	13.9 I	17.0	14.1 I	16.9	10.5 I	.0	.0 I	22.6	13.2 I
I 13-15	I 13.4	21.2	20.2	8.8	4.3	4.3	26.1 I	4.2 I	20.2	8.4 I	12.5	13.8 I	11.7	17.7 I	.0	.0 I	11.9	13.7 I
I 16-18	I 1.3	1.0	4.5	1.1	.0	.0	.0	.0 I	3.1	.0 I	1.8	1.2 I	1.7	.8 I	.0	100.0 I	1.2	1.4 I
I TOTAL	I 449	99	94	91	47	47	23	48 I	193	251 I	112	333 I	290	124 I	316	133 I	84	365 I